



Associate of Arts to Bachelor of Arts in Health Communication

Completion of the following curriculum will satisfy the requirements for the Associate of Arts degree at Gateway Community and Technical College and leads to the Bachelor of Arts in Health Communication degree at Northern Kentucky University.

Degree requirement for GCTC:

1) completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree, 4) cultural studies course, and 5) demonstration of computer/digital literacy.

Admission Requirements for a Bachelor of Arts in Health Communication at NKU:

Student must meet pre-requisites for each course, must earn a minimum average GPA 2.0 across all major coursework AND earn at least a C- in each course counted toward the major.

Students majoring in Health Communication must take:

- CMST 101 Public Speaking or CMST 110 Intro to Communication Studies for the General Education Oral Communication requirement
- JOU110 Intro to Mass Communication or INF 128 Principles of Informatics to fulfill the Gen Ed Individual and Society requirement
- SWK 105 Social Work and the Community to fulfill the Gen Ed Cultural Pluralism requirement
- It is recommended students take PSY 100 Intro to Psychology to fulfill the Gen Ed Individual and Society requirement
- It is recommended students take STA 205 Intro to Statistical Methods to fulfill the math Gen Ed requirement

GCTC AA TO NKU BA IN HEALTH COMMUNICATION CHECKLIST

Gateway Community and Technical College

Category I: General Education Core Requirements				
GCTC Course	Course or Category	Credits	NKU Course	✓
ENG 101	Writing I (WC)	3	ENG 101	
ENG 102	Writing II (WC)	3	ENG 102	
COM 181	Basic Public Speaking (OC)	3	CMST 101	
STA 220	Quantitative Reasoning Course (QR)	3	STA 205	
TBS XXX	Natural Science Course with Lab (SL)	4	TBD XXX	
PSY 110	General Psychology (SB)	3	PSY 100	
INF 128	Principles of Informatics (SB)	3	INF 128	
TBS XXX	Social & Behavioral Sciences Course (SB)	3	TBD XXX	
TBS XXX	Arts & Humanities (AH) – Heritage	3	TBD XXX	
TBS XXX	Arts & Humanities (AH) – Humanities	3	TBD XXX	
TBS XXX	Natural Science Course (SL) OR Quantitative Reasoning Course (QR)	3	TBD XXX	
Subtotal General Education Courses		34		

TBS XXX means to be selected by GCTC student.

TBD XXX means to be determined by NKU based on course selected.

Category II: AA Requirements				
GCTC Course	Course or Category	Credits	NKU Course	✓
Choose Two: FAM 253 PSY 230 PSY 298	Human Sexuality: Development, Behavior, and... Psychosocial Aspects of Death and Dying Essentials of Abnormal Psychology	6	PSY 315 HSR 314 PSY 333	
Choose Two: COM 252 COM 281 COM 287 COM 254	Intro to Interpersonal Communication Communication in Small Groups Persuasive Speaking Intro to Intercultural Communication	6	CMST 220 CMST 230 CMST 340 CMST 355	
Subtotal AA Requirement Courses		12		

Category III: Electives				
GCTC Course	Course or Category	Credits	NKU Course	✓
CIT 105 OR OST 105	Introduction to Computing OR Introduction to Information Systems (Fulfills Digital Literacy Requirement)*	3	BIS 101	
SWK 124	Introduction to Social Services	3	SWK 105	
Choose Three: BAS 282 BAS 283	Principles of Marketing Principles of Management	9	MKT 205 MGT 205	

Gateway2NKU	Major course at NKU's campus or online**		TBD XXX	
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Subtotal Elective Courses		15		
Total Associate Degree Hours		61		

*If Fulfilling Digital Literacy Requirement in another way besides CIT 105 or OST 105, may need additional hours.

**Students enrolled in the Gateway2NKU program are eligible to take courses at NKU that are not offered at GCTC or online through KCTCS. With the help of your NKU and Gateway advisors, choose a course from p5-6 that will help you complete your degree.

Northern Kentucky University

Category IV: Major Requirements for the BA in Health Communication				
NKU Course	Course	Credits	GCTC Course	Taken at GCTC
CMST 101 OR CMST 110	Public Speaking OR Introduction to Communication Studies	3	COM 181	x
INF 128 OR JOU 110	Principles of Informatics OR Introduction to Mass Communication	3	INF 128	x
SWK 105	Social Work and the Community	3	SWK 124	x
CMST 300	Research Methods in Comm. Studies	3		
CMST 403	Health Communication	3		
HCOM 305	Patient-Provider Communication	3		
HCOM 450	Health Campaigns	3		
HCOM 480	Communication Technology and Health	3		
HCOM 496	Health Communication Internship	3		
HIN 200	Introduction to Healthcare Operations	3		
HIN 355	Foundations of Health Informatics	3		
JOU 305	Science in the Media	3		
TBS XXX	Professional Skills Course	3		
TBS XXX	Professional Skills Course	3		
TBS XXX	Health Issues/Domains Course	3	TBS XXX	x
TBS XXX	Health Issues/Domains Course	3	TBS XXX	x
TBS XXX	Diversity and Health Course	3		
TBS XXX	Diversity and Health Course	3		
TBS XXX	Communication Elective	3	TBS XXX	x
TBS XXX	Communication Elective	3	TBS XXX	x
Subtotal Major Credit Hours Taken at NKU		30-36		

Students should choose a minor. Depending on students' areas of interest, they are encouraged to select a minor that will complement this major and strengthen their skill set. For example, if a student has an interest in video production related to health communication, a minor in Electronic Media and Broadcasting would be appropriate. Students are encouraged to work with their advisor to choose a minor. In some cases, the electives chosen above may also work toward the minor.

Graduation from NKU requires that a student successfully complete a minimum of 120 hours in college-level coursework, 45 of which must be earned at the 300/400 level. Students should work closely with their NKU academic advisor to ensure all major/minor and graduation requirements are fulfilled.

Category V: Additional Requirements			
Subtotal Minor Credit Hours:	12 - 21		
Subtotal Additional Elective Hours	2 - 18		
Total Baccalaureate Degree Credit Hours:	120		

The BA in Health Communications has many course options, as noted above. Below is the list of courses you may choose from.

Professional Skills Courses (Choose 2)			
NKU Course	Course	Credits	KCTCS Course
ENG 349	Web Writing for the Professions	3	
HSC 413	Aging in Today's Society	3	
JOU 220	News Writing	3	JOU 204
MGT 205	Business Management Principles	3	MGT 283 OR BAS 283
MKT 205	Principles of Marketing	3	BAS 282 OR MKT 282

Health Issues/Domains (Choose 2)			
NKU Course	Course	Credits	KCTCS Course
HEA 320	Drug and Alcohol Education	3	
HSR 300	Ethics & Issues in Human Svc Profession	3	HMS 102
HSR 305	Assmnt. & Appraisal: Human Svcs./Sub. Abuse	3	
HSR 312	Crisis Intervention	3	HMS 212 OR SWK 260
HSR 314	Death, Dying, and Grief	3	PSY 230
PSY 315	Psychology of Human Sexuality	3	FAM 253
PSY 333	Abnormal Psychology	3	PSY 298
PSY 340	Social Psychology	3	
PSY 510	Psychopharmacology	3	
PSY 505	Drug Policy	3	

Diversity and Health Courses (Choose 2)			
NKU Course	Course	Credits	KCTCS Course
HCOM 315	Sociocultural Aspects of Health	3	
HSC 413	Aging in Today's Society	3	
HSR 303	Multicultural Issues in Human Services	3	HMS 220
SOC 480	Global Aging Issues and Policies	3	
SWK 455	Multicultural Family Experiences	3	

Communication Electives (Choose 2)			
NKU Course	Course	Credits	KCTCS Course
CMST 220	Interpersonal Communication	3	COM 252
CMST 230	Small Group Communication	3	COM 281
CMST 303	Organizational Communication	3	
CMST 333	Lifespan Communication	3	
CMST 340	Strategies of Persuasion	3	COM 287
CMST 355	Culture and Communication	3	COM 254
CMST 440	Communication Training and Development	3	
HCOM 485	Communicating Health Policy	3	
JOU 321	Digital Publishing	3	OST 225
JOU 340	Feature Writing	3	
JOU 450	Media Skills	3	

PRE 375	Principles of Public Relations	3	
PRE 377	Public Relations Case Studies and Campaigns	3	
PRE 410	Electronic Public Relations	3	

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