



Northern Kentucky University
Informatics+
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COLLEGE OF INFORMATICS – TALENT SPONSORSHIP

NKU Career Services – Complimentary Level

“Career Services will provide comparable services to all employers, regardless of contribution of services, gifts, or financial support to the educational institution or office and regardless of the level of such support.” Examples include access to post positions via our HireNKU portal and the ability to request an information table at the Student Union to promote your organization.

BASIC LEVEL - \$1250

Talent Acquisition Concierge Services

- Advanced HireNKU assistance – monthly posting of jobs to HireNKU
- Invitation to the *COI Student Internship Showcase*
- Promotion of job postings in the student newsletter *Informer*

BRONZE LEVEL - \$2500

Talent Acquisition Concierge Services:

- Advanced HireNKU Assistance – monthly posting of jobs to HireNKU
- Invitation to *COI Student Internship Showcase*
- *Spring Career Fair Career Expo* ballroom table placement
- Promotion of job postings in the student newsletter *Informer* and social media channels
- Corporate or organizational logo/branding on Informatics+ website and digital signage in the suite

SILVER LEVEL - \$5000

Talent Acquisition Concierge Services:

- Annual COI custom partnership summary
- Advanced HireNKU assistance – monthly posting of jobs to HireNKU
- Career Fair Sponsorship
 - *Fall Career Fair* Sponsor Row table placement
 - *Spring Career Expo* **Gold Sponsor** row table placement
- *Concierge scheduling* of on-campus interview **with** promotion via digital signs, social media and email/Canvas campaign
- Inclusion in Speaker’s Bureau for direct access to classroom or student group for corporate presentation
- Invitation to *COI Internship Showcase*
- One complimentary 2-hour information session in Griffin Hall (pending availability)
- Corporate or organizational logo/branding on Informatics+ website and digital signage in the suite

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GOLD LEVEL - \$10,000

Talent Acquisition Concierge Services

- Annual COI **custom recruitment strategy session** and partnership summary
- Advanced HireNKU assistant – monthly posting of jobs to HireNKU
- Career Fair Sponsorship
 - *Fall Career Fair* Sponsor row **first-table** placement
 - *Spring Career Expo* **Diamond Sponsor** row level table placement
- *Concierge scheduling* of on-campus interview **with** promotion via digital signs, social media and email/Canvas campaign
- Inclusion in Speaker's Bureau for direct access to classroom or student group for corporate presentation
- **First refusal rights** for *COI Internship Showcase* **sponsorship**
- One complementary 2-hour information session in the Griffin Hall Digitorium
- Corporate or organizational logo/branding on Informatics+ website and digital signage in the suite

Additional Concierge Services

- Direct student resume referral and/or custom resume book creation
- ½ day (4 hours) corporate event in Griffin Hall Digitorium pending availability
- Employer Hoteling / Recruiter-In-Residence shared corporate space in Griffin Hall (1 -5 days per semester)

Innovative Solutions

- Capstone or Classroom Project
 - Present a problem in a classroom and gain insights from students at the end of semester (based on faculty consensus and problem/course alignment)

Professional Development

- 2 comp passes to premier COI speaker events, symposia (based on capacity and availability)