

## **Articulation Agreement**

**Associate of Arts in Pre-Sport Administration  
at UC Clermont College  
to  
Bachelor of Science in Business Administration – Sports Business and  
Event Management Major  
at the Haile/US Bank College of Business, Northern Kentucky University**

Completion of the following curriculum will satisfy the requirements for the Associate of Arts in Pre-Sport Administration degree at UC Clermont College and leads to the Bachelor of Science in Business Administration – Sports Business and Event Management Major degree at Northern Kentucky University.

### **Degree requirement for UC Clermont:**

1) completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree

### **Admission Requirements for BSBA Majors**

The BSBA is a selective admission program. All BSBA students enter as pre-majors prior to earning full admission to the major.

BSBA pre-majors must complete each of the six designated selective admission courses (ACC 200, ACC 201, BUS 230, ECO 200, ECO 201 and MKT 205, or approved equivalents) in the BSBA Business Core with a grade of C- or better and earn an overall NKU GPA of 2.50 or better to be admitted into the BSBA major. All transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses) in order to establish an NKU GPA before applying for admission to the BSBA major.


Students transferring credit for ACC 200 Principle of Accounting I – Financial are not required to complete ACC 200L Financial Accounting Lab (1 credit).

### **Degree Requirements for NKU:**

To earn a bachelor's degree, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25 percent of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall grade point average of 2.0 and meet all requirements for their chosen major.

## UC CLERMONT COLLEGE AA IN PRE-SPORT ADMINISTRATION TO NKU BSBA SPORTS BUSINESS AND EVENT MANAGEMENT MAJOR CHECKLIST

### UC Clermont College

Category I: Requirements for the AA in Pre-Sport Administration				
UC Clermont Course	Course or Category	Credits	NKU Course	
<b>Ohio Transfer Module (General Education) Requirements</b>				
ENGL 1001	English Composition	3	ENG 101	
ENGL 2089	Intermediate Composition	3	ENG 102	
COMM 1071	Business Communication	3	CMST 101	
STAT 1034	Elementary Statistics I	3	STA 113	
ECON 1001	Introduction to Microeconomics	3	ECO 201	
TBS XXX	Social/Behavioral Sciences 2	3	TBD XXX	
SMGT 2040	Ethical Issues in Sport	3	SPB 330	
TBS XXX	Arts/Humanities 2	3	TBD XXX	
TBS XXX	Natural Science with Lab	4	TBD XXX	
TBS XXX	Natural Science	3	TBD XXX	
PSYC 1001	Introduction to Psychology	3	PSY 100	
SOC 1001	Introduction to Sociology	3	SOC 100	
<b>Pre-Sport Administration Requirements</b>				
SMGT 1001	Introduction to Sport Administration	3	SPB 100T	
SMGT 1090	Sport Administration Professional Experience I	1	SMGT 1090 + SMGT 2090 = SPB 496	
SMGT 2090	Sport Administration Professional Experience II	1	SMGT 1090 + SMGT 2090 = SPB 496	
ACCT 2081	Financial Accounting	3	ACC 200	
ACCT 2082	Managerial Accounting	3	ACC 201	
BLAW 2080	Legal Environment of Business	3	BUS 230	
ECON 1002	Introduction to Macroeconomics	3	ECO 200	
IS 2080C	Digital Technologies for Business	3	BIS 101	
MKTG 2080	Introduction to Marketing	3	MKT 205	
STAT 1035	Elementary Statistics II	3	STA 205	
<b>Total Associate Degree Hours</b>		<b>63</b>		

Note: Students can take BANA 2080 in place of taking both STAT 1034 and STAT 1035.

The following courses transfer into the BSBA Sports Business and Event Management Major at NKU:

SMGT 2030: Economics of Sport equates to SPB 307: Moneyball: Economics of Sports & Events

SMGT 2011: Sport Governance equates to SPB 394: Topics: Sports Business Issues

## Northern Kentucky University

Category II: Business Core Requirements for the BSBA in Sports Business and Event Management				
NKU Course	Course	Credits	UC Clermont Course	Taken at UC Clermont
ACC 200	Principles of Accounting I – Financial	3	ACCT 2081	x
ACC 200L	Financial Accounting Lab**	1		x
ACC 201	Principles of Accounting II – Managerial	3	ACCT 2082	x
BIS 300	Management Information Systems	3		
BIS 380	Quantitative Analysis with Excel	3		
BUS 201	Haile Professionals	1		
BUS 230	Legal Environment	3	BLAW 2080	x
BUS 330	Ethics: Managerial Decision-Making	3		
ECO 200	Principles of Macroeconomics	3	ECON 1002	x
ECO 201	Principles of Microeconomics	3	ECON 1001	x
ECO 305	International Context for Business	3		
FIN 305	Principles of Finance	3		
MAT 114	Finite Mathematics	3	MATH 1029	
MGT 300	Behavior in Organizations: Understanding Organizational Life	3		
MGT 305	Operations Management in Business	3		
MGT 490	Business Policy	3		
MKT 205	Principles of Marketing	3	MKTG 2080	x
STA 205	Introduction to Statistical Methods	3	BANA 2081	x
<b>Additional Credit Hours in Business Core</b>		<b>28</b>		

\*\*Transfer students with an AA who earned a C- or better in ACCT 2081 are not required to complete ACC 200L.

<b>Category III: Major Requirements for the BSBA in Sports Business and Events Management</b>				
<b>NKU Course</b>	<b>Course</b>	<b>Credits</b>	<b>UC Clermont Course</b>	<b>Taken at UC Clermont</b>
SPB 305	Sports Marketing and Events Research	3		
SPB 307	Moneyball: The Economics of Sports and Events	3	SMGT 2030	
SPB 335	Event Planning and Management	3		
SBP 350	Development and Fundraising Strategies in Sports	3		
MKT 310	Selling Skills	3		
Select two courses: SPB 200 SPB 309 SPB 330 SPB 394 SPB 396 SPB 496 SPB 499 MKT 480	Rivalry and Rituals: International Sport Sports and Events Public Relations Sports and Events Law Topics: Sports Business Issues Internship: Sports Business Sports and Events Practicum (1-3) Independent Study: Sports and Events (1-3) Marketing Planning and Analysis	6	SMGT 2040 = SPB 330 (3 cr)  SMGT 1090 + SMGT 2090 = SPB 496 (2 cr)	5 credits completed
	Electives	13		
<b>Additional Major Requirements and Electives Credit Hours</b>		<b>29</b>		
<b>Total Baccalaureate Degree Credit Hours</b>		<b>120</b>		

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