

# TRANSFER PATHWAY GUIDE

# 2019-2020

Associate in Arts to Bachelor of Arts in Electronic Media and Broadcasting

## Overview

Completion of the following curriculum will satisfy the requirements for an Associate in Arts at the Gateway Community and Technical College and leads to the Bachelor of Arts in Electronic Media Broadcasting at Northern Kentucky University.

## Applying to the Gateway2NKU Program

Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at Gateway CTC, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at Gateway CTC.

## Degree Requirements for GCTC

1) completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree, 4) cultural studies course, 5) demonstration of digital literacy, 6) college success requirement.

## Admission Requirements to NKU

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU.

## Degree Requirements for NKU

To earn a bachelor’s degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. In some cases, students must complete a focus or minor as indicated on the pathway.

## General Transfer Information

Students must complete the online application to NKU. There is no application fee for students who are transferring from GCTC.

**KCTCS Scholars Award**: Students who are KY residents transferring directly from a KCTCS institution with at least 36 hours from that institution and minimum GPA of 3.0, were never enrolled as a degree-seeking student at NKU, and will be enrolled in at least 12 credit hours both fall and spring semester are eligible for a limited number of $2,500 annual scholarships ($1,250 per fall and spring). Students must gain admission to NKU by June 15 for fall and November 1 for spring to be eligible for a possible scholarship. Online accelerated programs are not eligible for the KCTCS Scholars Award.

### GCTC AA TO NKU BA IN ELECTRONIC MEDIA BROADCASTING CHECKLIST

### Gateway Community and Technical College

#### Category 1: GCTC General Education Core Requirements (34 hours)

| **GCTC Course** | **Course or Category** | **Credits** | **NKU Course** | **Completed** |
| --- | --- | --- | --- | --- |
| ENG 101 | Writing I (WC) | 3 | ENG 101 |  |
| ENG 102 | Writing II (WC) | 3 | ENG 102 |  |
| COM 181 | Basic Public Speaking (OC) | 3 | CMST 101 |  |
| TBS XXX | Arts & Humanities (AH) – Heritage | 3 | TBD XXX |  |
| ENG 282 | International Film Studies | 3 | CIN 201 |  |
| COM 249 | Mass Media Communication (SB) | 3 | EMB 100 |  |
| COM 254 | Introduction to Intercultural Communication (SB) | 3 | CMST 355 |  |
| TBS XXX | Social & Behavioral Sciences Course (SB)  Note: Not a COM course. | 3 | TBD XXX |  |
| TBS XXX | Natural Science Course with Lab (SL) | 4 | TBD XXX |  |
| TBS XXX | Quantitative Reasoning Course (QR) | 3 | TBD XXX |  |
| TBS XXX | Natural Science Course (SL) OR  Quantitative Reasoning Course (QR) | 3 | TBD XXX |  |
|  | **Subtotal General Education Core Courses** | **34** |  |  |

TBS XXX means to be selected by GCTC student.

TBD XXX means to be determined by NKU based on course selected.

One of these courses must be selected from the KCTCS identified Cultural Studies course list, indicate by placing (CS) next to the course name in Category 1 or 2 table.

#### Category 2: GCTCS AA Requirements (6 hours)

| **GCTC Course** | **Course or Category** | **Credits** | **NKU Course** | **Completed** |
| --- | --- | --- | --- | --- |
| TBS XXX | Arts & Humanities (AH) or Social & Behavioral Sciences (SB) or Foreign Language | 3 | TBD XXX |  |
| TBS XXX | Arts & Humanities (AH) or Social & Behavioral Sciences (SB) or Foreign Language | 3 | TBD XXX |  |
|  | **Subtotal AA Requirement Courses** | **6** |  |  |

#### Category 3: GCTCS Electives (21 hours)

| **GCTC Course** | **Course or Category** | **Credits** | **NKU Course** | **Completed** |
| --- | --- | --- | --- | --- |
| CIT 105 OR OST 105 | Introduction to Computing OR  Introduction to Information Systems | 0-3 | BIS 101 |  |
| FYE 105 | Achieving Academic Success | 3 | UNV 100T |  |
| COM 252 | Introduction to Interpersonal Communication | 3 | CMST 220 |  |
| Gateway2NKU | Introduction to Mass Media | 3 | EMB 110 |  |
| Gateway2NKU | Introduction to Media Aesthetics | 3 | EMB 140 |  |
| Gateway2NKU | Single Camera Production | 3 | EMB 210 |  |
| Gateway2NKU | Audio Production | 3 | EMB 215 |  |
|  | **Subtotal Elective Courses** | **21** |  |  |
|  | **TOTAL Associate Degree Hours** | **61** |  |  |

### Northern Kentucky University

#### Category 4: Major Requirements for Bachelor of Arts in Electronic Media and Broadcasting

| **NKU Course** | **Course** | **Credits** | **GCTC Course** | **Taken at GCTC** |
| --- | --- | --- | --- | --- |
| CMST 101 | Introduction to Communication Studies | 3 | COM 181 | X |
| EMB 100 | Media Literacy | 3 | COM 249 | X |
| EMB 101 | Electronic Media Appreciation | 1 |  |  |
| EMB 102 | Electronic Media Production Assistance | 1 |  |  |
| EMB 110 | Introduction to Mass Media | 3 | Gateway2NKU | X |
| EMB 140 | Introduction to Media Aesthetics | 3 | Gateway2NKU | X |
| EMB 201 | Electronic Media Appreciation 2 | 1 |  |  |
| EMB 202 | Electronic Media Production Assist. 2 | 1 |  |  |
| EMB 210 | Single Camera Production | 3 | Gateway2NKU | X |
| EMB 215 | Audio Production | 3 | Gateway2NKU | X |
| MIN 221 | Visual Fundamentals for Digital Media | 3 |  |  |
| EMB 260 | Writing for the Media | 3 |  |  |
| Choose One:  EMB 335  EMB 396  EMB 397 | Sports Media Production  Internship: Elec. Media & Broadcasting  Projects | 3-6 |  |  |
| EMB 400 | Media Criticism | 3 |  |  |
| EMB 435 | Media Studies | 3 |  |  |
| CMST 220 | Interpersonal Communication | 3 | COM 252 | X |
| TBS XXX  TBS XXX  TBS XXX TBS XXX | Select four courses from the Content Creation category (see catalog) | 12 |  |  |
| TBS XXX | Select one course from the Law/Ethics category (see catalog) | 3 |  |  |
| TBS XXX | Select one 300-400-level College of Informatics course (see catalog) | 3 |  |  |
| CIN 201  CMST 355  TBS XXX | Survey of World Cinema  Culture and Communications  Select one Study Abroad/Away or one additional International Studies course (see catalog) | 3-9 | ENG 282  COM 254 | X  X |
|  | **Subtotal Major Credit Hours at NKU** | 40-43 |  |  |
|  | **Subtotal Major Credit Hours at GCTC** | 27 |  |  |
|  | **Total Major Credit Hours** | 67-70 |  |  |

**Category 5: Additional Requirements at NKU**

| **NKU Course** | **Course** | **Credits** | **GCTCS Course** | **Taken at GCTC** |
| --- | --- | --- | --- | --- |
|  | **Subtotal Minor Credit Hours Taken at NKU** | **12-21** |  |  |
|  | **Subtotal Elective (300/400 level) Hours** | **0-7** |  |  |
|  | **Total Baccalaureate Degree Credit Hours** | **120** |  |  |

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