Miriam Davis

Professor Long

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Final Logo Explanation

For my logo I used varying math concepts that we have covered through the semester. Though it was hard to pick from all that we have discussed these past few months, but I was able narrow it down to my few favorites and was able to intertwine personal meaning into my logo. I focused mostly on knots and links.

For the math portion of my logo I used the trefoil knot. I really liked this knot because I enjoyed how artistic it looks on top of my anchor. I also found it to be fitting for some of the personal meanings I placed within my logo. It was cool because my personal touches throughout my logo seemed to fit perfectly with some of the math concepts covered throughout the semester. For example, on my sorority’s crest the Greek letters Tau Delta Eta are on the front ribbon on the bottom of the crest. I placed these three letters within each section of the trefoil knot on the top of the anchor. Though I cannot reveal the meaning of Tau Delta Eta, these here letters are something I hold very near to my heart. The Delta in particular is interesting because it is similar to the recycling symbol, which is called the Mobius band or “unknot”. On our crest are three loops that are very similar to the three loops in the Mobius band.

The anchor itself also has special meaning to me because it is the symbol for my sorority. The anchor to Delta Gamma is something important to our sisterhood because it represents what keeps us steady and “anchors” us to our values, but also could be interpreted in this sense in a similar manor because math is the base or the “anchor” for literally everything because math is in everything.

