



Tuesday, September 26th

9:00am	Keynote: Serious Creativity: Craig Wynett, Procter & Gamble	MEP 200
10:50am	Sessions: Networking in Business Mike Adriatico, Fidelity Investments Influence Decisions, The Impact of Marketing Research Tish Lashua & Lindsay Crowley, Burke, Inc. Managing Change John Simkonis, Huntington Bank Supply Chain Management Panel Carla Baker, Mark Dierig, Brian Bensman & Brian Woods Millennials, Minorities, Moms, Money and Marketing James Cowan, Ohio National Financial Services Financial Wellness Doug Mercer & Kyle Brown, BB&T A Day in the Life of a Shark: A Glimpse into Venture Capital Adrienne Vannarsdall, River Cities Capital Funds How to Be the Next Jake from State Farm Ashlee Kennedy, State Farm Insurance	BC 251 BC 246 BC 243 BC 255 BC 248 BC 249 BC 247 BC 254
12:15pm	Interactive Sessions Round 1: 12:15 to 1:00pm/Round 2: 1:00 to 1:45pm LinkedIn Photo Room Sponsored by: DHL Crypto Currency – What Is It? Hosted by: Niko Younts Negotiating Your Salary Hosted by: Career Coach Dana Glasgo International Business Hosted by: DHL Understanding Your Personality: Culture Index Hosted by: Northwestern Mutual Life Dress for Success Hosted by: Macys Digital Media Solutions – How to put together a FB Ad Hosted by: Matt Plapp Understanding TQL & all the Opportunities (Not Just Sales!) Hosted by TQL	BC 242 BC 246 BC 251 BC 248 BC 247 BC 243 BC 255 BC 249
1:40pm	Sessions: All this from a 5 Cent Hamburger Russell Meyer, White Castle Obtaining your Share of Accounting Chris Guidugli & Alex Weidner, Rudler PSC Sports Revenue Generation Panel Reds, Bengals and UC Athletics Notes from a Freelance Side Hustler Garrett Curry, Ray Gunn Workshop The Importance of Sales in Everyday Life Erik Pederson, Clayton Homes Flower Power: The Supply Chain Journey of a Rose Phil Dammerell & Joe Jessup, Kroger Sour Power – A Mouthwatering Case Study in Marketing Research Tiffany Bailey & Andrea Stevie, Directions Research	BC 246 BC 254 BC 251 BC 255 BC 243 BC 248 BC 247
3:05pm	Sessions: Young Professional Social Media & Digital Marketing Panel Neuro Linguistics Bryson Lair, Cincinnati Bell Why Big 4 Public Accounting & Tax vs. Audit – a PwC Perspective Megan Tringale & Rebecca Patton, PwC	BC 255 BC 249 BC 248

	The Business of Selling Groceries TJ Phillips, Kroger	BC 246
	The Role of Air Cargo in Supply Chains Paul Chase, Amazon	BC 254
	Working in Sports...and What's Next? Chris Ryan, Fox Sports OHIO	BC 251
	A True Start Up: Six to None Patrick McGinnis, Thirty Drink	BC 247
	Construction Management Alumni Panel Corbin Brown, Jessica Fitzwilson, Matt Frey & Clint Mollere	BC 243
4:30pm	CEO Roundtable: Tom Wiedemann, Stephen Hightower II, Courtney Black & Jeff Berding	MP 200

Wednesday, September 27th

10:00am	Sessions:	
	Marketing in the Emerging Health Care Industry Matt Hollenkamp, St. Elizabeth Healthcare	BC 251
	Fireside Chat with BDO USA LLP Brian Berning, BDO USA	BC 254
	Virtual Construction Andy Burg & Chris Mealy	BC 249
	Building Your Personal Brand Ashley Lane, Western & Southern	BC 255
	International Study Abroad Alain Krapl, Francois LeRoy, Study Abroad Students	BC 248
	A Career in Banking – Your Front Row Seat to American Enterprise Greg Berting & Stephen Brown, Stock Yards Bank & Trust	BC 243
	Recruiting Talent for the Sports Industry Dan Rossetti, Ascension Sports	BC 247
	How to Make People's Lives Easier Georgette Guzman & Kyle Bale, 84.51	BC 246
11:00am	Sessions:	
	Not Your Father's Manufacturing Laura Lyons, Atech Training	BC 243
	Careers in Accounting Todd Best, Deloitte	BC 255
	Mentor/Mentee Panel Moderated by: John Wagner, Mentoring Steering Committee	BC 248
	Preparing to Stand Out in your Career Lance Vaught, Penn Station East Coast Subs	BC 247
	Financial Management in the Age of Digital Disruption Jay Shelton, Heritage Bank	BC 249
	Special Events and Client Retention Shelley Volpenhein, Cincinnati Reds	BC 251
	We are Hiring! A Discussion with CDK	BC 254
	Project Design & Systems Thinking Greg Moser, Clear Patient	BC 246
12:00pm	Keynote: Scott Cauvel, Ford Motor Company	MP 200
1:10pm	Sessions:	
	The Ohio Society of CPA's – Resources for Students Beth Hixen & Mandy Hohler, Ohio Society of CPA's	BC 246
	Building Your Career Roadmap Maria Reynolds, Procter & Gamble	BC 255
	Advancing Your Career with a Graduate Program Darius Fatemi, Chris Taylor and Graduate Panel	BC 248
	Industry Advisory Board Panel – Construction Mgt. Jim Cutter, Mike Huseman, Tim Turton	BC 249
	Careers in HR – How to Network and have a Fulfilling Career John Ayers, Meijer	BC 247
	The Aircraft Industry & the Business Behind that Celebrities Private Jet Marc Drobney, Executive Jet Management	BC 243
	The Numbers behind Football Neil Hornsby, Pro Football Focus	BC 251
	Navigating through the Cintas Corporate Culture Craig Lyons, Cintas	BC 254
	DHL Panel Discussion Katie Federle, Joe Yingst, Stephanie Phelps, Phil Poland	BC 110