Program Curriculum

BUSINESS FOUNDATION COURSES
- ACC 605 Introduction to Financial Accounting
- FIN 605 Fundamentals of Finance
- MKT 627 Marketing Management
- MIS 605 Information Systems Development

INFORMATION CORE COURSES
- MIS 625 Information Systems in Organizations
- MIS 630 Systems Analysis and Design
- MIS 635 Database Management
- MIS 640 Data Communication
- MIS 645 Electronic Commerce
- MIS 650 Information Technology Project Management
- MIS 685 Corporate IS Management (Capstone)

AREAS OF SPECIALTY
- Information Technology Management
- Information Systems Development
- Information Technology Audit
- Information Technology Entrepreneurship
- Student Designed

Master of Business Informatics

For information about the master’s program in business informatics at Northern Kentucky University, please contact:

Department of Business Informatics
Applied Science & Technology Center
Northern Kentucky University
Nunn Drive
Highland Heights, KY 41099
(859) 572-6366
msis.nku.edu
email: bis@nku.edu

For further information, please contact:

Office of Graduate Programs
Founders Hall 333
Nunn Drive
Highland Heights, KY 41099
(859) 572-1055
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NORTHERN KENTUCKY UNIVERSITY
College of Informatics

This publication was prepared by Northern Kentucky University and printed with state funds (KRS 78.375). Equal Education and Employment Opportunities M/F/D. 10/25/08
What is business informatics?
Informatics is the study of technology and information from a holistic perspective. Business informatics then is the study of information and its use and impact in a business context.

The Master of Business Informatics is geared to the student desiring to obtain a master’s level education in business-oriented information systems. The degree is designed to complement any student’s educational and professional background.

Do I need an undergraduate degree in business to get a Master of Business Informatics degree?
No, a business undergraduate degree is not a requirement for the MBI. The program is designed to provide a broad core of information systems classes, allow the student to choose an area of specialty, and let the student tie the core to his or her area of specialty to create a semi-customized degree program.

How long will this take me?
To take full advantage of the area of specialty classes, a student should plan to complete the program over two full years. By careful coordination of classes, a full-time student could complete the program in 18 months.

Is this an accredited degree?
Yes, this is an AACSB-International accredited business degree. This is the same accrediting body for business schools nationwide like those at the University of Kentucky and Indiana University.

This accreditation means that the faculty who teach in the program are qualified either through Ph.D.-level graduate study and research or through significant professional qualification or experience.

What are some of the areas of specialty in the program?
Currently, the program offers areas of specialty in technology management and software development. Two more areas in IT auditing and entrepreneurship are available through a partnership with the NKU College of Business.

Am I limited to these areas of specialty?
No, more partnerships such as an enterprise resource planning specialty are planned but are not yet announced as of this printing. Also, students may create their own area of specialty by proposing a package of appropriate academic courses.

Does this really work?
Yes, the program has a proven record over the past years with more than 85 graduates. Our graduates currently employed in companies such as Cincinnati Bell, Kroger, Alliance Health Care, Procter & Gamble and Hewlett-Packard.

How do I get started?
Students apply by filling out a simple application, supplying official transcripts from the undergraduate program and completing a standardized test (GRE or GMAT). All students accepted into the program must meet a set of admission standards based upon their undergraduate GPA and their official score on standardized test. Students with adequate qualifications may enter the program while preparing for the GMAT examination.

For details, contact the business informatics main office at (859) 572-6366.