



***Associate of Arts to Bachelor of Arts in Electronic Media and Broadcasting
(with a Minor in Communication Studies)***

Completion of the following curriculum will satisfy the requirements for the Associate of Arts degree at Gateway Community and Technical College and leads to the Bachelor of Arts in Electronic Media and Communication Studies degree at Northern Kentucky University.

Degree requirement for GCTC:


1) completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree, 4) cultural studies course, and 5) demonstration of computer/digital literacy.

Degree requirements for a Bachelor of Arts in Philosophy:

Student must meet pre-requisites for each course, must earn a minimum average GPA 2.0 across all major coursework AND earn at least a C- in each course counted toward the major.


GCTC AA TO NKU BA IN ELECTRONIC MEDIA AND BROADCASTING CHECKLIST


Gateway Community and Technical College

Category I: General Education Core Requirements				
GCTC Course	Course or Category	Credits	NKU Course	
ENG 101	Writing I (WC)	3	ENG 101	
ENG 102	Writing II (WC)	3	ENG 102	
COM 181	Basic Public Speaking (OC)	3	CMST 101	
TBS XXX	Arts & Humanities (AH) – Heritage	3	TBD XXX	
TBS XXX	Arts & Humanities (AH) – Humanities	3	TBD XXX	
COM 249	Mass Media Communication (SB)	3	EMB 100	
COM 254	Introduction to Intercultural Communication (SB)	3	CMST 355	
TBS XXX	Social & Behavioral Sciences Course (SB) Note: Not a COM course.	3	TBD XXX	
TBS XXX	Natural Science Course with Lab (SL)	4	TBD XXX	
TBS XXX	Quantitative Reasoning Course (QR)	3	TBD XXX	
TBS XXX	Natural Science Course (SL) OR Quantitative Reasoning Course (QR)	3	TBD XXX	
Subtotal General Education Courses		34		

TBS XXX means to be selected by GCTC student.

TBD XXX means to be determined by NKU based on course selected.

Category II: AA Requirements				
GCTC Course	Course or Category	Credits	NKU Course	
ENG 282	International Film Studies	3	CIN 201	
TBS XXX	Arts & Humanities (AH) or Social & Behavioral Sciences (SB) or Foreign Language	3	TBD XXX	
COM 252	Introduction to Interpersonal Communication	3	CMST 220	
COM 281	Communication in Small Groups	3	CMST 230	
Subtotal AA Requirement Courses		12		

Category III: Electives				
GCTC Course	Course or Category	Credits	NKU Course	
CIT 105 OR OST 105	Introduction to Computing OR Introduction to Information Systems (Fulfills Digital Literacy Requirement)*	0-3	BIS 101	
Gateway2NKU	Introduction to Mass Media	3	EMB 110	
Gateway2NKU	Introduction to Media Aesthetics	3	EMB 140	
Gateway2NKU	Single Camera Production	3	EMB 210	
Gateway2NKU	Audio Production	3	EMB 215	
Subtotal Elective Courses		15		
Total Associate Degree Hours		60-61		

*If Fulfilling Digital Literacy Requirement in another way besides CIT 105 or OST 105, may need additional hours.

Northern Kentucky University

Category IV: Major Requirements for the BA in Electronic Media & Broadcasting				
NKU Course	Course	Credits	GCTC Course	Taken at GCTC
CMST 101	Introduction to Communication Studies	3	COM 181	X
EMB 100	Media Literacy	3	COM 249	X
EMB 101	Electronic Media Appreciation	1		
EMB 102	Electronic Media Production Assistance	1		
EMB 110	Introduction to Mass Media	3	Gateway2NKU	X
EMB 140	Introduction to Media Aesthetics	3	Gateway2NKU	X
EMB 201	Electronic Media Appreciation 2	1		
EMB 202	Electronic Media Production Assist. 2	1		
EMB 210	Single Camera Production	3	Gateway2NKU	X
EMB 215	Audio Production	3	Gateway2NKU	X
MIN 221	Visual Fundamentals for Digital Media	3		
EMB 260	Writing for the Media	3		
Choose One: EMB 335 EMB 396 EMB 397	Sports Media Production Internship: Elec. Media & Broadcasting Projects	3-6		
EMB 400	Media Criticism	3		
EMB 435	Media Studies	3		
CMST 220	Interpersonal Communication	3	COM 252	X
TBS XXX TBS XXX TBS XXX TBS XXX	Select four courses from the Content Creation category (see catalog)	12		
TBS XXX	Select one course from the Law/Ethics category (see catalog)	3		
TBS XXX	Select one 300-400-level College of Informatics course (see catalog)	3		
CIN 201 CMST 355 TBS XXX	Survey of World Cinema Culture and Communications Select one Study Abroad/Away or one additional International Studies course (see catalog)	3-9	ENG 282 COM 254	X X
Subtotal Major Credit Hours Taken at NKU		40-43		

Graduation from NKU requires that a student successfully complete a minimum of 120 hours in college-level coursework, 45 of which must be earned at the 300/400 level. Unless otherwise noted, students are required to have a minor and should work closely with their NKU academic advisor to ensure all major/minor and graduation requirements are fulfilled.

Student may select a minor other than Communication Studies. If selecting a different minor, students should consult with their academic advisors at both institutions to ensure they are taking the appropriate courses toward the chosen minor.

Category V: Minor Requirements for Communication Studies				
NKU Course	Course	Credits	GCTC Course	Taken at GCTC
CMST 220	Interpersonal Communication	3	COM 252	X
CMST 230	Small Group Communication	3	COM 281	X
CMST 355	Culture and Communications	3	COM 254	X
TBS XXX TBS XXX TBS XXX TBS XXX	Choose four additional CMST courses (12 credit hours) not including CMST 101 or CMST 110.	12		
Subtotal Major Credit Hours Taken at NKU		12		

Category VI: Additional Requirements			
Subtotal Elective (300/400 level) Hours:		4-8	
Total Baccalaureate Degree Credit Hours:		120	

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