

# TRANSFER PATHWAY GUIDE

## 2021-2022

### Associate of Science in Business Administration at Sinclair College to a Bachelor of Science in Business Administration – Marketing at Northern Kentucky University

#### **Overview**

Completion of the following curriculum will satisfy the requirements for the Associate of Science (AS) in Business Administration degree at Sinclair College and leads to the Bachelor of Science in Business Administration (BSBA) – Marketing degree at Northern Kentucky University (NKU).

#### **Degree Requirements for Sinclair College**

To earn a degree at Sinclair College, a student must complete a minimum of 60 credit hours, attain a minimum cumulative GPA of 2.0, and earn a minimum of 20 credit hours at Sinclair College.

#### **Admission Requirements for NKU**

The BSBA is a selective admission program. All BSBA students enter as pre-majors (e.g., Accounting Pre-Major) prior to earning full admission to the major. Students must earn an overall NKU GPA of 2.5 or better or a minimum GPA of 2.5 in the six selective admissions courses (noted below) to earn full admission to the major. Transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses) and establish a minimum 2.0 NKU GPA before applying for admission to the BSBA major.

Students transferring to NKU from Sinclair College must earn a minimum grade of C- or better in each of the following transferred courses in order to meet selective admission requirements without having to repeat equivalent courses at NKU: ACC 1210, ACC 1220, LAW 1101, MRK 2101, ECO 2160 and ECO 2180. Students transferring credit for ACC 200 Principles of Accounting I-Financial (ACC 1210 at Sinclair College) are not required to complete ACC 200L Financial Accounting Lab (1 credit).

This major can be completed face-to-face or online. If completed fully online, courses are offered in seven-week formats.

Tuition for online accelerated programs differs from face-to-face tuition. Scholarship pricing is available to Sinclair College students who choose to enroll in the fully online program.

Visit our website for more information about the [Business Administration – Marketing Accelerated Online program](#).

#### **Tuition and Scholarships**

For information on tuition and scholarships, please visit <https://nku.edu/admissions/adult/online.html>

***NKU Contacts***

Students can schedule a meeting with an advisor from the Haile/US Bank College of Business at <https://www.nku.edu/academics/cob/CenterforStudentExcellence/advising/AdvisingAppointment.html>

***Degree Requirements for NKU***

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. Students must complete a focus or minor. Students in a BSBA major will earn a Business minor.

## SINCLAIR COLLEGE AS IN BUSINESS ADMINISTRATION TO NKU BSBA – MARKETING CHECKLIST

### Sinclair College

#### Category 1: Sinclair Requirements for the AS in Business Administration

Sinclair Course	Course or Category	Credits	NKU Course	Completed
ACC 1210	Introduction to Financial Accounting	3	ACC 200	
ACC 1220	Introduction to Managerial Accounting	3	ACC 201	
BIS 1120	Introduction to Software Applications	3	BIS 101	
COM 2211	Effective Public Speaking	3	CMST 101	
ECO 2160	Principles of Macroeconomics	3	ECO 200	
ECO 2180	Principles of Microeconomics	3	ECO 201	
ENG 1101	English Composition I	3	ENG 101	
ENG 1131	Business Writing	3	ENG 340	
LAW 1101	Business Law	3	BUS 230	
MAN 1107	Foundations of Business	3	BUS 101	
MAN 2150	Management & Organizational Behavior	3	MGT 205	
MAT 2160	Calculus for Business & Economics	5	MAT 200T	
MAT 2170	Business Statistics I	4	STA 205	
MRK 2101	Principles of Marketing Management	3	MKT 205	
ENG 1201 or MAT 2180	English Composition II or Business Statistics II	3	ENG 102 STA 305	
TBS XXX	Ohio Transfer 36: Natural & Physical Sciences Elective	6	TBD XXX	
TBS XXX	Ohio Transfer 36: Social & Behavioral Sciences Elective	3	TBD XXX	
TBS XXX	Ohio Transfer 36: Arts & Humanities Elective	6	TBD XXX	
	<b>Total Associate Degree Hours</b>	<b>63</b>		

TBS XXX means to be selected by Sinclair College student.

TBD XXX means to be determined by NKU based on course selected at Sinclair College.

### Northern Kentucky University

#### Category 2: NKU Business Core Requirements for the BSBA

NKU Course	Course	Credits	Sinclair Course	Taken at Sinclair
ACC 200	Principles of Accounting I – Financial	3	ACC 1210	x
ACC 200L	Financial Accounting Lab	1		x
ACC 201	Principles of Accounting II – Managerial	3	ACC 1220	x
BIS 300	Management Information Systems	3		
BIS 380	Quantitative Analysis with Excel	3		

NKU Course	Course	Credits	Sinclair Course	Taken at Sinclair
BUS 201	Haile Professionals	1		
BUS 230	Legal Environment	3	LAW 1101	x
BUS 330	Ethics: Managerial Decision-Making	3		
ECO 200	Principles of Macroeconomics	3	ECO 2160	x
ECO 201	Principles of Microeconomics	3	ECO 2180	x
ECO 305	International Context for Business	3		
FIN 305	Principles of Finance	3		
MAT 114	Finite Mathematics	3	MAT 1460	
MGT 300	Behavior in Organizations: Understanding Organizational Life	3		
MGT 305	Operations Management in Business	3		
MGT 490	Business Policy	3		
MKT 205	Principles of Marketing	3	MRK 2101	x
STA 205	Statistical Methods	3	MAT 2170	x
	<b>Total NKU Major Credit Hours</b>	<b>50</b>		
	<b>Less Major Credit Hours from Sinclair</b>	<b>22</b>		
	<b>Subtotal Major Credit Hours at NKU</b>	<b>28</b>		

Transfer students with an AS in Business Administration who earned a C- or better in ACC 1210 at Sinclair College are not required to complete ACC 200L at NKU.

### Category 3: NKU Major Requirements for the BSBA – Marketing

NKU Course	Course	Credits	Sinclair Course	Taken at Sinclair
MKT 300	Marketing Tools	3		
MKT 308	Marketing in the Digital Age	3		
MKT 310	Selling Skills	3		
MKT 320	Applied Consumer Behavior	3		
MKT 392	Consumer Insights	3		
MKT 480	Strategic Decision Making in Marketing	3		
Select 2: MKT 333 MKT 365 MKT 370 MKT 394 MKT 396 MKT 492 MKT 499 SPB 335	Select two Marketing Electives: Global and Cultural Issues in Marketing Professional Selling Social and Digital Marketing Topics: Marketing Issues Internship: Marketing Advanced Marketing Research Independent Study: Marketing (1-2 credits) Event Planning and Management	6		
	<b>Total NKU Major Credit Hours</b>	<b>24</b>		
	<b>Less Major Credit Hours from Sinclair</b>	<b>0</b>		
	<b>Subtotal Major Credit Hours at NKU</b>	<b>24</b>		

**Category 4: Additional Requirements at NKU**

<b>NKU Course</b>	<b>Course</b>	<b>Credits</b>	<b>Sinclair Course</b>	<b>Taken at Sinclair</b>
	<b>Subtotal Elective (300/400 level) Hours</b>	<b>5</b>		
	<b>Total Baccalaureate Degree Credit Hours</b>	<b>120</b>		

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