call for sponsors

Northern Kentucky University’s College of Informatics will hold its Third Annual Digital Transformation Symposium (DX24) — live and in-person at NKU — on Friday, April 19, 2024 from 8:30-4:30PM.

DX24 brings together business leaders, entrepreneurs, startups, IT and security professionals to deliver a wide-ranging perspective on digital transformation across several diverse industries and businesses.

Presentations will include topics such as:

- Networking & Connectivity
- Artificial Intelligence
- Data Analytics, Visualization, and Big Data
- User-centered Design
- Industry 4.0
- Cybersecurity
- Sustainability
- Cloud Computing
- Augmented Reality
- Healthcare
- Education

Submission URL: [http://nku.edu/dx](http://nku.edu/dx)

Please respond by February 23, 2024 to ensure representation on printed items and materials.
DX24 Sponsorship Levels, Benefits, and Pricing

**Naming Level ($7500)**
Exclusive marketing positioning, product/service demo opportunity, 8 complimentary symposium passes, prominent exhibitor booth location, full post-show attendee list w/contact info, digital ad on symposium website, prominent social media placement, prominent sponsor recognition at event, prominent logo placement in digital and print media

**Platinum Level ($3500)**
Prominent exhibitor booth location, product/service demo opportunity, 6 complimentary symposium passes, full post-show attendee list w/contact info, digital ad on symposium website, prominent social media placement, prominent sponsor recognition at event, prominent logo placement in digital and print media

**Lunch or Reception Sponsor ($3000)**
Prominent exhibitor booth location, 4 complimentary symposium passes, post-show attendee list (names only), social media placement, sponsor recognition at event, logo placement in digital and print media, logo prominently displayed at lunch or reception.

**Gold Level ($2500)**
Prominent exhibitor booth location, 4 complimentary symposium passes, post-show attendee list (names only), social media placement, sponsor recognition at event, logo placement in digital and print media

**Refreshment or Breakfast Sponsor ($2000)**
Assigned exhibitor booth location, 2 complimentary symposium passes, post-show attendee list (names only), social media placement, sponsor recognition at event, logo placement in digital and print media and prominently displayed at breakfast or refreshment stations.

**Silver Level ($1500)**
Assigned exhibitor booth location, 2 complimentary symposium passes, post-show attendee list (names only), social media placement, sponsor recognition at event, logo placement in digital and print media

**Bronze Level ($750)**
Assigned exhibitor booth location, 1 complimentary symposium pass, social media placement, sponsor recognition at event, logo placement in digital and print media

---

Sarah Mann  
Faculty, Lecturer II  
Coordinator, COI Outreach & Events  
College of Informatics/School of Computing and Analytics  
(p): 859-572-5907  
(e): mannsa@nku.edu