

October 15, 2009

Dear Members of the Board and NKU Foundation Friends:

It is my pleasure to transmit the NKU Foundation's 2009 Consolidated Annual Financial Report. The following statements have been audited by the firm of Von Lehman & Company. You will find a copy of their Independent Auditors' Report on page 4 of this report.

This year's consolidated financial statement includes both the NKU Foundation and its subsidiary corporation, NKU Foundation Properties, Inc. The properties corporation was named as a holder of a remainder interest of real property accepted during the fiscal year ending 2009, and as such is included in the NKU Foundation financial statements. The donor has directed that the remainder interest will provide future support for the College of Informatics.

This has been a year of both triumphs and challenges for the Foundation. Despite the current economic environment the Foundation placed \$6 million of new money into the endowment pool during the 2009 fiscal year, no doubt a testament to the loyalty and support of donors throughout the Northern Kentucky/ Greater Cincinnati region. The Foundation, like many institutions with invested funds, was not immune to the financial crisis and market downturn that peaked during the second and third quarters of 2008-2009. The Investment Committee together with the full Foundation Board, Foundation staff, and the Foundation's investment advisors Fund Evaluation Group strategized to evaluate options to minimize risk during these volatile market conditions. While annualized returns over the one year period were down 14.7%, fourth quarter showed significant increases with positive returns of 13.8%.

Total assets stood at \$80 million, including endowment funds valued at \$48 million. The overall investment valuation decreased from the prior year's end of \$50.3 million. Even with market losses totaling \$6 million, the Foundation filled University requests for support in the amount of \$5 million, with \$1.2 million going directly to students through scholarship aid. Contributions to the Foundation are reported at a remarkable level of \$22 million for the fiscal year 2009, with special appreciation to The Carol Ann and Ralph V. Haile, Jr./US Bank Foundation for their \$15 million gift. It is through these commitments that the Foundation can continue to contribute to the University and the region.

In addition to a consolidated report, this year's report notes a couple of other changes. The financial statements show a decrease in unrestricted gifts from \$538k in 2008 to \$9k in 2009. This change occurred, not from a decrease in donor giving, but from a reclassification of funds held in the Campus Priority Fund from an unrestricted classification to a restricted classification. Finally, to accommodate new reporting requirements, this year's financial statements include an expanded notes section.

As you read through the financial statements, I hope the information proves to be valuable and informative. As committed board members and friends of the Foundation, I know you have a vested interest in the overall state of the NKU Foundation and the University. You have only to look around campus to find evidence of continued growth and the impact of private support towards that growth. Two recent changes are evident in an almost complete soccer stadium that combined with the Bank of Kentucky Center, bring NKU's athletic programs to a new level, and the beginning construction of a state of the art College of Informatics building, made possible in part by a large donation from Griffin Industries, will provide our students and faculty with a technological environment beyond imagination. I thank you for your continued contributions and support of the Foundation and the University.

Sincerely,

Cardin Huge

C. Andrew Neagle President

# **EXECUTIVE COMMITTEE/OFFICERS**



C. Andrew Neagle PRESIDENT



Kenneth F. Harper



Gerard A. St. Amand



Karen Zerhusen Kruer, J.D. EXECUTIVE DIRECTOR



Judith H. Gibbons VICE PRESIDENT



Nancy B. Kremer



William C. Vermillion



J. David Bender SECRETARY/TREASURER



**Anna Dale Pyles** 



James C. Votruba



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#### **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors Northern Kentucky University Foundation, Inc.

We have audited the accompanying consolidated statement of financial position of Northern Kentucky University Foundation, Inc. (a nonprofit organization) as of June 30, 2009 and 2008, and the related consolidated statements of activities and cash flows for the years then ended. These consolidated financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audit.

We conducted our audits in accordance with U.S. generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Northern Kentucky University Foundation, Inc. as of June 30, 2009 and 2008, and the changes in its net assets and its cash flows for the years then ended in conformity with U.S. generally accepted accounting principles.

VonLehman & Company Inc.

Fort Mitchell, Kentucky September 8, 2009

4755 LAKE FOREST DRIVE √ SUITE 100 √ CINCINNATI, OH √ 45242-3836 √ 513-891-5911 √ 513-891-5969 fax

CPAs & Advisors

250 GRANDVIEW DRIVE √ SUITE 300 √ FORT MITCHELL, KY √ 41017-5610 √ 859-331-3300 √ 859-331-4358 fax

# Northern Kentucky University Foundation, Inc. Consolidated Statement of Financial Position

As of June 30, 2009 and 2008

(in thousands)

ASSELS   \$ 7,708   \$ 7,798   \$ 7,596     Loans, interest and accounts receivable (less allowance of \$116,475 in 2009 and \$109,929 in 2008)   146   219     Contributions receivable (less allowance of \$75,406 in 2009 and \$37,838 in 2008)   22,234   10,241     Prepaid expenses and deferred charges   38   64     Investments   48,012   50,338     Land, buildings and equipment   2,890   2,891     Accumulated depreciation   (182)   (176)     TOTAL ASSETS   \$ 80,846   \$ 70,973     LABRILTIES AND NET ASSETS   \$ 80,846   \$ 70,973     Accounts payable   48   88     Deferred income   25   25     Funds held in trust for Northern Kentucky University   7,936   9,485     Nets payable   65,255   65,255     TOTAL LABELITIES   14,944   16,663     Net sayable   2   46     Amouties payable   2   46     Net sayable   2   46     Net sayable   2   46     Net sayable   2   4			2009		2008
Loans, interest and accounts receivable (less allowance of \$116,475 in 2009 and \$109,929 in 2008)146219Contributions receivable (less allowance of \$75,406 in 2009 and \$37,838 in 2008)22,23410,241Prepaid expenses and deferred charges3864Investments48,01250,338Land, buildings and equipment2,8902,891Accumulated depreciation(182)(176)TOTAL ASSETS§80,846§Accounts payable\$216\$Accounts payable4888Deferred income2525Funds held in trust for Northern Kentucky University7,9369,485Notes payable6,5256,525Ourset titled2466NET ASSETS14,94416,663NET ASSETS14,94416,663Net spayable6,5256,525Funds held in trust for Northern Kentucky University7,9369,485Notes payable6,5256,5256,525For designated purpose5276,0726,575Contributions receivable24648358For current operations4433585063,500Temporarily restricted1,7936,57814,94416,663NET ASSETS11,7936,57814,94415,44Invested in property, plant and equipment6007615515Total Unrestricted11,7936,57814,94Invested in property, plant and equipment607615	ASSETS	ф	7 700	ው	7 900
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Annuities payable4888Deferred income2525Funds held in trust for Northern Kentucky University7,9369,485Notes payable6,5256,525TOTAL LIABILITTES14,94416,663NET ASSETS14,94416,663Unrestricted246For current operations443358For designated purpose246Amounts functioning as endowment funds8141,954Invested in property, plant and equipment607615Total Unrestricted1,8663,500Temporarily restricted11,7936,578Loan funds11,7936,578Loan funds12,70018,169Total temporarily restricted25,87325,775Permanently restricted10,4403,618Endowment funds27,72321,417Total permanently restricted38,16325,035TOTAL ILABILITIES AND	Accrued Interest		194		
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For current operations443358For designated purpose527Contributions receivable2Amounts functioning as endowment funds8141,954Invested in property, plant and equipment607615Total Unrestricted1,8663,500Temporarily restricted1,245886Contributions receivable11,7936,578Loan funds135142Endowment funds12,70018,169Total temporarily restricted25,87325,775Permanently restricted10,4403,618Endowment funds27,72321,417Total permanently restricted38,16325,035TOTAL NET ASSETS65,90254,310	NET ASSETS				
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Amounts functioning as endowment funds8141,954Invested in property, plant and equipment607615Total Unrestricted1,8663,500Temporarily restricted11Unexpended funds received for restricted purposes1,245886Contributions receivable11,7936,578Loan funds135142Endowment funds12,70018,169Total temporarily restricted25,87325,775Permanently restricted10,4403,618Endowment funds27,72321,417Total permanently restricted38,16325,035TOTAL LIABILITIES AND					527
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Total Unrestricted1,8663,500Temporarily restricted1,8663,500Unexpended funds received for restricted purposes1,245886Contributions receivable11,7936,578Loan funds135142Endowment funds12,70018,169Total temporarily restricted25,87325,775Permanently restricted10,4403,618Endowment funds27,72321,417Total permanently restricted38,16325,035TOTAL LIABILITIES AND	Amounts functioning as endowment funds		814		1,954
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Unexpended funds received for restricted purposes1,245886Contributions receivable11,7936,578Loan funds135142Endowment funds12,70018,169Total temporarily restricted25,87325,775Permanently restricted10,4403,618Endowment funds27,72321,417Total permanently restricted38,16325,035TOTAL NET ASSETS65,90254,310			1,866		3,500
Unexpended funds received for restricted purposes1,245886Contributions receivable11,7936,578Loan funds135142Endowment funds12,70018,169Total temporarily restricted25,87325,775Permanently restricted10,4403,618Endowment funds27,72321,417Total permanently restricted38,16325,035TOTAL NET ASSETS65,90254,310	Temporarily restricted				
Contributions receivable 11,793 6,578   Loan funds 135 142   Endowment funds 12,700 18,169   Total temporarily restricted 25,873 25,775   Permanently restricted 10,440 3,618   Endowment funds 27,723 21,417   Total permanently restricted 38,163 25,035   TOTAL NET ASSETS 65,902 54,310			1,245		886
Endowment funds12,70018,169Total temporarily restricted25,87325,775Permanently restricted10,4403,618Endowment funds27,72321,417Total permanently restricted38,16325,035TOTAL NET ASSETS65,90254,310	Contributions receivable		11,793		6,578
Total temporarily restricted25,87325,775Permanently restricted10,4403,618Contributions receivable10,4403,618Endowment funds27,72321,417Total permanently restricted38,16325,035TOTAL NET ASSETS65,90254,310TOTAL LIABILITIES AND	Loan funds		135		142
Permanently restricted10,4403,618Contributions receivable10,4403,618Endowment funds27,72321,417Total permanently restricted38,16325,035TOTAL NET ASSETS65,90254,310TOTAL LIABILITIES AND	Endowment funds		12,700		18,169
Permanently restricted10,4403,618Contributions receivable10,4403,618Endowment funds27,72321,417Total permanently restricted38,16325,035TOTAL NET ASSETS65,90254,310TOTAL LIABILITIES AND	Total temporarily restricted		25,873		25,775
Contributions receivable 10,440 3,618   Endowment funds 27,723 21,417   Total permanently restricted 38,163 25,035   TOTAL NET ASSETS 65,902 54,310					
Endowment funds27,72321,417Total permanently restricted38,16325,035TOTAL NET ASSETS65,90254,310TOTAL LIABILITIES AND			10,440		3,618
Total permanently restricted38,16325,035TOTAL NET ASSETS65,90254,310TOTAL LIABILITIES AND			27,723		21,417
TOTAL LIABILITIES AND	Total permanently restricted		38,163		25,035
			65,902	_	54,310
	TOTAL LIABILITIES AND				
		\$	80,846	\$	70,973

# Northern Kentucky University Foundation, Inc. Consolidated Statement of Activities

For the year ended June 30, 2009 (in thousands)

	2009							
		restricted et Assets	Res	porarily stricted Assets	R	rmanently estricted et Assets		Total
CHANGES IN NET ASSETS:								
Revenues and Gains								
Gifts, grants and bequests	\$	9	\$	9,210	\$	13,116	\$	22,335
Rental income		107						107
Investment income		86		760				846
Net gains (losses) on investments		(921)		(5,729)				(6,650)
Other revenue		23		805				828
<b>Total Revenues and Gains</b>		(696)		5,046		13,116		17,466
Net Assets Released from Restrictions		5,341		(5,341)				
Total Revenues and Gains and								
Other Support		4,645		(295)		13,116		17,466
EXPENSES								
Program Expenses								
Instruction		358						358
Research								
Public service		1,335						1,335
Libraries		33						33
Academic support		402						402
Student services		244						244
Institutional support		535						535
University facilities and equipment asquisition		929						929
Student financial aid		1,225						1,225
Total Program Expenses		5,061						5,061
Support Expenses								
Management and general		403						403
Fundraising support		69						69
Rental property		341						341
Total Support Expenses		813						813
TOTAL EXPENSES		5,874						5,874
Net transfers in (out)		(405)		393		12		
INCREASE (DECREASE) IN								
NET ASSETS		(1,634)		98		13,128		11,592
NET ASSETS - BEGINNING OF YEAR		3,500		25,775		25,035		54,310
NET ASSETS - END OF YEAR	\$	1,866	\$	25,873	\$	38,163	\$	65,902

See accompanying notes to the financial statements

# Northern Kentucky University Foundation, Inc. Consolidated Statement of Activities

For the year ended June 30, 2008

(in thousands)

	2008								
	Unrestricted Net Assets		Unrestricted Restricted Restricted				estricted	l	
CHANGES IN NET ASSETS:									
Revenues and Gains									
Gifts, grants and bequests	\$	538	\$	3,812	\$	2,133	\$	6,483	
Rental income		107		3				110	
Investment income		304		758				1,062	
Net gains (losses) on investments		(390)		(3,536)				(3,926)	
Other revenue		9		705				714	
Total Revenues and Gains		568		1,742		2,133		4,443	
Net Assets Released from Restrictions		7,699		(7,699)					
<b>Total Revenues and Gains and</b>									
Other Support		8,267		(5,957)		2,133		4,443	
EXPENSES									
Program Expenses									
Instruction		454						454	
Research		4						4	
Public service		774						774	
Libraries		27						27	
Academic support		256						256	
Student services		225						225	
Institutional support		639						639	
University facilities and equipment		4,408						4,408	
Student financial aid		1,008						1,008	
Total Program Expenses		7,795						7,795	
Support Expenses									
Management and general		207						207	
Fundraising support		93						93	
Rental property		179						179	
Total Support Expenses		479						479	
TOTAL EXPENSES		8,274						8,274	
Net transfers in (out)		(166)		166					
INCREASE (DECREASE) IN									
NET ASSETS		(173)		(5,791)		2,133		(3,831)	
NET ASSETS - BEGINNING OF YEAR		3,673		31,566		22,902		58,141	
NET ASSETS - END OF YEAR	\$	3,500	\$	25,775	\$	25,035	\$	54,310	

See accompanying notes to the financial statements

# Northern Kentucky University Foundation, Inc. Consolidated Statement of Cash Flows

For the years ended June 30, 2009 and 2008 (in thousands)

Contributions received $3,638$ $4,5$ Other receipts $1,016$ $9$ Payments to vendors for goods and services $(1,637)$ $(1,4)$ Subgrants to the University $(2,650)$ $(5,3)$ Disbursements to students for financial aid $(1,225)$ $(1,0)$ Interest paid $(70)$ $(1)$ Net cash provided by (used for) operating activities $(881)$ $(2,22)$ Cash flows from investing activities: $2,328$ $3,4$ Purchases of investments $(7,373)$ $(4,7)$	
Contributions received3,6384,5Other receipts1,0169Payments to vendors for goods and services(1,637)(1,4Subgrants to the University(2,650)(5,3Disbursements to students for financial aid(1,225)(1,0)Interest paid(70)(1Net cash provided by (used for) operating activities(881)(2,2)Cash flows from investing activities:2,3283,4Purchases of investments2,3283,4Life insurance premiums paid(14)(14)	<b>۲</b>
Other receipts1,0169Payments to vendors for goods and services(1,637)(1,4Subgrants to the University(2,650)(5,3)Disbursements to students for financial aid(1,225)(1,0)Interest paid(70)(1Net cash provided by (used for) operating activities(881)(2,2)Cash flows from investing activities:2,3283,4Proceeds from sales and maturities of investments2,3283,4Purchases of investments(1,4)(14)	85
Payments to vendors for goods and services(1,637)(1,4Subgrants to the University(2,650)(5,3)Disbursements to students for financial aid(1,225)(1,0)Interest paid(70)(1Net cash provided by (used for) operating activities(881)(2,2)Cash flows from investing activities:2,3283,4Purchases of investments(7,373)(4,7)Life insurance premiums paid(14)(14)	
Subgrants to the University(2,650)(5,3)Disbursements to students for financial aid(1,225)(1,0)Interest paid(70)(1)Net cash provided by (used for) operating activities(881)(2,2)Cash flows from investing activities:2,3283,4Purchases of investments(7,373)(4,7)Life insurance premiums paid(14)(14)	
Disbursements to students for financial aid(1,225)(1,00)Interest paid(70)(1Net cash provided by (used for) operating activities(881)(2,20)Cash flows from investing activities:2,3283,40Purchases of investments(7,373)(4,77)Life insurance premiums paid(14)(14)	
Interest paid(70)(1)Net cash provided by (used for) operating activities(881)(2,2)Cash flows from investing activities:2,3283,4Proceeds from sales and maturities of investments2,3283,4Purchases of investments(7,373)(4,7)Life insurance premiums paid(14)(14)	
Net cash provided by (used for) operating activities(881)Cash flows from investing activities: Proceeds from sales and maturities of investments2,328Purchases of investments(7,373)Life insurance premiums paid(14)	
Proceeds from sales and maturities of investments2,3283,4Purchases of investments(7,373)(4,7)Life insurance premiums paid(14)	
Purchases of investments(7,373)(4,7)Life insurance premiums paid(14)	
Life insurance premiums paid (14)	68
	72)
Net cash provided by (used for) investing activities(5,059)(1,3)	(8)
	11)
Cash flows from financing activities:	
1 0	17
1 /	18
Reduction of deposits in custody – (5,6	
Proceeds from new indebtedness – 4,4	
,	<u>42)</u>
	<u>23)</u>
Net increase (decrease) in cash and cash equivalents312(4,07 20011 4	
Cash and cash equivalents at beginning of year $\frac{7,396}{2}$ $\frac{11,4}{2}$	
Cash and cash equivalents at end of year $$ 7,708$ $$ 7,39$ $$ 3,39$ $$ 7,39$	96
Reconciliation of change in net assets to net cash provided by (used for) operating activities:	
Change in net assets \$ 11,592 \$ (3,8)	<b>39</b> )
Adjustment to reconcile change in net assets to net cash	J4 )
provided by (used for) operating activities	
Depreciation 7	7
1	(2)
	51
1 0	62
Decrease (Increase) in interest receivable (2)	1
Increase in contributions receivable (11,993) (1,1	
	38
	60
Increase in accrued interest payable 194	_
Life insurance premiums paid 14	8
	11
	42
	17)
	86)
Net losses (gains) on investments6,651(3,9)	
Net cash provided by (used for) operating activities\$ (881)\$ (2,2)	

# NOTE A – HISTORY AND PURPOSE

# **NKU Foundation, Inc.**

Northern Kentucky State College Research and Development Foundation was incorporated November 23, 1970, as a domestic non-profit corporation under Kentucky Revised Statutes. The articles of incorporation state that the purpose of the Foundation shall be to provide general and specific services and material things necessary or desirable for the growth and development of Northern Kentucky State College, or its successor institution, and encompasses prospective students, students, alumni, faculty, and staff, as well as research and civic services and cooperative educational programs. Any and all things and acts in and incidental to the conduct of such activities deemed useful, necessary, proper and lawful, are also declared purposes.

The name of the Corporation was changed to Northern Kentucky State College Foundation, Inc. by amendment to the articles on February 26, 1974, and the name was further changed to Northern Kentucky University Foundation, Inc. by amendment to the articles May 10, 1977.

Kentucky Revised Statutes define affiliation status for corporations supporting public education institutions. Northern Kentucky University Foundation, Inc. is an unaffiliated corporation as defined by the statutes.

The Internal Revenue Service has determined, under Section 501(c)(3) of the code, that the Foundation is a tax-exempt organization and has determined that it is not a private foundation within Section 509(a) of the code. Contributions, bequests, legacies, devices, transfers and gifts made to the Foundation are deductible by donors, as provided in Section 170 of the code.

# **NKU Foundation Properties, Inc.**

NKU Foundation Properties, Inc. was incorporated on October 12, 2001 as a Kentucky non-stock, not-for-profit corporation. The purpose of NKU Foundation Properties, Inc. as stated by the articles of incorporation, is to provide general and specific services and material things necessary or desirable to hold title to property, collect income from the property and turn over such income, net of expenses, to Northern Kentucky University Foundation, Inc. The Internal Revenue Service has determined that NKU Foundation Properties, Inc. is a tax-exempt organization under Section 501 (c)2 of the code.

### **Scope of Statements**

The consolidated financial statements of the Northern Kentucky Foundation, Inc. include the operations of the Foundation and its subsidiary corporation, NKU Foundation Properties, Inc. All material intercompany transactions and balances have been eliminated.

# NOTE B – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### **Basis of Presentation**

In accordance with pronouncements of the Financial Accounting Standards Board, investments in equity securities with readily determinable fair value and all debt securities are reported at their fair value.

These statements are presented on the accrual basis of accounting, and have been prepared to focus on the Foundation as a whole and to present transactions according to the existence or absence of donor-imposed restrictions. This has been

accomplished by classification of fund balances and transactions into three classes of net assets - permanently restricted, temporarily restricted and unrestricted net assets.

Net assets and changes therein are classified as follows:

*Permanently restricted net assets* - Net assets subject to donor-imposed stipulations that they be maintained permanently by the Foundation. Generally, the donors of these assets permit the Foundation to use the returns on the related investments over time for general or specific purposes.

Temporarily restricted net assets - Net assets subject to donor-imposed stipulations that may or will be met by actions of the Foundation and/or the passage of time. Temporarily restricted net assets are generally established in support of colleges or departments of the University, often for specific purposes such as faculty support, scholarships and fellowships, library acquisitions, equipment or building projects and other specific purposes.

Unrestricted net assets - Net assets not subject to donor-imposed stipulations.

Revenues are reported as increases in unrestricted net assets unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in unrestricted net assets. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in unrestricted net assets unless their use is restricted by explicit donor stipulation or by law. Expirations of temporary restrictions on net assets are reported as reclassifications between the applicable classes of net assets.

Contributions, including unconditional promises to give, are recognized as revenues in the period received. Conditional promises to give are not recognized until the conditions on which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value. Contributions to be received after one year are discounted at an appropriate rate commensurate with the risks involved. Amortization of discount is recorded as additional contribution revenue in accordance with donor-imposed restrictions on the contributions. An allowance for uncollectible contributions receivable is provided based upon management's judgment of such factors as prior collection history, type of contribution and nature of the fund-raising activity.

Income and realized net gains on long-term investments are reported as follows:

- As increases in permanently restricted net assets if the terms of the gift require that they be added to the principal of a permanent endowment fund
- As increases in temporarily restricted net assets if the terms of the gift impose restrictions on the use of the income
- As increases in unrestricted net assets in all other cases

#### **Cash and Cash Equivalents**

Cash and cash equivalents includes all readily available sources of cash such as petty cash, demand deposits and temporary investments in marketable securities with maturities of less than three months. Cash and cash equivalents representing investments purchased with endowment net assets are reported as investments.

At various times throughout the year, the Foundation may have cash in certain financial institutions in excess of insured limits. At June 30, 2009 and 2008, the carrying amount of the Foundation's cash and cash equivalents was \$7,708,000 and \$7,396,000, respectively. Included in the Foundation's deposits at June 30, 2009 and 2008, are short term government obligation shares of \$1,369,000 and \$1,351,000, respectively. Of the remaining balances, \$500,000 was insured by federal depository insurance and the remaining was collateralized with securities held by the financial institution's trust department or agent, but not in the Foundation's name.

## Loans and Accounts Receivable

Loans receivable consists primarily of loans made to students under privately funded loan programs. The advances are evidenced by signed promissory notes, bearing interest at varying stated interest rates, with varying due dates. Loans, accounts and other receivables are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible allowance based on its assessment of the current status of individual accounts. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to accounts receivable. The allowance for doubtful accounts at June 30, 2009 and 2008 was \$116,745 and \$109,929, respectively. Changes in the valuation allowance have not been material to the financial statements.

### Investments

The Foundation's investments are recorded in the financial statements at fair value. The estimated fair value of investments is based on quoted market prices, except for alternative investments for which quoted market prices are not available. The alternative investments, which are not readily marketable, are carried at estimated fair values as provided by the investment managers. The estimated fair value of certain alternative investments, such as private equity interests, is based on valuations provided by the external investment managers adjusted for cash receipts, cash disbursements and distributions through June 30. The Foundation believes the carrying amount of these financial instruments is a reasonable estimate of fair value. Because alternative investments are not readily marketable, their estimated value is subject to uncertainty and therefore may differ from the value that would have been used had a ready market for such investments existed. Such difference could be material.

The Foundation invests its endowment investment portfolio and allocates the related earnings for expenditure in accordance with the total return concept. A distribution of endowment return that is independent of the cash yield and appreciation of investments earned during the year is provided for program support.

The Foundation has significant exposure to a number of risks including interest rate, market and credit risks for both marketable and non-marketable securities. Due to the level of risk exposure, it is possible that near-term valuation changes for investment securities may occur to an extent that could materially affect the amounts reported in the Foundation's financial statements.

All true endowment investments and long-term net assets functioning as endowment are managed in a pool, unless special considerations or donor stipulations require that they be held separately.

### **Fixed Assets and Depreciation**

At June 30, 2009 and 2008, fixed assets consisted of:

	2009	2008
Type of asset:	 	
Land	\$ 2,682	\$ 2,682
Land improvements	208	208
Museum and art collection	1	
Total Fixed Assets	\$ 2,890	\$ 2,891

The cost of expenditures for land, buildings, improvements, equipment, art and museum collections and the fair market value of donated capital assets in excess of \$5,000 are capitalized. Annual depreciation is computed on a straight-line basis, beginning in the month of acquisition, at rates based on useful lives of 25 to 40 years for buildings and improvements and 3 to 5 years for furnishings and equipment. Assets acquired for the museum and art collection are not depreciated. Depreciation expense for the years ended June 30, 2009 and 2008 was \$7,000 and \$7,000, respectively, and is reported as support expenses under rental property in the statement of activities.

Equipment purchased or assets constructed through the Foundation for use by Northern Kentucky University are recorded by the Foundation as a program expense.

#### Net assets Released from Restrictions

Reclassification of net assets is based upon the satisfaction of the purpose for which the net assets were restricted or the completion of a time stipulation. Restricted contributions and net investment returns earned are reported as temporarily restricted support and reclassified as unrestricted when any donor-imposed restrictions are satisfied.

#### Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of income, revenues and expenses during the reporting period. Actual results could differ from those estimates.

### **Other Significant Accounting Policies**

Certain items have been reclassified for the year ended June 30, 2008, in order to conform to classifications used for the year ended June 30, 2009.

# NOTE C – NOTES PAYABLE

The Foundation has a \$2.1 million open-end mortgage note payable collateralized by a first mortgage on certain land and land improvements owned by the Foundation. The note principal is due on or before June 30, 2012. Monthly payments of interest at the lender's floating prime rate (4.0% at June 30, 2009) were current at June 30, 2009.

On June 30, 2008, the Foundation borrowed \$4.425 million on a promissory note collateralized by certain pledges receivable restricted by the donor to partially fund construction of The Bank of Kentucky Center, a multi-purpose athletic and special event facility. Equal annual payments of principal and interest at a rate of 4.31% are due beginning August 1, 2009 through August 1, 2014. Accrued interest and principal (in thousands) to be paid over the term of the loan is as follows:

Year Ended	Principal		Int	erest
June 30, 2009			\$	194
June 30, 2010	\$	647		168
June 30, 2011		692		137
June 30, 2012		723		106
June 30, 2013		754		73
June 30, 2014		787		39
June 30, 2015		822		3
-	\$	4,425	\$	720

Costs of \$33,700 associated with obtaining the loan are being amortized over the 73 month term of the note. The \$4.391 million net proceeds of the loan were immediately subgranted to Northern Kentucky University to be applied toward construction costs of The Bank of Kentucky Center. An additional \$857 thousand was subgranted to Northern Kentucky University during 2009. The subgrants are reported in the statement of activities as a program expense under University facilities and equipment.

## NOTE D – PROPERTY LEASES

The following is a schedule by years of the future rentals receivable (in thousands) on property leases as of June 30, 2009:

Year ending June 30	
2010	107
2011	116
2012	118
2013	119
2014	119
2015-2019	640
2020-2024	707
2025-2029	783
2030-2034	866
2035-2039	959
2040-2044	343
2044-2047	83
Total future rentals	<u>\$ 4,960</u>

The above schedule is for two separate leases, as follows:

- Property lease covering approximately 23 acres of Foundation land. The lease is for 48 years ending on July 31, 2040, with four additional lease option terms of ten years each. All lease payments were current as of June 30, 2009. As a condition of the lease, the Foundation has executed fee title mortgages to institutional lenders which subordinates its title in the real estate leased as security for construction financing of permanent improvements thereon. Any improvements constructed on the leased property of the Foundation shall become the property of the Foundation only upon termination of the lease or termination of the last such renewal term as may be exercised.
- Property lease and easements covering approximately .2 (two tenths) acre of Foundation land. The initial lease term is 5 years, beginning January 1, 1997, with nine additional 5-year automatic renewals at the option of the lessee. All lease payments were current as of June 30, 2009.

#### NOTE E - UNCONDITIONAL AND CONDITIONAL PROMISES TO GIVE

Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value. Amounts expected to be collected in future years are recorded at the present value of estimated future cash flows. The discounts are computed using a risk free interest rate as of fiscal year-end. Amortization of the discount is included in contribution revenue.

At June 30, 2009 and 2008, the Foundation recognized contributions based on the following unconditional promises to give (in thousands):

	2009	2008
Purpose:		
Endowment giving	\$ 11,339	\$ 4,147
Capital purposes	11,304	6,189
Operating programs	1,763	728
Gross unconditional promises	24,406	11,064
Less: Discount and allowance		
for uncollectible accounts	(2,172)	( 823)
Net unconditional promises to give	\$ 22,234	\$ 10,241

Amounts due in:

Less than one year One to five years	5,721 17,821	$5,066 \\ 4,265$
More than five years	864	1,733
Total	\$ 24,406	\$ 11,064

The discount rates used to calculate the present value of contributions receivable at June 30, 2009 and 2008 are 2.8% and 3.8%, respectively.

The Foundation has pledged \$5.145 million of unconditional promises to give as collateral against a promissory note.

Conditional promises to give are not included as support until such time as the conditions are substantially met. At June 30, 2009, the Foundation had received conditional promises to give of approximately \$1,400,000, consisting of the face value of life insurance policies, net of accumulated cash surrender value.

### **NOTE F - INVESTMENTS**

The market values (in thousands) of the Foundation's investments as of June 30, 2009 and 2008 are categorized by type below:

	2009		2008
Type of investment:			
Short-term money market funds	\$	19	\$ 25
Fixed income funds		8,118	10,751
Equity funds and common stock		26,35	28,906
Hedge funds		6,149	6,792
Alternative investments		4,413	3,372
Other		2,957	492
Total Investments	\$	48,012	\$ 50,338

Investment income and gains (in thousands) for the years ended June 30, 2009 and 2008 consist of:

	2009	2008
Interest	\$ 178	\$ 389
Dividends	822	782
Fees	(154)	(109)
<b>Total Investment Income</b>	\$ 846	\$ 1,062
Realized Loss	\$ (2,801)	\$ 2,224
Unrealized Gains (Losses)	(3,849)	(6, 150)
Total Investment Gains (Losses)	\$ (6,650)	\$ (3,926)

The Foundation records the cost of managing its endowment portfolio as a decrease in investment income within the appropriate net asset class in the Statement of Activities. Some of the Foundation's investment managers report investment transactions net of fees. The fees noted above are only those fees separately stated by the managers.

The investments of the Foundation are commingled with certain investments which the Foundation holds in trust for Northern Kentucky University. The market value of funds held in trust for the university at June 30, 2009 and 2008 were \$7,936,000 and \$9,485,000 respectively.

At June 30, 2009, the Foundation had committed \$ 15.2 million of its endowment investment resources to alternative investments, of which \$9.6 million had not yet been called by the investment managers. Alternative investments for which commitments have been made consist of private equity, venture capital, real estate and real assets.

### NOTE G – FAIR VALUE MEASUREMENTS

Accounting Pronouncements establish a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy under generally accepted accounting principles are described as follows:

Level 1 – Quoted prices in active markets for identical assets or liabilities

**Level 2** – Observable inputs other than Level 1 prices, such as:

- Quoted prices for similar assets or liabilities;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Other inputs that are observable for the asset or liability;
- Other inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the level 2 input must be observable for substantially the full term of the asset or liability.

**Level 3** – Unobservable inputs that are supported by little or no market activity and that are significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets and liabilities measured at fair value:

#### Investments

Where quoted market prices are available in an active market, securities are classified within Level 1 of the valuation hierarchy. Level 1 investments include short term money market funds, cash and cash surrender value, certificates of deposit, fixed income funds and equity funds. Level 2 investments are based on quoted prices of securities or other property with similar characteristics and include hedge funds of funds and a remainder interest in real property subject to a life estate. In certain cases where level 1 or 2 inputs are not available, investments are classified within Level 3 of the hierarchy and include investments in natural resources, real assets, private equity, venture capital and real estate.

#### **Contributions Receivable**

Unconditional promises to give are recorded at fair value. For unconditional promises to give where payment is expected to be received in one year or less, net realizable value is used to estimate fair value. Unconditional promises to give that are expected to be received in more than one year, fair value is estimated as the present value of expected future payments. When estimating the fair value of unconditional promises to give, management considers historical trends of collection, the type of donor, general economic conditions and market interest rate assumptions.

There have been no changes in the methodologies used at June 30, 2009.

	Quoted Price In Active Markets for Identical Assets Level 1	Significant Other Observable Inputs Level 2	Significant Unobservable Inputs Level 3		
Investments	\$ 37,068	\$ 6,531	\$ 4,413		
Contributions Receivable	\$ _	<u>\$                                    </u>	\$ 22,234		

The following assets were measured at fair value as of June 30, 2009 (in thousands):

Fair values for investments are determined by reference to quoted market prices and other relevant information generated by market transactions. Fair values for the contributions receivable is determined by calculating the present value of the future payments expected to be received using a 2.8% discount rate.

The table below presents information about the changes in the fair value of assets and liabilities based on significant unobservable inputs (Level 3):

			Con	tributions		
	Investments		Receivable			
Beginning balance	\$	3,372	\$	10,241		
Purchases, sales and settlements (net)		1,792				
Gains (losses) for the year included						
in changes in net assets as revenue		(646)				
New promises received				22,450		
Collections				(8, 170)		
Discounts and allowances				(2, 172)		
Contributions revenue write offs				(115)		
Transfers in (out) of Level 3		(105)		-		
Ending balance	\$	4,413	<u>\$</u>	22,234		

#### **NOTE H - ENDOWMENTS**

The Foundation's endowment consists of approximately 220 individual funds established for a variety of purposes. Its endowment includes both donor-restricted funds and funds designated by the Board of Directors to function as endowments. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Foundation follows the Uniform Management of Institutional Funds Act of 1972 (UMIFA) and its own governing documents. UMIFA requires the historical dollar amount of a donor-restricted endowment fund to be preserved. As a result of this requirement, the Foundation classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment. In the absence of donor restrictions, the net appreciation on a donor-restricted endowment fund is spendable under UMIFA. The net appreciation of donor-restricted endowment funds is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation.

*Endowment Investment and Spending Policies.* The Foundation has adopted investment and spending policies, approved by the Board of Directors, for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of these endowment assets over the long-term. The Foundation's spending and investment policies work together to achieve this objective. The investment policy establishes an achievable return objective through diversification of asset classes. The current long-term return objective is to return 8-10%, net of investment fees. Actual returns in any given year may vary from this amount. To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places an emphasis on U.S. Treasury securities and equity-based investments to achieve its long-term return objectives within prudent risk parameters.

The spending policy calculates the amount of money annually distributed from the Foundation's various endowed funds, for grant making and administration. The current spending policy is to distribute an amount at least equal to 3-5% of a moving sixteen quarter average of the fair value of the endowment funds. Accordingly, over the long term, the Foundation expects its current spending policy to allow its endowment assets to grow at an average rate of 3% annually. This is consistent with the Foundation's objective to maintain the purchasing power of endowment assets as well as to provide additional real growth through investment return.

Endowment net asset composition by type of endowment (in thousands) as June 30, 2009 is as follows:

	Unrestricted		Temporarily Restricted		Permanently _Restricted_		Total Net Endowment Assets	
Donor restricted endowment funds Board designated endowment	\$	-	\$	8,20	\$	27,723	\$	35,928
funds		814		4,495				5,309
Total endowment funds	\$	814	\$	12,700	\$	27,723	\$	41,237

Changes in endowment net assets (in thousands) as of June 30, 2009 are as follows:

						Total Net
			Ter	nporarily	Permanently	Endowment
	Uni	restricted	Re	estricted	Restricted	Assets
Endowment Net Assets,						
Beginning of Year	\$	1,954	\$	18,169	\$ 21,417	\$ 41,540
Contributions		-		519	16,746	17,265
Contributions Receivable				-	(10, 440)	(10, 440)
Investment Income		37		794	_	831
Net Investment Loss		(393)		(6, 227)	_	(6,620)
Amounts Appropriated for						
Expenditure		(269)		(1,070)	_	(1,339)
Excess Loss Transferred						
to Unrestricted		(515)		515		
Endowment Net Assets,						
End of Year	\$	814	\$	12,700	<u>\$ 27,723</u>	\$ 41,237

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Endowment net asset composition by type of endowment (in thousands) as June 30, 2008 is as follows:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total Net Endowment Assets
Donor restricted endowment funds Board designated endowment	\$	\$ 12,839	\$ 21,417	\$ 34,256
funds	1,954	5,330		7,284
Total endowment funds	\$ 1,954	\$ 18,169	\$ 21,417	\$ 41,540

Changes in endowment net assets (in thousands) as of June 30, 2008 are as follows:

Endowment Net Assets,	Unre	1		nporarily estricted	, , , ,			Total Net Endowment Assets	
Beginning of Year	\$	2,376	\$	20,500	\$	22,902	\$	45,778	
Contributions		-		1,741		2,133		3,874	
Contributions receivable				(474)		(3,618)		(4,092)	
Investment Income		43		752		-		795	
Net Investment Loss		(214)		(3,710)		-		(3, 924)	
Amounts Appropriated for									
Expenditure		(60)		(831)		-		(891)	
Excess Loss Transferred									
to Unrestricted		(191)		191					
Endowment Net Assets,									
End of Year	\$	1,954	\$	18,169	\$	21,417	\$	41,540	

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In August, 2008, the Financial Accounting Standards Board issued FASB Staff Position entitled, *Endowments of Not-for-Profit Organizations: Net Asset Classification of Funds Subject to an Enacted Version of the Uniform Prudent Management of Institutional Funds Act, and Enhanced Disclosures for All Endowment Funds.* This pronouncement provides guidance on the net asset classification of donor-restricted endowment funds for a nonprofit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA). This pronouncement also requires additional disclosures about an organization's endowment funds (both donor-restricted endowment funds and boarddesignated endowment funds) whether or not the organization is subject to UPMIFA.

The State of Kentucky has not yet enacted UPMIFA, the provisions of which apply to endowment funds existing on or established after enactment. The Foundation has adopted FSP FSA 117-1 for the year ending June 30, 2009. The Board of Directors has not determined the effect of UPMIFA on the Foundation's endowment funds and net asset classification.

From time to time, the fair value of assets associated with individual donor restricted endowment funds may fall below the level that the donor or UMIFA requires the Foundation to retain as a fund of perpetual duration. In accordance with GAAP, deficiencies of this nature that are reported in unrestricted net assets were \$706 thousand and \$191 thousand as of June 30, 2009 and 2008. These deficiencies resulted from unfavorable market fluctuations that occurred after the investment of permanently restricted contributions and continued appropriation for certain programs that was deemed prudent by the Board of Directors.

# **NOTE I - CONTINGENT LIABILITIES**

Legal counsel for the Foundation have advised that they know of no pending or threatened litigation, claims or assessments involving the Foundation that could have a material adverse financial effect on the Foundation.

## NOTE J – REGIONAL UNIVERSITY EXCELLENCE TRUST FUND

The Foundation holds certain funds, consisting of endowment matching funds received by Northern Kentucky University from the Commonwealth of Kentucky's Regional University Excellence Trust Fund, which were subsequently transferred to the Foundation for management and investment.

The Foundation reports these funds and accumulated earnings as assets held in trust for Northern Kentucky University. Investment earnings, gains and losses and expenditures from these funds are reported as changes in the balance held in trust rather than as revenue and expenses of the Foundation.

# NOTE K - SUBSEQUENT EVENTS

The date to which events occurring after June 30, 2009, the date of the most recent statement of financial position, have been evaluated for possible adjustment to the financial statements or disclosure is September 8, 2009, which is the date on which the financial statements were available to be issued.

### NOTE L – SPLIT INTEREST AGREEMENT

During the year ended June 30, 2009, the foundation accepted a gift of a remainder interest in real property subject to a life estate retained by the two donors. The carrying value of the gift consists of the actuarial net present value of the property through the end of the life estate, reduced for the net present value of donor liabilities assumed by the foundation over the estimated period of the life estate, calculated using an effective rate of 2.4% applied to the actuarial life expectancies of the two donors, as follows (in thousands):

Fair market value of the real property at the date of the gift	\$ 900
Less: Actuarial discount for the duration of the life estate	 (356)
Net present value of the remainder interest in real property	544
Less: Net present value of donor liabilities assumed	 (167)
Carrying value of the remainder interest in real property	\$ 377

NKU Foundation Properties, Inc., a subsidiary of Northern Kentucky University Foundation, Inc. is the holder of the remainder interest in the property during the period of the life estate.

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