

TRANSFER PATHWAY GUIDE

2022-2023

Associate of Science in Business Administration at Sinclair College to a Bachelor of Science in Business Administration – Marketing at Northern Kentucky University

Overview

Completion of the following curriculum will satisfy the requirements for the Associate of Science (AS) in Business Administration degree at Sinclair College and leads to the Bachelor of Science in Business Administration (BSBA) – Marketing degree at Northern Kentucky University (NKU).

Degree Requirements for Sinclair College

To earn a degree at Sinclair College, a student must complete a minimum of 60 credit hours, attain a minimum cumulative GPA of 2.0, and earn a minimum of 20 credit hours at Sinclair College.

Admission Requirements to NKU

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU. The BSBA is a selective admission program. All BSBA students, including transfer students, enter as pre-majors prior to earning full admission to the major.

BSBA pre-majors must complete each of the six designated selective admission courses (ACC 200, ACC 201, BUS 230, ECO 200, ECO 201, and MKT 205, or approved Sinclair College course equivalents) in the BSBA Business Core with a grade of C- or better and earn an overall NKU GPA of 2.50 or better or a minimum GPA of 2.50 in the six selective admissions courses to be admitted into any BSBA major. All transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses) in order to establish an NKU GPA before applying for admission to the BSBA major. Students must meet pre-requisites for each course.

This major can be completed face-to-face or online. If completed fully online, courses are offered in seven-week formats. Tuition for online accelerated programs differs from face-to-face tuition. Scholarship pricing is available to Sinclair College students who choose to enroll in the fully online program. Visit our website for more information about the [Business Administration – Marketing Accelerated Online program](#).

Tuition and Scholarships

For information on tuition and scholarships, please visit <https://nku.edu/admissions/adult/online.html>

NKU Contact

For more information, students should contact Joel W. Vanhooose, Transfer Pathway Coordinator, at vanhooosej2@nku.edu.

Degree Requirements for NKU

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. All students successfully completing the BSBA major in Marketing automatically earn an interdisciplinary Minor in Business as part of their required course of study for the degree.

SINCLAIR COLLEGE AS IN BUSINESS ADMINISTRATION TO NKU BSBA – MARKETING CHECKLIST

Sinclair College

Category 1: Sinclair Requirements for the AS in Business Administration

| Sinclair Course | Course or Category | Credits | NKU Course | Completed |
|-------------------------|--|-----------|--------------------|-----------|
| ACC 1210 | Introduction to Financial Accounting | 3 | ACC 200 | |
| ACC 1220 | Introduction to Managerial Accounting | 3 | ACC 201 | |
| BIS 1120 | Introduction to Software Applications | 3 | BIS 101 | |
| COM 2211 | Effective Public Speaking | 3 | CMST 101 | |
| ECO 2160 | Principles of Macroeconomics | 3 | ECO 200 | |
| ECO 2180 | Principles of Microeconomics | 3 | ECO 201 | |
| ENG 1101 | English Composition I | 3 | ENG 101 | |
| ENG 1131 | Business Writing | 3 | ENG 340 | |
| LAW 1101 | Business Law | 3 | BUS 230 | |
| MAN 1107 | Foundations of Business | 3 | BUS 101 | |
| MAN 2150 | Management & Organizational Behavior | 3 | MGT 205 | |
| MAT 2160 | Calculus for Business & Economics | 5 | MAT 200T | |
| MAT 2170 | Business Statistics I | 4 | STA 205 | |
| MRK 2101 | Principles of Marketing Management | 3 | MKT 205 | |
| ENG 1201 or MAT 2180 | English Composition II or Business Statistics II | 3 | ENG 102 STA 305 | |
| TBS XXX | Ohio Transfer 36: Natural & Physical Sciences Elective | 6 | TBD XXX | |
| TBS XXX | Ohio Transfer 36: Social & Behavioral Sciences Elective | 3 | TBD XXX | |
| TBS XXX | Ohio Transfer 36: Arts & Humanities Elective | 6 | TBD XXX | |
| | Total Associate Degree Hours | 63 | | |

TBS XXX means to be selected by Sinclair College student.

TBD XXX means to be determined by NKU based on course selected at Sinclair College.

Northern Kentucky University

Category 2: NKU Business Core Requirements for the BSBA

| NKU Course | Course | Credits | Sinclair Course | Taken at Sinclair |
|------------|--|---------|-----------------|-------------------|
| ACC 200 | Principles of Accounting I – Financial | 3 | ACC 1210 | x |
| ACC 200L | Financial Accounting Lab | 1 | | x |
| ACC 201 | Principles of Accounting II – Managerial | 3 | ACC 1220 | x |
| BIS 300 | Management Information Systems | 3 | | |
| BIS 380 | Quantitative Analysis for Business | 3 | | |

| NKU Course | Course | Credits | Sinclair Course | Taken at Sinclair |
|------------|--|-----------|-----------------|-------------------|
| BUS 201 | Haile Professionals | 1 | | |
| BUS 230 | Legal Environment | 3 | LAW 1101 | x |
| BUS 330 | Ethics: Managerial Decision Making | 3 | | |
| ECO 200 | Principles of Macroeconomics | 3 | ECO 2160 | x |
| ECO 201 | Principles of Microeconomics | 3 | ECO 2180 | x |
| ECO 305 | Foundations of International Business | 3 | | |
| FIN 305 | Principles of Finance | 3 | | |
| MAT 114 | Finite Mathematics | 3 | MAT 1460 | |
| MGT 300 | Behavior in Organizations: Understanding Organizational Life | 3 | | |
| MGT 305 | Operations Management in Business | 3 | | |
| MGT 490 | Business Policy | 3 | | |
| MKT 205 | Principles of Marketing | 3 | MRK 2101 | x |
| STA 205 | Statistical Methods | 3 | MAT 2170 | x |
| | Total NKU Major Credit Hours | 50 | | |
| | Less Major Credit Hours from Sinclair | 22 | | |
| | Subtotal Major Credit Hours at NKU | 28 | | |

Transfer students with an AS in Business Administration who earned a C- or better in ACC 1210 at Sinclair College are not required to complete ACC 200L at NKU.

Category 3: NKU Major Requirements for the BSBA – Marketing

| NKU Course | Course | Credits | Sinclair Course | Taken at Sinclair |
|---|---|-----------|-----------------|-------------------|
| MKT 300 | Marketing Tools | 3 | | |
| MKT 308 | Marketing and the Digital Age | 3 | | |
| MKT 310 | Selling Skills | 3 | | |
| MKT 320 | Applied Consumer Behavior | 3 | | |
| MKT 392 | Consumer Insights | 3 | | |
| MKT 480 | Strategic Decision Making in Marketing | 3 | | |
| Select 2: MKT 333 MKT 365 MKT 370 MKT 394 MKT 396 MKT 492 MKT 499 SPB 335 | Select two Marketing Electives: Global and Cultural Issues in Marketing Professional Selling Social and Digital Marketing Topics: Marketing Issues Internship: Marketing (1-3 credits) Advanced Marketing Research Independent Study: Marketing (1-3 credits) Event Planning and Management | 6 | | |
| | Total NKU Major Credit Hours | 24 | | |
| | Less Major Credit Hours from Sinclair | 0 | | |
| | Subtotal Major Credit Hours at NKU | 24 | | |

Category 4: Additional Requirements at NKU

| NKU Course | Course | Credits | Sinclair Course | Taken at Sinclair |
|-----------------------|--|----------------|----------------------------|------------------------------|
| | Subtotal Elective (300/400 level) Hours | 5 | | |
| | Total Baccalaureate Degree Credit Hours | 120 | | |

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