

PREVIOUS HAILE MICRO-INTERNSHIP PROJECTS

1. “The Know Rivalry Project” – Dr. Joe Cobbs

The Know Rivalry Project is an ongoing research collaboration that aims to measure sports fans' perceptions of rivalry and how those perceptions influence affiliation and consumption behavior. Primary Student Involvement: data collection from internet message boards and sources such as Reddit.

2. “Analyzing Personal Development Course” – Dr. David Raska

Dr. David Raska and Dr. Eileen Weisenbach Keller developed an online course designed to help high school and college students in their personal development. Upon completion of the course, we will have both quantitative and qualitative insights into customer experience with this course and a better understanding of what needs to be changed; public speaking and video skills are necessary.

3. “The Women Talent Gap in Supply Chain Management” – Dr. Cristiane Biazzin

In this project, we will build a database combining data on demographic characteristics of workers in SCM occupation, information on their employment, and earnings. In doing so, we will start the database construction from the Occupational Information Network from the US Bureau of Labor and combine it to the demographics of workers' occupation from the American Community Survey - Integrated Public Use Microdata Series (IPUMS).

4. “Lead Project Manager for CONNECT Ahead” – Olena Pilyayeva, MBA

Haile Ambassador chosen for this position must communicate with all Mentors in the CONNECT Ahead Program and make sure that all tasks listed in the Timeline are completed by a specific date. Also, this individual must communicate with the supervisor (Olena Pilyayeva), provide updates, and any issues with groups/projects/anything else.

5. “Strategic Initiatives of Fortune 500 U.S. Companies – Part A” – Dr. Jing Liu

This project explores internal and external factors that affect firms' strategic decisions and investigates their influences on firm performance. Primary Student Involvement: collecting data on Fortune 500 U.S. companies' strategic initiatives in recent years.

6. “Career Path Coach – Micro Internship” – Emma Walker, MS

This Career Coach will help students understand where to find Internships and navigate HireNKU, what is needed for an internship to be applicable for course credit and how to apply for an internship for course credit (via HireNKU). The Career Coach Micro Internship will not only conduct 30 minute appointments, but will also help with scheduling Career Coaching Appointments and sending out Career Coaching post appointment evaluations.

7. “Data Analysis and Presentation” – Dr. Lee Kersting

We will be developing surveys for students and other questions that will allow us to analyze how experiential learning is impacting students, how prevalent it is within the College of Business, and ascertain whether students are currently working jobs that could be considered internships. Primary Student Involvement: data collection, data analysis, and data presentation using Excel (and Power BI if possible).