



### ***Associate of Arts to Bachelor of Arts in Communication Studies***

Completion of the following curriculum will satisfy the requirements for the Associate of Arts degree at Gateway Community and Technical College and leads to the Bachelor of Arts in Communication Studies degree at Northern Kentucky University.

#### **Degree requirement for GCTC:**

1) completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree, 4) cultural studies course, and 5) demonstration of computer/digital literacy.

#### **Admission Requirements for a Bachelor of Arts in Communication Studies at NKU:**

Student must meet pre-requisites for each course, must earn a minimum average GPA 2.0 across all major coursework AND earn at least a C- in each course counted toward the major.

Students majoring in Communication Studies must take:

- CMST 101 Public Speaking or CMST 110 Intro to Communication Studies for the General Education Oral Communication requirement
- It is recommended students take PSY 100 Intro to Psychology to fulfill the Gen Ed Individual and Society requirement
- It is recommended students take STA 205 Intro to Statistical Methods to fulfill the math Gen Ed requirement

## GCTC AA TO NKU BA IN COMMUNICATION STUDIES CHECKLIST

### Gateway Community and Technical College

Category I: General Education Core Requirements				
GCTC Course	Course or Category	Credits	NKU Course	✓
ENG 101	Writing I (WC)	3	ENG 101	
ENG 102	Writing II (WC)	3	ENG 102	
COM 181	Basic Public Speaking (OC)	3	CMST 101	
STA 220	Quantitative Reasoning Course (QR)	3	STA 205	
TBS XXX	Natural Science Course with Lab (SL)	4	TBD XXX	
COM 254	Introduction to Intercultural Communication (SB)	3	CMST 355	
COM 249	Mass Media Communication (SB)	3	EMB 100	
PSY 110	Social & Behavioral Sciences Course (SB)	3	PSY 100	
TBS XXX	Arts & Humanities (AH) – Heritage	3	TBD XXX	
TBS XXX	Arts & Humanities (AH) – Humanities	3	TBD XXX	
MAT 150	College Algebra (QR)	3	MAT 109	
<b>Subtotal General Education Courses</b>		<b>34</b>		

TBS XXX means to be selected by GCTC student.

TBD XXX means to be determined by NKU based on course selected.

Category II: AA Requirements				
GCTC Course	Course or Category	Credits	NKU Course	✓
TBS XXX	Arts & Humanities (AH)/Social Behavioral Sciences (SB) or Foreign Language (FL)	3		
TBS XXX	Arts & Humanities (AH)/Social Behavioral Sciences (SB) or Foreign Language (FL)	3		
COM 252	Intro to Interpersonal Communication (OC)	3	CMST 220	
COM 281	Communication in Small Group (OC)	3	CMST 230	
<b>Subtotal AA Requirement Courses</b>		<b>12</b>		

Category III: Electives				
GCTC Course	Course or Category	Credits	NKU Course	✓
CIT 105 OR OST 105	Introduction to Computing OR Introduction to Information Systems (Fulfills Digital Literacy Requirement)*	3	BIS 101	
CIT 157	Website Design and Production	3	INF 186	
COM 287	Persuasive Speaking	3	CMST 340	
TBS XXX	Elective or NKU Course**	3	TBD XXX	
TBS XXX	Elective or NKU Course**	3	TBD XXX	
<b>Subtotal Elective Courses</b>		<b>15</b>		
<b>Total Associate Degree Hours</b>		<b>61</b>		

\*If Fulfilling Digital Literacy Requirement in another way besides CIT 105 or OST 105, may need additional hours.

\*\*Students enrolled in the Gateway2NKU program are eligible to take courses at NKU that are not offered at GCTC or online through KCTCS. With the help of your NKU and Gateway advisors, choose a course from p5-6 that will help you complete your degree.

## Northern Kentucky University

Category IV: Major Requirements for the BA in Communication Studies				
NKU Course	Course	Credits	GCTC Course	Taken at GCTC
CMST 101 OR CMST 110	Public Speaking OR Introduction to Communication Studies	3	COM 181	x
CMST 220	Interpersonal Communication	3	COM 252	x
CMST 230	Small Group Communication	3	COM 281	x
CMST 300	Research Methods in Communication Studies	3		
CMST 303	Organizational Communication	3		
CMST 310 or CMST 340 or CMST 410	Argumentation Strategies of Persuasion Rhetorical Theory and Criticism	3	COM 287	x
CMST 355	Culture and Communication	3	COM 254	x
CMST 370	Advanced Public Speaking	3		
CMST 430	Communication Theories	3		
TBS XXX	Two 300/400 Level CMST courses	6		
TBS XXX	One CMST, EMB, JOU, MIN, POP, PRE or 400/500-level COM course	3		
TBS XXX	Professional Skills Course	3	CIT 105	x
TBS XXX	Professional Skills Course	3	CIT 157	x
<b>Subtotal Major Credit Hours Taken at NKU</b>		<b>21</b>		

Students should choose a minor. Depending on students' areas of interest, they are encouraged to select a minor that will complement this major and strengthen their skill set. For example, if a student has an interest in video production related to health communication, a minor in Electronic Media and Broadcasting would be appropriate. Students are encouraged to work with their advisor to choose a minor. In some cases, the electives chosen above may also work toward the minor.

Graduation from NKU requires that a student successfully complete a minimum of 120 hours in college-level coursework, 45 of which must be earned at the 300/400 level. Students should work closely with their NKU academic advisor to ensure all major/minor and graduation requirements are fulfilled.

Category V: Additional Requirements			
<b>Subtotal Minor Credit Hours:</b>		<b>21</b>	
<b>Subtotal Additional Elective Hours</b>		<b>18</b>	
<b>Total Baccalaureate Degree Credit Hours:</b>		<b>120</b>	

Below is the list of courses you may choose from for professional skills courses.

Professional Skills Courses (Choose 2)			
NKU Course	Course	Credits	KCTCS Course
ENG 340	Business Writing	3	
ENG 347	Technical Writing	3	
ENG 349	Web Writing for the Professions	3	

JOU 220	News Writing	3	JOU 204
BIS 101	Fundamentals of Business Computing	3	CIT 105
INF 186	Media Web Coding	3	
MIN 221	Visual Fundamentals for Digital Media	3	
MIN 240	Introduction to Interactive Media	3	

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