



***Associate of Arts to Bachelor of Arts in Public Relations***

Completion of the following curriculum will satisfy the requirements for the Associate of Arts degree at Gateway Community and Technical College and leads to the Bachelor of Arts in Public Relations degree at Northern Kentucky University.

**Degree requirement for GCTC:**


1) completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree, 4) cultural studies course, and 5) demonstration of computer/digital literacy.

**Degree requirements for a Bachelor of Arts in Public Relations:**

Student must meet pre-requisites for each course, must earn a minimum average GPA 2.0 across all major coursework AND earn at least a C- in each course counted toward the major.


## GCTC AA TO NKU BA IN PUBLIC RELATIONS CHECKLIST


### Gateway Community and Technical College

Category I: General Education Core Requirements				
GCTC Course	Course or Category	Credits	NKU Course	
ENG 101	Writing I (WC)	3	ENG 101	
ENG 102	Writing II (WC)	3	ENG 102	
COM 181	Basic Public Speaking (OC)	3	CMST 101	
TBS XXX	Arts & Humanities (AH) – Heritage	3	TBD XXX	
TBS XXX	Arts & Humanities (AH) – Humanities	3	TBD XXX	
COM 249	Mass Media Communication (SB)	3	EMB 100	
TBS XXX	Social & Behavioral Sciences Course (SB)	3	TBD XXX	
TBS XXX	Social & Behavioral Sciences Course (SB)	3	TBD XXX	
TBS XXX	Natural Science Course with Lab (SL)	4	TBD XXX	
MAT 150	College Algebra (QR)	3	MAT 109	
STA 220	Statistics (QR)	3	STA 205	
<b>Subtotal General Education Courses</b>		<b>34</b>		

TBS XXX means to be selected by GCTC student.

TBD XXX means to be determined by NKU based on course selected.

Category II: AA Requirements				
GCTC Course	Course or Category	Credits	NKU Course	
TBS XXX	Arts and Humanities (AH) or Social and Behavioral Sciences or Foreign Language Course	3	TBD XXX	
TBS XXX	Arts and Humanities (AH) or Social and Behavioral Sciences or Foreign Language Course	3	TBD XXX	
COM 287	Persuasive Speaking	3	CMST 340	
COM 252	Intro to Interpersonal Communications	3	CMST 220	
<b>Subtotal AA Requirement Courses</b>		<b>12</b>		

Category III: Electives				
GCTC Course	Course or Category	Credits	NKU Course	
CIT 105 OR OST 105	Introduction to Computing OR Introduction to Information Systems (Fulfills Digital Literacy Requirement)*	3	BIS 101	
Gateway2NKU	Organizational Communication	3	CMST 303	
Gateway2NKU	Principles of Public Relations	3	PRE 375	
Gateway2NKU	Public Relations Writing	3	PRE 376	
Gateway2NKU	News Writing	3	JOU 220	
<b>Subtotal Elective Courses</b>		<b>15</b>		
<b>Total Associate Degree Hours</b>		<b>61</b>		

\*If Fulfilling Digital Literacy Requirement in another way besides CIT 105 or OST 105, may need additional hours.

## Northern Kentucky University

Category IV: Major Requirements for the BA in Public Relations				
NKU Course	Course	Credits	GCTC Course	Taken at GCTC
CMST 101	Public Speaking	3	COM 181	X
EMB 100	Media Literacy	3	COM 249	X
JOU 220	News Writing	3	Gateway2NKU	X
CMST 220	Interpersonal Communication	3	COM 252	X
CMST 303	Organizational Communication	3	Gateway2NKU	X
PRE 375	Principles of Public Relations	3	Gateway2NKU	X
JOU 485	Mass Communication Law	3		
PRE 400	Public Relations Planning and Account...	3		
CMST 340 OR JOU 370	Strategies of Persuasion OR Principles of Advertising	3		
PRE 376	Public Relations Writing	3	Gateway2NKU	X
PRE 385	Public Relations Research Methods	3		
PRE 377	Public Relations Case Studies/Campaigns	3		
TBS XXX	PRE 394 Topics in Public Relations OR Select one 300/400-level elective in CMST, EMB, JOU, MIN, or POP	3		
PRE 396 OR PRE 499	Public Relations Internship OR Independent Study in Public Relations	3 OR 1-3		
JOU 321 PRE 410 CMST 370	Choose One: Digital Publishing Electronic Public Relations Advanced Public Speaking	3		
<b>Subtotal Major Credit Hours Taken at NKU</b>		<b>22-24</b>		

Graduation from NKU requires that a student successfully complete a minimum of 120 hours in college-level coursework, 45 of which must be earned at the 300/400 level. Unless otherwise noted, students are required to have a minor and should work closely with their NKU academic advisor to ensure all major/minor and graduation requirements are fulfilled.

Category V: Additional Requirements			
<b>Subtotal Minor Credit Hours:</b>	<b>12-21</b>		
<b>Subtotal Elective (300/400 level) Hours:</b>	<b>14-25</b>		
<b>Total Baccalaureate Degree Credit Hours:</b>	<b>120</b>		

Updated May 2018