Pipeline: Yield Rate

31.4% YIELD RATE

OVERALL FRESHMEN
Fall 2020

| 8,600	5,819	1,825
APPLIED TO NKU	ADMITTED TO NKU	ENROLLED AT NKU

Yield Rate is tracking the % of new students that enroll at NKU out of the total number of students admitted to NKU each fall. We provide the number students applying to give a sense of the overall enrollment pipeline, but the Yield Rate is calculated using just the admitted students and the students who actually enroll at NKU.

Pipeline: Proportions by Student Level

2.4%

25.6%

72.0%
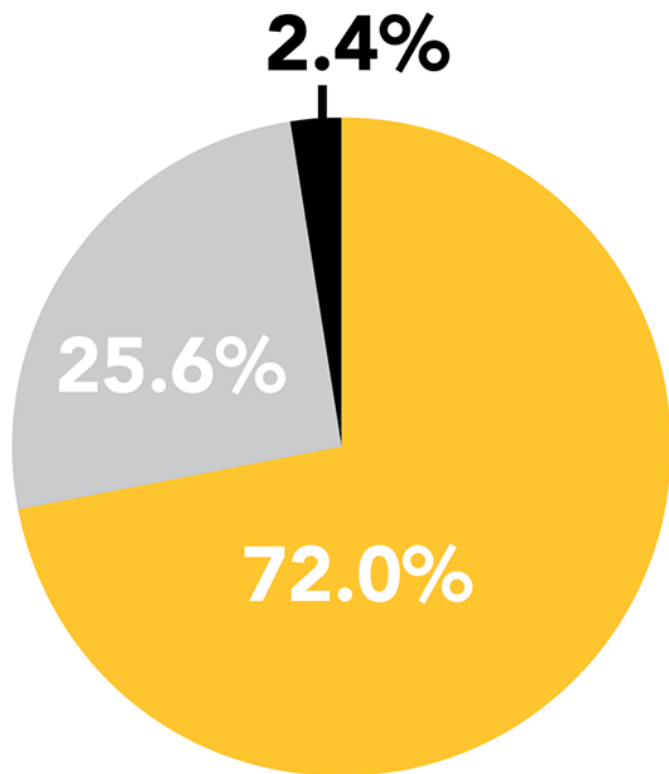
16,212
TOTAL ENROLLMENT

Fall 2020

■	**UNDERGRADUATE**	**11,672**
	URM	14.0%
	FIRST GENERATION	46.5%
	ONLINE	8.7%
■	**GRADUATE**	**4,147**
	URM	17.3%
	ONLINE	81.0%
■	**LAW**	**393**
	URM	10.4%

This metric is looking at the profile of our student population and how diverse it is. Students can appear in multiple categories (e.g., URM and Online) and as such, the totals will not add up to 100%.

Affordability:
Net Price and Unmet Need

2019-2020

COST OF ATTENDANCE	NET PRICE	UNMET NEED
$17,680	$9,664	$1,099

Total Cost of Attendance is the sum of published tuition and required fees for in-state students, including books, supplies, and the weighted average for room and board. Average Net Price is generated by subtracting the average amount of federal, state/local government, or institutional grant and scholarship aid from the total cost of attendance (COA). Unmet Need is the expected out of pocket expenses after financial aid, loans, and family contributions are subtracted from the total Cost of Attendance.

Curriculum and Coordinated Care: Overall Retention and Opportunity Gaps

74.5%

NKU OVERALL

69.0%
URM

69.1%
Low Income

69.3%
First Generation

84.0%
School-based Scholar
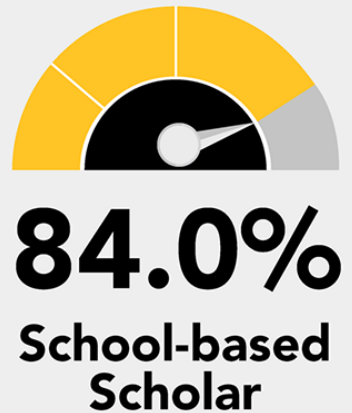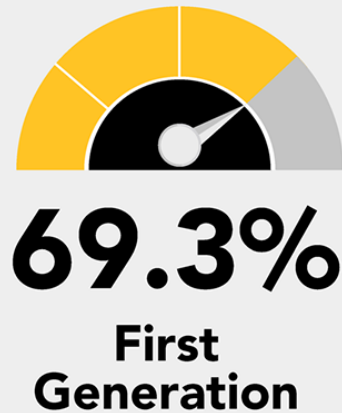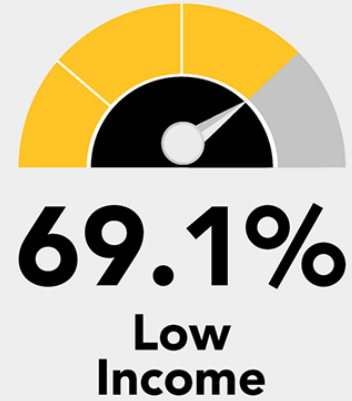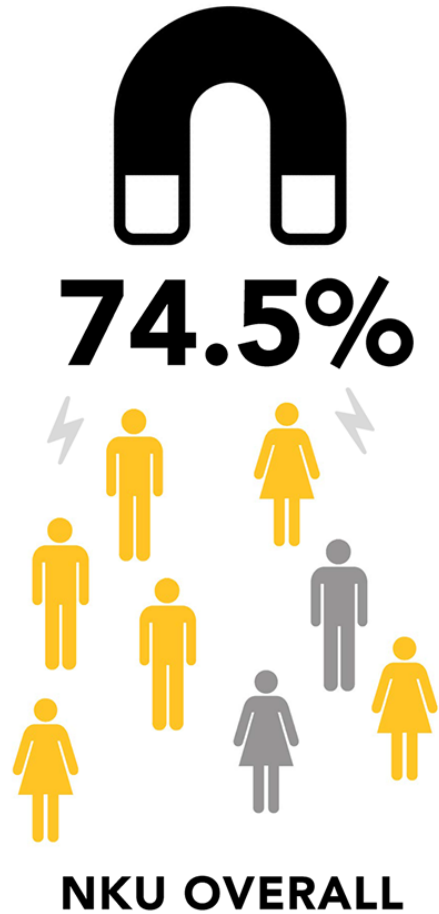
Retention will be tracking the % of new freshmen who enter in the fall semester and return the next fall semester. Students can appear in multiple categories (e.g., URM and Online) and as such, the totals will not add up to 100%.
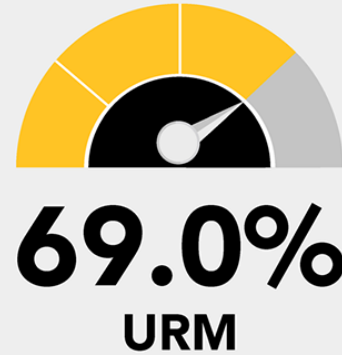
Curriculum and Coordinated Care:
Overall Graduation Rates and Opportunity Gaps

OVERALL

48.2%

Six-Year Rate
Fall 2014 Cohort

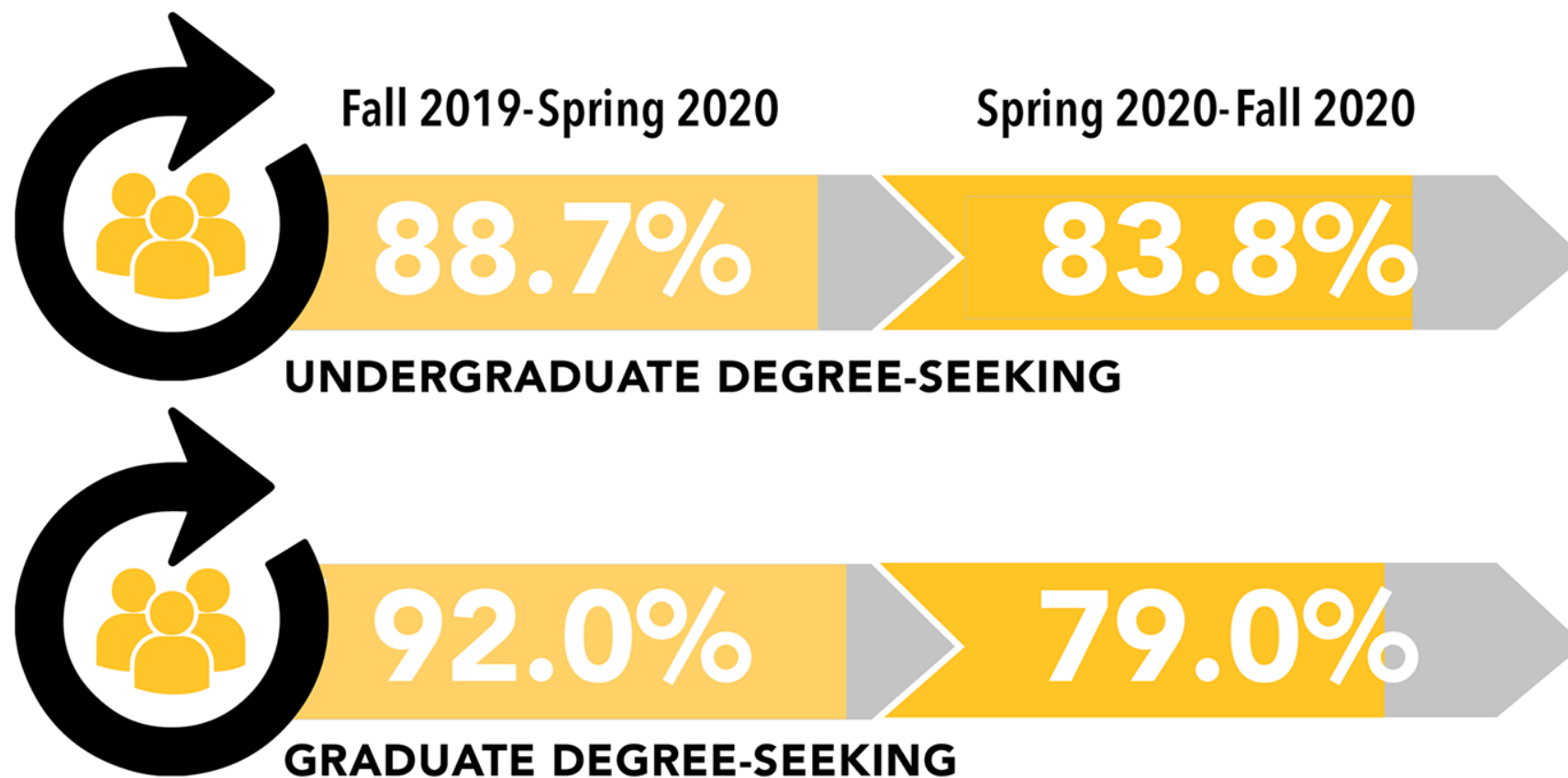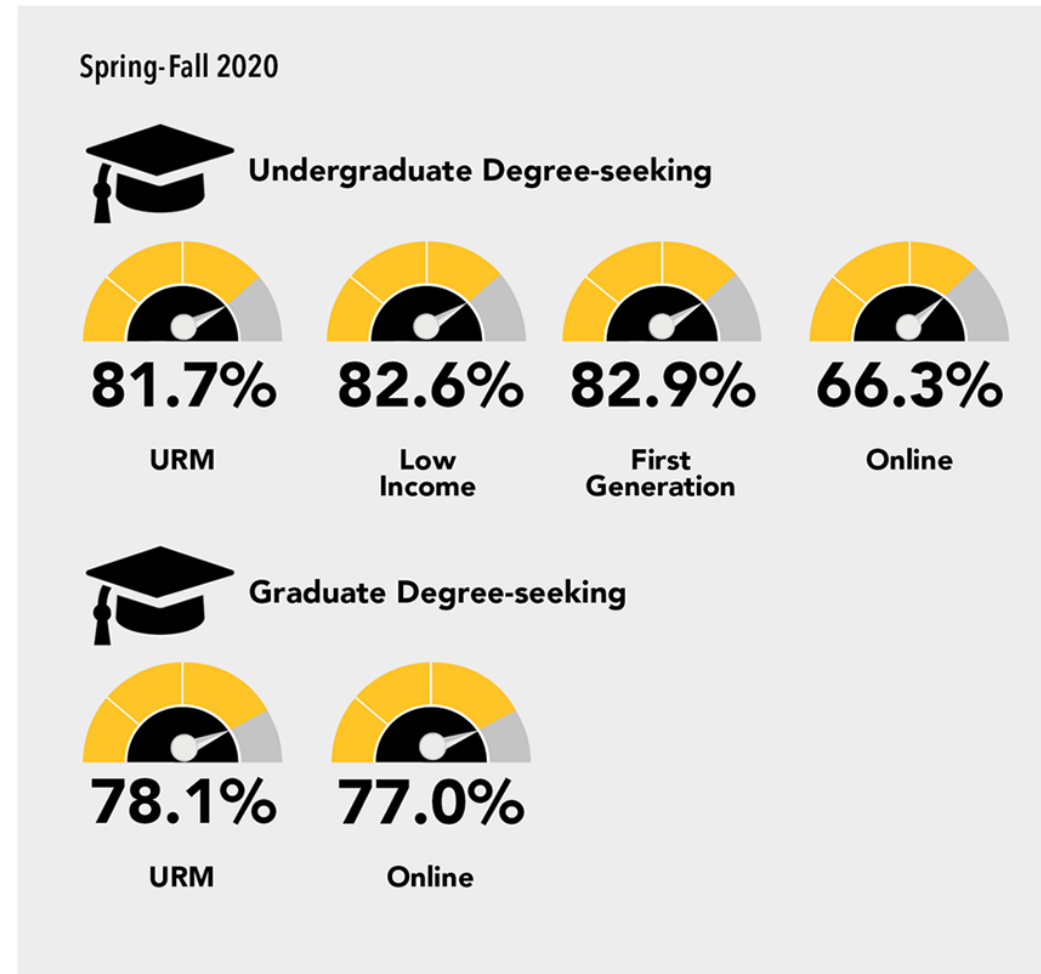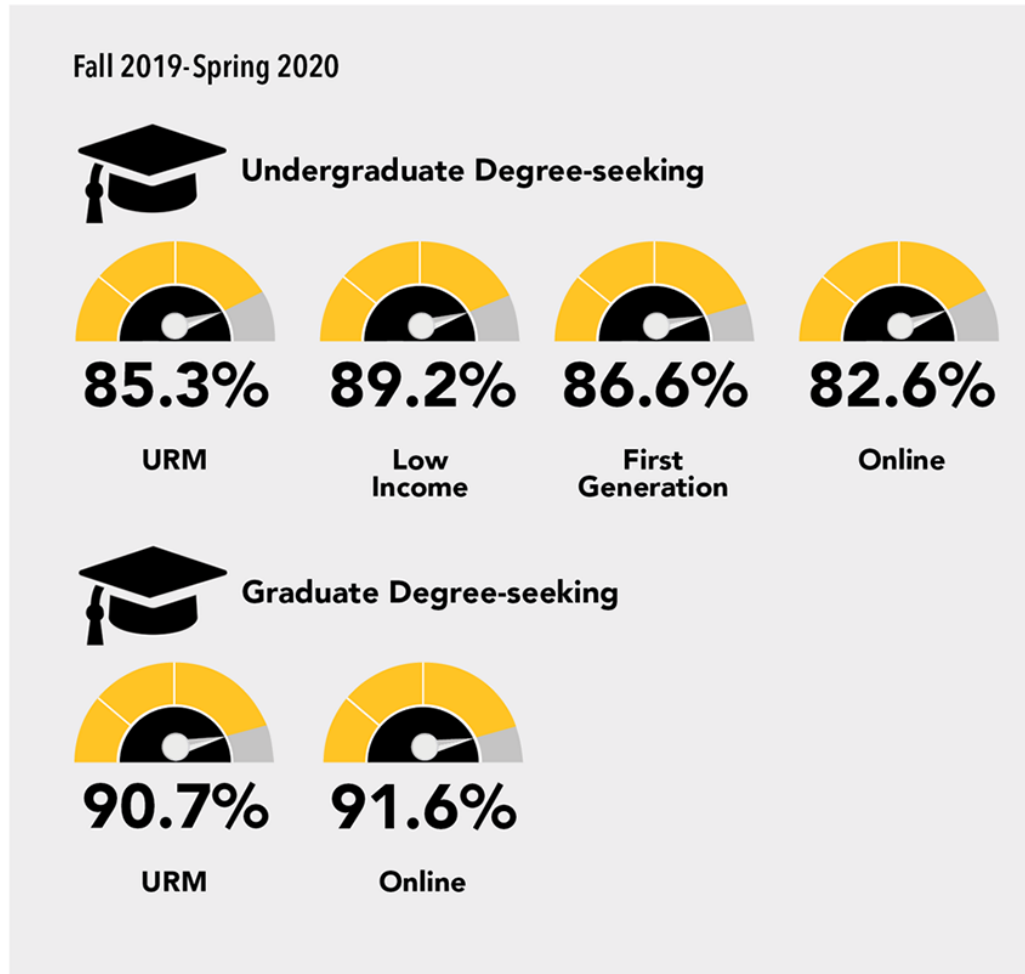|	
URM	39.9%
Low Income	36.5%
First Generation	42.6%
School-based Scholar	70.3%

Graduation Rates are tracking the number of new freshmen who enter each fall and then graduate within 6 years. Students can appear in multiple categories (e.g., URM and Online) and as such, the totals will not add up to 100%.

Curriculum and Coordinated Care:
Overall Persistence (Term to Term) and Opportunity Gaps

Fall 2019-Spring 2020   Spring 2020-Fall 2020

88.7%   **83.8%**

UNDERGRADUATE DEGREE-SEEKING

92.0%   **79.0%**

GRADUATE DEGREE-SEEKING

Retention and Graduation rates are looking at just New Freshmen. Persistence Rates are looking at all degree-seeking students and the % of them that return from one semester to the next (after we remove graduates). There is a calculation for students returning from each Fall to Spring term and then also for each Spring to the next Fall. Students can appear in multiple categories (e.g., URM and Online) and as such, the totals will not add up to 100%.

Curriculum and Coordinated Care: Overall Persistence (Term to Term) and Opportunity Gaps

Fall 2019-Spring 2020

Undergraduate Degree-seeking

85.3%	89.2%	86.6%	82.6%
URM	Low Income	First Generation	Online

Graduate Degree-seeking

90.7%	91.6%
URM	Online

Spring-Fall 2020

Undergraduate Degree-seeking

81.7%	82.6%	82.9%	66.3%
URM	Low Income	First Generation	Online

Graduate Degree-seeking

| 78.1%	77.0%
URM	Online

Retention and Graduation rates are looking at just New Freshmen. Persistence Rates are looking at all degree-seeking students and the % of them that return from one semester to the next (after we remove graduates). There is a calculation for students returning from each Fall to Spring term and then also for each Spring to the next Fall. Students can appear in multiple categories (e.g., URM and Online) and as such, the totals will not add up to 100%.

Curriculum and Coordinated Care: Degrees Conferred

3.7%

21.6%

74.6%

🎓 **2,968**
OVERALL
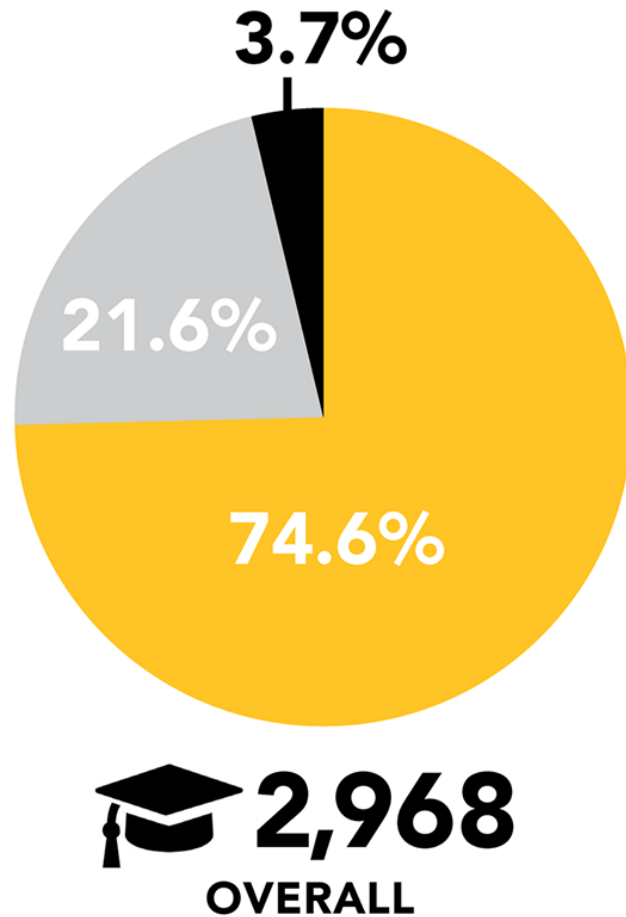
2019-2020

🟨 **UNDERGRADUATE /CERT.**	**2,289**
URM	256
FIRST GENERATION	1,038
TRANSFER	770
INTERNATIONAL	103
POST-TRAD (AGE 25+)	776
⬜ **GRADUATE /CERT.**	**664**
URM	108
INTERNATIONAL	13
⬛ **LAW**	**115**
URM	13

Degrees and Credentials Conferred includes all certificates and degrees awarded during an academic year to students at the undergraduate and graduate level (including law). Students can appear in multiple categories (e.g., URM and Online) and as such, the totals will not add up to 100%.

Curriculum and Coordinated Care: Credit Hours to Degree
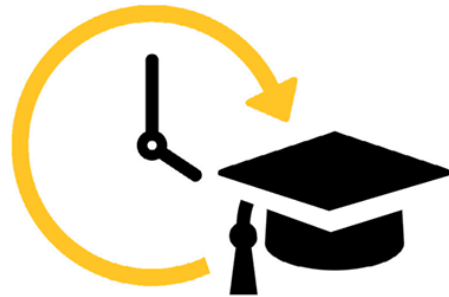
AVERAGE EARNED CREDIT HOURS AT GRADUATION

2019-2020

134.1
BACHELOR'S DEGREE

URM	132.8
FIRST GENERATION	133.9
TRANSFER	138.1

38.6
MASTER'S DEGREE

URM	39.4

Time to degree is looking at the average number of credit hours a student earned when they completed their bachelor's or master's degree. The typical bachelor's degree requires 120 credit hours and the typical master's degree requires 30-40 hours, although some require more.