INF 286-011 Introduction to Web Development

INSTRUCTOR: Dr. Charles E. Frank
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OFFICE HOURS: MTWRF 9:00 AM - 9:30 AM
MTWRF 1:00PM - 1:30PM
{Students are encouraged to see me at other times when I am free.}

PREREQUISITE: C or better in MAT 109 (or higher) and INF 110 or INF 120. Formerly IET 340, credit not given for both.


GRADES: Midterm Examination.................................20%
Comprehensive Final Examination................20%
Assignments.................................................45%
Group Web Project........................................15%

In the assignments, you will demonstrate your knowledge of applying the concepts, technology and technique of web site development. In the group web project, you will work on a team of 2 to 3 students and design and build a small web site. In this assignment, you will demonstrate your mastery of the concepts and techniques of web site development.

Exams are given to help you consolidate your learning from the class and to provide both student and instructor with an assessment of how you’ve learned to think about web site development. The exams are designed to test higher order learning, i.e., your ability to apply what you’ve learned, not simple memorization of facts.

FINAL EXAMINATION: 1:30 P.M. – 3:30 P.M. on Thursday, July 2, 2009
STUDENT LEARNING OUTCOMES: By the end of this course students should be able to:
1. Apply web development tools such as XHTML and CSS effectively to build web pages.
2. Use text, color, graphics, and media effectively on a web page.
3. Understand how to effectively organize a web site.
4. Understand how to effectively present information on the web.
5. Understand ethical and legal considerations encountered when working in web development.

ATTENDANCE: Students are responsible for all materials assigned or covered in class. Attendance will not be taken. Examination dates will be announced in advance. Missed examinations may be made up only under extreme circumstances.

WITHDRAWALS: Students may withdraw without penalty up to Thursday, June 18, 2009. Withdrawals after this date are generally not permitted.

ASSIGNMENTS: Assignments will be accepted for full credit on the date due. Late assignments will be accepted only up to one week late for partial credit. No assignment will be accepted after the start of the final examination.

STUDENT RETENTION AND DISABILITY SERVICES: Students experiencing roadblocks to academic success may seek assistance from Retention Coordinators in Student Retention and Assessment (SRA). Financial, personal, and social concerns sometimes interfere with the dedicated focus needed to be successful in college. SRA helps students connect to academic and support services, create individual learning plans, and advance successfully towards graduation. More information is available at www.nku.edu/~retention. Call 859 572 6497 for an appointment or stop by University Center 352.

Students with disabilities who require accommodations (academic adjustments, auxiliary aids or services) for this course must register with the Disability Services Office. Please contact the Disability Service Office immediately in the University Center, suite 320 or call 859-572-6373 for more information. Verification of your disability is required in the DSO for you to receive reasonable academic accommodation. Visit our website at http://www.nku.edu/~disability
ACADEMIC DISHONESTY: The work that you submit in this course is subject to Northern Kentucky University’s Student Honor Code (see http://www.nku.edu/~deanstudents/documents/StudentHonorCode-Fall2007.pdf.) Issues involving academic dishonesty are taken very seriously by this instructor and are dealt with according to College and Department policy. Academic dishonesty includes but is not limited to:

1. Improper access to evaluation material or records.

2. Submission of material which is not the student’s own work.

3. Conduct which interferes with the work or evaluation of other students.

Some specific examples of dishonesty include:

1. Copying from another person, book, magazine, or other electronic or printed media.

2. Obtaining another person’s exam answer or answers.

3. Assisting another student in submitting work that is not the student’s own.

It is unacceptable to share homework or computer assignment solutions. It is acceptable and often a good idea to talk about homework and computer assignment solution strategies, but it is not acceptable to share actual solutions to homework or computer assignment problems. Any act of academic dishonesty will result in a grade of zero (0) for that item for the first occurrence. An automatic F in the course will result for the second offense. This policy holds for homework and computer assignments, as well as for tests. In order to be fair, penalties will be applied to all parties involved regardless of culpability or fault.

THE INSTRUCTOR RESERVES THE RIGHT TO ALTER THIS SYLLABUS IF CIRCUMSTANCES DictATe.