



**Bachelor of Arts in:  
Electronic Media & Broadcasting**

For Students Following the:  
2015-2016 catalog

Name:
Student ID:
Catalog Year:

REQUIRED FOUNDATION OF KNOWLEDGE COURSE (6 Hours)				
Course	Pre-req	Credits	Term	Grade
CMST 101 <b>OR</b> CMST110	Public Speaking  Intro to Communication Studies	3  3		
EMB 100	Media Literacy	3		

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CORE COURSES (24 Hours)				
Course	Pre-req	Credits	Term	Grade
EMB 110	Introduction to Mass Media	3		
EMB 140	Introduction to Media Aesthetics	3		
INF 186	Media Web Coding	BIS 101, INF 110, INF 120, CIT 130 or EMB 140 3		
EMB 210	Single Camera Production	EMB 140 (≥ C) 3		
EMB 215	Introduction to Audio Production	EMB 140 (≥ C) 3		
EMB 260	Writing for the Media	ENG 291 3		
EMB 396 <b>OR</b> EMB 397	Internship  Projects	2.75 GPA  Instructor Permission 3		
EMB 400	Media Criticism	EMB 110 (> C) or Junior Standing 3		
EMB 435	Advanced Media Studies	Junior Standing 3		

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STUDIES (3 Hours) - Choose One				
Course	Pre-req	Credits	Term	Grade
CMST 220	Interpersonal Communication	CMST 101 or 110 3		
CMST 303	Organizational Communication	CMST 101 or 110 3		
EMB 380	Documentary Theory & History	EMB 140 (≥ C) 3		
PSY 304	Consumer Psychology	PSY 100 3		

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LAW / ETHICS (3 Hours) - Choose One				
Course	Pre-req	Credits	Term	Grade
LIN 405	Intellectual Property & Info.Rights	Junior Standing 3		
JOU 485	Mass Communication Law	JOU 110 or Junior Standing 3		
JOU 440	Media Ethics	EMB 100 or JOU 110 or Junior Standing 3		

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