

TRANSFER PATHWAY GUIDE

2021-2022

Associate of Science in Business Administration at Sinclair College to a Bachelor of Science in Business Administration – Sports Business and Event Management at Northern Kentucky University

Overview

Completion of the following curriculum will satisfy the requirements for the Associate of Science (AS) in Business Administration degree at Sinclair College and leads to the Bachelor of Science in Business Administration (BSBA) – Sports Business and Event Management degree at Northern Kentucky University (NKU).

Degree Requirements for Sinclair College

To earn a degree at Sinclair College, a student must complete a minimum of 60 credit hours, attain a minimum cumulative GPA of 2.0, and earn a minimum of 20 credit hours at Sinclair College.

Admission Requirements for NKU

The BSBA is a selective admission program. All BSBA students enter as pre-majors (e.g., Accounting Pre-Major) prior to earning full admission to the major. Students must earn an overall NKU GPA of 2.5 or better or a minimum GPA of 2.5 in the six selective admissions courses (noted below) to earn full admission to the major. Transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses) and establish a minimum 2.0 NKU GPA before applying for admission to the BSBA major.

Students transferring to NKU from Sinclair College must earn a minimum grade of C- or better in each of the following transferred courses in order to meet selective admission requirements without having to repeat equivalent courses at NKU: ACC 1210, ACC 1220, LAW 1101, MRK 2101, ECO 2160 and ECO 2180. Students transferring credit for ACC 200 Principles of Accounting I-Financial (ACC 1210 at Sinclair College) are not required to complete ACC 200L Financial Accounting Lab (1 credit).

Tuition and Scholarships

For information on tuition and scholarships, please visit <https://nku.edu/admissions/adult/online.html>

NKU Contacts

Students can schedule a meeting with an advisor from the Haile/US Bank College of Business at <https://www.nku.edu/academics/cob/CenterforStudentExcellence/advising/AdvisingAppointment.html>

Degree Requirements for NKU

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA

of 2.0 and meet all prerequisites for courses and requirements for the major. Students must complete a focus or minor. Students in a BSBA major will earn a Business minor.

**SINCLAIR COLLEGE AS IN BUSINESS ADMINISTRATION TO NKU BSBA – SPORTS BUSINESS AND
EVENT MANAGEMENT CHECKLIST**

Sinclair College

Category 1: Sinclair Requirements for the AS in Business Administration

Sinclair Course	Course or Category	Credits	NKU Course	Completed
ACC 1210	Introduction to Financial Accounting	3	ACC 200	
ACC 1220	Introduction to Managerial Accounting	3	ACC 201	
BIS 1120	Introduction to Software Applications	3	BIS 101	
COM 2211	Effective Public Speaking	3	CMST 101	
ECO 2160	Principles of Macroeconomics	3	ECO 200	
ECO 2180	Principles of Microeconomics	3	ECO 201	
ENG 1101	English Composition I	3	ENG 101	
ENG 1131	Business Writing	3	ENG 340	
LAW 1101	Business Law	3	BUS 230	
MAN 1107	Foundations of Business	3	BUS 101	
MAN 2150	Management & Organizational Behavior	3	MGT 205	
MAT 2160	Calculus for Business & Economics	5	MAT 200T	
MAT 2170	Business Statistics I	4	STA 205	
MRK 2101	Principles of Marketing Management	3	MKT 205	
ENG 1201 or MAT 2180	English Composition II or Business Statistics II	3	ENG 102 STA 305	
TBS XXX	Ohio Transfer 36: Natural & Physical Sciences Elective	6	TBD XXX	
TBS XXX	Ohio Transfer 36: Social & Behavioral Sciences Elective	3	TBD XXX	
TBS XXX	Ohio Transfer 36: Arts & Humanities Elective	6	TBD XXX	
	Total Associate Degree Hours	63		

TBS XXX means to be selected by Sinclair College student.

TBD XXX means to be determined by NKU based on course selected at Sinclair College.

Northern Kentucky University

Category 2: NKU Business Core Requirements for the BSBA

NKU Course	Course	Credits	Sinclair Course	Taken at Sinclair
ACC 200	Principles of Accounting I – Financial	3	ACC 1210	x
ACC 200L	Financial Accounting Lab	1		x
ACC 201	Principles of Accounting II – Managerial	3	ACC 1220	x
BIS 300	Management Information Systems	3		

NKU Course	Course	Credits	Sinclair Course	Taken at Sinclair
BIS 380	Quantitative Analysis with Excel	3		
BUS 201	Haile Professionals	1		
BUS 230	Legal Environment	3	LAW 1101	x
BUS 330	Ethics: Managerial Decision-Making	3		
ECO 200	Principles of Macroeconomics	3	ECO 2160	x
ECO 201	Principles of Microeconomics	3	ECO 2180	x
ECO 305	International Context for Business	3		
FIN 305	Principles of Finance	3		
MAT 114	Finite Mathematics	3	MAT 1460	
MGT 300	Behavior in Organizations: Understanding Organizational Life	3		
MGT 305	Operations Management in Business	3		
MGT 490	Business Policy	3		
MKT 205	Principles of Marketing	3	MRK 2101	x
STA 205	Statistical Methods	3	MAT 2170	x
	Total NKU Major Credit Hours	50		
	Less Major Credit Hours from Sinclair	22		
	Subtotal Major Credit Hours at NKU	28		

Transfer students with an AS in Business Administration who earned a C- or better in ACC 1210 at Sinclair College are not required to complete ACC 200L at NKU.

Category 3: NKU Major Requirements for the BSBA – Sports Business and Event Management

NKU Course	Course	Credits	Sinclair Course	Taken at Sinclair
MKT 310	Selling Skills	3		
SPB 305	Sports Marketing and Events Research	3		
SPB 307	Moneyball: The Economics of Sports and Events	3		
SPB 335	Event Planning and Management	3		
SPB 350	Revenue Generation in Sports and Events	3		
Select 2: SPB 200 SPB 309 SPB 330 SPB 394 SPB 396 SPB 496 SPB 499 MKT 396 MKT 480	Select two courses from the following: Rivalry and Rituals: International Sport Sports and Events Public Relations Sports and Events Law Topics: Sports Business Issues Internship: Sports Business Sports and Events Practicum (1-3) Independent Study: Sports Business (1-3) Internship: Marketing (1-3) Strategic Decision Making in Marketing	6		
	Subtotal Major Credit Hours at NKU	21		

Category 4: Additional Requirements at NKU

NKU Course	Course	Credits	Sinclair Course	Taken at Sinclair
	Subtotal Elective (300/400 level) Hours	8		
	Total Baccalaureate Degree Credit Hours	120		

Updated June 2021