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MTH 115

12/6/16

Logo Reflection

I decided to create my logo based on my involvement at Northern Kentucky University. I am apart of Northern Kentucky University’s Greek life, Delta Zeta, has helped me grow in so many ways already. I wanted this to be the biggest part of my logo because it was the first thing that I joined when I transferred to this campus last spring. The Trefoil knot, also known as “thrice-twisted” is similar to the Greek symbol Delta. The delta is a triangular shape and I thought the Trefoil knot resembled it well.

I used the Solomon’s knot to represent the “and” symbol to show that there is more that I am involved in. I transferred from a small school in Columbus where I played division 2 volleyball. After giving it up due to a reoccurring ACL injury I took some time away from it. I missed it too much to stay away from it so I ended up trying out for the NKU Women’s club team and I made the national team. We recently won our last tournament at Bellarmine University, and we won our home tournament last weekend, we will be traveling to Kansas City for nationals this spring.

I added in the lacrosse stick because I recently joined the NKU Women’s club lacrosse team, I am a member of the Executive board and I am passionate about helping the new club expand.

My entire logo is pilled inside of a platonic cube, the cube represents my time here at NKU so far. Meaning that there is plenty of time for me to expand my “cube” into something bigger over the next few years.