

# TRANSFER PATHWAY GUIDE

# 2019-2020

Associate in Arts to Bachelor of Arts in Communication Studies

## Overview

Completion of the following curriculum will satisfy the requirements for an Associate in Arts at the Gateway Community and Technical College and leads to the Bachelor of Arts in Communication Studies at Northern Kentucky University.

## Applying to the Gateway2NKU Program

Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at Gateway CTC, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at Gateway CTC.

## Degree Requirements for GCTC

1) completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree, 4) cultural studies course, 5) demonstration of digital literacy, 6) college success requirement.

## Admission Requirements to NKU

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU.

## Degree Requirements for NKU

To earn a bachelor’s degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. In some cases, students must complete a focus or minor as indicated on the pathway.

## General Transfer Information

Students must complete the online application to NKU. There is no application fee for students who are transferring from GCTC.

**KCTCS Scholars Award**: Students who are KY residents transferring directly from a KCTCS institution with at least 36 hours from that institution and minimum GPA of 3.0, were never enrolled as a degree-seeking student at NKU, and will be enrolled in at least 12 credit hours both fall and spring semester are eligible for a limited number of $2,500 annual scholarships ($1,250 per fall and spring). Students must gain admission to NKU by June 15 for fall and November 1 for spring to be eligible for a possible scholarship. Online accelerated programs are not eligible for the KCTCS Scholars Award.

### GCTC AA TO NKU BA IN COMMUNICATION STUDIES CHECKLIST

### Gateway Community and Technical College

#### Category 1: GCTC General Education Core Requirements (34 hours)

| **GCTC Course** | **Course or Category** | **Credits** | **NKUCourse** | **Completed** |
| --- | --- | --- | --- | --- |
| ENG 101 | Writing I (WC) | 3 | ENG 101 |  |
| ENG 102 | Writing II (WC) | 3 | ENG 102 |  |
| COM 181 | Basic Public Speaking (OC) | 3 | CMST 101 |  |
| TBS XXX | Quantitative Reasoning Course (QR) | 3 | TBD XXX |  |
| TBS XXX | Natural Science Course with Lab (SL) | 4 | TBD XXX |  |
| COM 254 | Introduction to Intercultural Communication(SB) | 3 | CMST 355 |  |
| TBS XXX | Social & Behavioral Sciences Course (SB) | 3 | TBD XXX |  |
| TBS XXX | Social & Behavioral Sciences Course (SB)  | 3 | TBD XXX |  |
| TBS XXX | Arts & Humanities (AH) – Heritage  | 3 | TBD XXX |  |
| TBS XXX | Arts & Humanities (AH) – Humanities | 3 | TBD XXX |  |
| TBS XXX | Quantitative Reasoning (QR)orNatural Sciences (NS) Course | 3 | TBD XXX |  |
|  | **Subtotal General Education Core Courses** | **34** |  |  |

TBS XXX means to be selected by GCTC student.

TBD XXX means to be determined by NKU based on course selected.

One of these courses must be selected from the KCTCS identified Cultural Studies course list, indicate by placing (CS) next to the course name in Category 1 or 2 table.

#### Category 2: GCTCS AA Requirements (6 hours)

| **GCTC Course** | **Course or Category** | **Credits** | **NKUCourse** | **Completed** |
| --- | --- | --- | --- | --- |
| TBS XXX | Arts & Humanities (AH)/Social Behavioral Sciences (SB) or Foreign Language (FL) | 3 |  |  |
| TBS XXX | Arts & Humanities (AH)/Social Behavioral Sciences (SB) or Foreign Language (FL) | 3 |  |  |
|  | **Subtotal AA/AS Requirement Courses** | **6** |  |  |

#### Category 3: GCTCS Electives (21 hours)

| **GCTC Course** | **Course or Category** | **Credits** | **NKUCourse** | **Completed** |
| --- | --- | --- | --- | --- |
| CIT 105 or OST 105 | Digital Literacy | 0-3 | BIS 101 |  |
| FYE 105 | First-Year Experience | 3 | UNV 101 |  |
| CIT 155 | Introduction to Web Development | 3 | INF 286 |  |
| COM 287 | Persuasive Speaking | 3 | CMST 340 |  |
| COM 252 | Intro to Interpersonal Communication (OC) | 3 | CMST 220 |  |
| COM 281 | Communication in Small Group (OC) | 3 | CMST 230 |  |
| TBS XXX | Elective | 3 | TBD XXX |  |
|  | **Subtotal Elective Courses** | **21** |  |  |
|  | **TOTAL Associate Degree Hours** | **61** |  |  |

### Northern Kentucky University

#### Category 4: Major Requirements for BA in Communication Studies

| **NKU Course** | **Course** | **Credits** | **GCTC Course** | **Taken at GCTC** |
| --- | --- | --- | --- | --- |
| CMST 101 OR CMST 110 | Public Speaking ORIntroduction to Communication Studies | 3 | COM 181 | x |
| CMST 220 | Interpersonal Communication | 3 | COM 252 | x |
| CMST 230 | Small Group Communication | 3 | COM 281 | x |
| CMST 300 | Research Methods in Communication Studies | 3 |  |  |
| CMST 303 | Organizational Communication | 3 |  |  |
| CMST 310 orCMST 340 or CMST 410 | ArgumentationStrategies of PersuasionRhetorical Theory and Criticism | 3 | COM 287 | x |
| CMST 355 | Culture and Communication | 3 | COM 254 | x |
| CMST 370 | Advanced Public Speaking | 3 |  |  |
| CMST 430 | Communication Theories | 3 |  |  |
| TBS XXX | Two 300/400 Level CMST courses | 6 |  |  |
| TBS XXX | One CMST, EMB, JOU, MIN, POP, PRE or 400/500-leve COM course | 3 |  |  |
| TBS XXX | Professional Skills Course | 3 | CIT 105 | x |
| TBS XXX | Professional Skills Course | 3 | CIT 155 | x |
|  | **Subtotal Major Credit Hours at NKU**  | **21** |  |  |
|  | **Subtotal Major Credit Hours at GCTC** | **21** |  |  |
|  | **Total Major Credit Hours** | **42** |  |  |

Below is the list of courses you may choose from for professional skills courses.

#### Category 5: Professional Skills Course Options

| **NKU Course** | **Course** | **Credits** | **GCTC Course** | **Taken at KCTCS** |
| --- | --- | --- | --- | --- |
| ENG 340 | Business Writing | 3 | ENG 103 |  |
| ENG 347 | Technical Writing | 3 | ENG 204 |  |
| ENG 349 | Web Writing for the Professions | 3 |  |  |
| JOU 220 | News Writing | 3 | JOU 204 |  |
| BIS 101 | Fundamentals of Business Computing | 3 | CIT 105 | x |
| INF 286 | Intro to Web Development | 3 | CIT 155 | x |
| MGT 205 | Business Management Principles | 3 | MGT 283 |  |
| MKT 205 | Principles of Marketing | 3 | MKT 282 |  |
| CMST 396 | Internship: Communication | 3 |  |  |
| JOU 305 | Science in the Media | 3 |  |  |
| LDR 300 | Foundations in Leadership | 3 |  |  |

Students should choose a minor. Depending on students’ areas of interest, they are encouraged to select a minor that will complement this major and strengthen their skill set. For example, if a student has an interest in video production related to health communication, a minor in Electronic Media and Broadcasting would be appropriate. Students are encouraged to work with their advisor to choose a minor. In some cases, the electives chosen above may also work toward the minor.

**Category 6: Additional Requirements at NKU**

| **NKU Course** | **Course** | **Credits** | **GCTC Course** | **Taken at GCTC** |
| --- | --- | --- | --- | --- |
|  | **Subtotal Minor Credit Hours Taken at NKU** | **12-21** |  |  |
|  | **Subtotal Elective (300/400 level) Hours** | **17-26** |  |  |
|  | **Total Baccalaureate Degree Credit Hours** | **120** |  |  |

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