Betsy Ball

7 October 2015

Final Survey Questions

1. At some point in the last two years, I have unsafe on my street.

Strongly Agree Somewhat Agree Disagree Strongly Disagree

1. It is easy for me to find and purchase fresh fruits and vegetables.

Strongly Agree Somewhat Agree Disagree Strongly Disagree

1. I have people in my life that I trust.

Strongly Agree Somewhat Agree Disagree Strongly Disagree

1. I feel stressed in my own home.

Strongly Agree Somewhat Agree Disagree Strongly Disagree

1. I can see positive change taking place in my community.

Strongly Agree Somewhat Agree Disagree Strongly Disagree

During our discussion with the Burkhardt Consulting Center, we discovered immediately that a Likert Scale would be better for our survey. By using a Likert Scale, we will have more uniform data, and we force our sample to take a stance. In order to see clear patterns, we need to craft our questions in such a way that we reveal distinct differences. The questions should not be ambiguous and they should be short and clear. We also need to get a “reasonably representative” sample, although it is impossible to get a “good” sample. Through the discussion, we determined that collecting surveys on Monmouth Street would not be sufficiently random, since it is a relatively “upscale” area. Although it might be hard to get participation without some sort of incentive, in doing so, we will have a sampling bias. This sample will be biased because only the people who want to participate will volunteer themselves. I do not, however, see a way around this for our situation.