# transfer pathway guide

# 2019-2020

Associate of Arts in Pre-Sport Administration

at UC Clermont College to

Bachelor of Science in Business Administration – Sports Business and

Event Management Major at the Haile/US Bank College of Business,

Northern Kentucky University

## Overview

Completion of the following curriculum will satisfy the requirements for the **Associate of Arts in Pre-Sport Administration** degree at UC Clermont College and leads to the **Bachelor of Science in Business Administration – Sports Business and Event Management Major** degree at Northern Kentucky University.

## Degree Requirements for UC Clermont

To earn a degree at UC Clermont, a student must complete a minimum of 60 credit hours, attain a minimum cumulative GPA of 2.0, and earn a minimum of 15 credit hours at the institution awarding the degree.

## Admission Requirements for NKU

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU. The BSBA is a selective admission program. All BSBA students enter as pre-majors prior to earning full admission to the major.

BSBA pre-majors must complete each of the six designated selective admission courses (ACC 200, ACC 201, BUS 230, ECO 200, ECO 201 and MKT 205, or approved equivalents) in the BSBA Business Core with a grade of C- or better and earn an overall NKU GPA of 2.50 or better to be admitted into the BSBA major. All transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses) in order to establish an NKU GPA before applying for admission to the BSBA major.

Students transferring credit for ACC 200 Principle of Accounting I – Financial are not required to complete ACC 200L Financial Accounting Lab (1 credit).

## Degree Requirements for NKU

To earn a bachelor’s degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all requirements for the major.

### UC CLERMONT COLLEGE AA IN PRE-SPORT ADMINISTRATION TO

### ­­­­­­­­­­­­­­­NKU BSBA SPORTS BUSINESS AND EVENT MANAGEMENT MAJOR CHECKLIST

### UC Clermont College

#### Category 1: Requirements for the AA in Pre-Sport Administration

| **UC Clermont Course** | **Course or Category** | **Credits** | **NKU Course** | **Completed** |
| --- | --- | --- | --- | --- |
|  | **Ohio Transfer Module (General Education) Requirements** |  |  |  |
| ENGL 1001 | English Composition | 3 | ENG 101 |  |
| ENGL 2089 | Intermediate Composition | 3 | ENG 102 |  |
| COMM 1071 | Business Communication | 3 | CMST 101 |  |
| STAT 1034 | Elementary Statistics I | 3 | STA 113 |  |
| ECON 1001 | Introduction to Microeconomics | 3 | ECO 201 |  |
| TBS XXX | Social/Behavioral Sciences 2 | 3 | TBD XXX |  |
| SMGT 2040 | Ethical Issues in Sport | 3 | SPB 330 |  |
| TBS XXX | Arts/Humanities 2 | 3 | TBD XXX |  |
| TBS XXX | Natural Science with Lab | 4 | TBD XXX |  |
| TBS XXX | Natural Science | 3 | TBD XXX |  |
| PSYC 1001 | Introduction to Psychology | 3 | PSY 100 |  |
| SOC 1001 | Introduction to Sociology | 3 | SOC 100 |  |
|  | **Pre-Sport Administration Requirements** |  |  |  |
| SMGT 1001 | Introduction to Sport Administration | 3 | SPB 100T |  |
| SMGT 1090 | Sport Administration Professional Experience I | 1 | SMGT 1090 + SMGT 2090 = SPB 496 |  |
| SMGT 2090 | Sport Administration Professional Experience II | 1 | SMGT 1090 + SMGT 2090 = SPB 496 |  |
| ACCT 2081 | Financial Accounting | 3 | ACC 200 |  |
| ACCT 2082 | Managerial Accounting | 3 | ACC 201 |  |
| BLAW 2080 | Legal Environment of Business | 3 | BUS 230 |  |
| ECON 1002 | Introduction to Macroeconomics | 3 | ECO 200 |  |
| IS 2080C | Digital Technologies for Business | 3 | BIS 101 |  |
| MKTG 2080 | Introduction to Marketing | 3 | MKT 205 |  |
| STAT 1035 | Elementary Statistics II | 3 | STA 205 |  |
|  | **Total Associate Degree Hours** | **63** |  |  |

Note: Students can take BANA 2080 in place of taking both STAT 1034 and STAT 1035.

The following courses transfer into the BSBA Sports Business and Event Management Major at NKU:

SMGT 2030: Economics of Sport equates to SPB 307: Moneyball: Economics of Sports & Events

SMGT 2011: Sport Governance equates to SPB 394: Topics: Sports Business Issues

### Northern Kentucky University

#### Category 2: Business Core Requirements for the BSBA in Sports Business and Event Management

| **NKU Course** | **Course** | **Credits** | **UC Clermont Course** | **Taken at UC Clermont** |
| --- | --- | --- | --- | --- |
| ACC 200 | Principles of Accounting I – Financial | 3 | ACCT 2081 | x |
| ACC 200L | Financial Accounting Lab | 1 |  | x |
| ACC 201 | Principles of Accounting II – Managerial | 3 | ACCT 2082 | x |
| BIS 300 | Management Information Systems | 3 |  |  |
| BIS 380 | Quantitative Analysis with Excel | 3 |  |  |
| BUS 201 | Haile Professionals | 1 |  |  |
| BUS 230 | Legal Environment | 3 | BLAW 2080 | x |
| BUS 330 | Ethics: Managerial Decision-Making | 3 |  |  |
| ECO 200 | Principles of Macroeconomics | 3 | ECON 1002 | x |
| ECO 201 | Principles of Microeconomics | 3 | ECON 1001 | x |
| ECO 305 | International Context for Business | 3 |  |  |
| FIN 305 | Principles of Finance | 3 |  |  |
| MAT 114 | Finite Mathematics | 3 | MATH 1029 |  |
| MGT 300 | Behavior in Organizations: Understanding Organizational Life | 3 |  |  |
| MGT 305 | Operations Management in Business | 3 |  |  |
| MGT 490 | Business Policy | 3 |  |  |
| MKT 205 | Principles of Marketing | 3 | MKTG 2080 | x |
| STA 205 | Statistical Methods | 3 | STAT 1035 | x |
|  | **Additional Credit Hours in Business Core** | **28** |  |  |

Transfer students with an AA who earned a C- or better in ACCT 2081 are not required to complete ACC 200L.

#### Category 3: Major Requirements for the BSBA in Sports Business and Events Management

| **NKU Course** | **Course** | **Credits** | **UC Clermont Course** | **Taken at UC Clermont** |
| --- | --- | --- | --- | --- |
| MKT 310 | Selling Skills | 3 |  |  |
| SPB 305 | Sports Marketing and Events Research | 3 |  |  |
| SPB 307 | Moneyball: The Economics of Sports and Events | 3 | SMGT 2030 |  |
| SPB 335 | Event Planning and Management | 3 |  |  |
| SBP 350 | Revenue Generation in Sports and Events | 3 |  |  |
| Select 2:  SPB 200  SPB 309  SPB 330  SPB 394  SPB 396  SPB 496  SPB 499  MKT 480 | Select two courses from the following:  Rivalry and Rituals: International Sport  Sports and Events Public Relations  Sports and Events Law  Topics: Sports Business Issues  Internship: Sports Business  Sports and Events Practicum (1-3)  Independent Study: Sports and Events (1-3)  Strategic Decision Making in Marketing | 6 | SMGT 2040 = SPB 330 (3 cr)  SMGT 1090 + SMGT 2090 = SPB 496 (2 cr) | 5 credits  completed |
|  | Electives | 13 |  |  |
|  | **Additional Major Requirements and Electives Credit Hours** | **29** |  |  |
|  | **Total Baccalaureate Degree Credit Hours** | **120** |  |  |

Updated May 2019 for Fall 2019 Start