The mission of Educational Outreach is to expand access to educational programs by providing programs, services, and courses via non-traditional methods. Educational Outreach aspires to inspire a commitment to lifelong learning.

We believe in a collaborative approach to work.

We exist to support student success in their educational journeys.

We work to support other University departments to achieve the goals of NKU.

We focus on expanding the mission and reputation of NKU throughout the community.
A MESSAGE FROM THE EXECUTIVE DIRECTOR

Since 2004, the staff and faculty of Educational Outreach have worked hard to expand access to education throughout our service area and the region. In the process, we have had the privilege of working with literally thousands of students and their families. It seems each student has a story that is inspirational and motivational.

Take for example the story of December 2014 PACE graduate Debby Shipp. Debby told me she returned to school after a 30-year hiatus because her resume had a “glaring omission,” which was the lack of a college education. “I realized that no matter how many publications I read, training sessions I participated in, and seminars and conferences I attended, they would never replace a college degree,” she said. “Going back to school as an adult, with a houseful of family and full time job was at times exhausting and demanding. I am extremely thankful for the NKU PACE program because it gave me the attention I needed to make my college experience rewarding and, most of all, obtainable.”

While we work hard to facilitate the success for Debby and others like her, we are mindful that our students are the ones making the real sacrifices to achieve their goals. Their hard work compels us to find new and better ways to do our jobs. To that end, Educational Outreach is now morphing into a new unit called Distance and Online Learning. The new unit will work with faculty and staff to develop high-quality courses and programs of study that can be delivered at a distance from the NKU campus. Much of our work will focus on technology-enabled teaching and learning alternatives, consistent with the goals outlined in the NKU Strategic Plan. We’ll work closely with our colleagues in CITE and Steely Library as our work unfolds.

So, while this is our final “Educational Outreach” Annual Report, we will continue to advance the mission of NKU under our new name and restructured alignment. Thanks to all who have supported Educational Outreach over the years – we appreciate you!

Vicki Berling, Ph.D.
Executive Director, Distance & Online Learning
Northern Kentucky University
ABOUT EDUCATIONAL OUTREACH

Educational Outreach primarily serves the NKU post-traditional student population with off-site, PACE and online programs. Off-site locations include the NKU Grant County Center as well as some select businesses. In 2014-15, Educational Outreach partnered with the following businesses to support adult education opportunities:

ZF Steering
Indy Honeycomb
KOST USA
Children’s Inc.
Bank of Kentucky
Stober Drives
Wiseway Industries
Jackson Parish Library
West Iron Library
Ft. Thomas Public Schools
Matthews Public Library
Henderson Public Library
City of Seaside Oregon

University of Memphis
Meridian Library District
American Express
DEUFOL Sunman
Jamestown S’Kallam Tribe
Kings Daughter’s Medical Center
Meritor WABCO
Clopay Industries
Web of Benefit, Inc.
Ethicon
St. Elizabeth Medical Center
Norton’s Healthcare
Cincinnati Children’s Hospital Medical Center

GOVERNANCE AND COLLABORATION

Educational Outreach operates under the administrative guide of the Vice Provost’s office. We partner with university departments such as the College of Arts & Sciences, Haile-US Bank College of Business, the College of Education & Health Services, the College of Informatics, the College of Health Professions, Steely Library, and University Programs.

CLAIRE CLOUSE, a student currently working on her Masters of Science in Nursing, completed part of her coursework while on a medical mission trip in El Salvador. For Claire, online learning means being able to continue working on her degree while serving in a location where medical treatment is desperately needed.

“Having NKU’s support, as a working woman and student, means a lot. It’s been very encouraging,” Clouse said. “The level of communication I’ve received meant I felt supported personally and professionally.”
STAFFING

ADMINISTRATIVE OFFICE & PRIOR LEARNING ASSESSMENT
Dr. Vicki Berling, Executive Director
Sherry Cucchiara, Academic Specialist
Katrina Bales, Student Assistant

PROGRAM FOR ADULT CENTERED EDUCATION - PACE, PROJECT GRADUATE, COHORTS
Debbie Poweleit, Associate Director
Diana VonHagel, Coordinator
Kimberly McCoy, Advisor
Sara Conwell, Advisor
Patience Chinhondo, Student Assistant

SCHOOL-BASED SCHOLARS
James Catchen, Coordinator
Kamon Cucchiara, Student Assistant

ONLINE LEARNING
Meredith Singleton, Associate Director
Natalie Nickol, Coordinator
Regina DeWard, Advisor
Sarah Listerman, Student Assistant

CONTINUING EDUCATION
Amanda Peters, Associate Director
Christine Smith, CE Assistant
Kayla Hausfeld, Student Assistant

GRANT COUNTY CENTER
Correy Eimer, Associate Director
Connie Lawrence, Secretary
Shelli Johnson, Student Assistant
Jessica Jones, Student Assistant
Kyle Rahschulte, Student Assistant
Matt Birkenhauer, Faculty
Sam Lapin, Faculty

GRANT COUNTY CENTER
Correy Eimer, Associate Director
Connie Lawrence, Secretary
Shelli Johnson, Student Assistant
Jessica Jones, Student Assistant
Kyle Rahschulte, Student Assistant
Matt Birkenhauer, Faculty
Sam Lapin, Faculty
Educational Outreach experienced a 5.9 percent overall increase in credit-bearing operations over the previous year. Unduplicated headcount in fall 2014 was 2855 compared to 2695 in fall 2013. Student enrollments in the School-Based Scholar program experienced a substantial 31.9 percent growth over the previous year.

The chart shown provides the overall enrollment for Educational Outreach credit-bearing programs grew by more than 14 percent in 2014-15, generating 67,076 course enrollments. These numbers are based on fall and spring enrollment only.

In 2014-15, courses and programs supported by Educational Outreach generated more than $26.3 M in billed tuition for NKU.
FY 2014-15 OBJECTIVES FOR EDUCATIONAL OUTREACH

ONLINE LEARNING SELECTED ACCOMPLISHMENTS

- Total duplicated enrollment in online courses at NKU grew by 17.7% in academic year 2015.
- Online Learning Team presented at national Association for Continuing Higher Education (ACHE) conference in Las Vegas, NV.
- Coordinated first participation in National Distance Learning Week 2014 to inform perspective and current students about online learning nationally and at NKU.
- Results from current student survey show 90% of online learners had a positive experience during the spring semester.
- 31 online courses were developed in 2014-15. Faculty received compensation and instructional-design assistance. The course development process is part of NKU’s continued commitment to excellence in online learning.
- Online learning provided courses to students in 28 states and 1 international.
- Deborah Dempsey receives 2015 Excellence in Online or Technology Enhanced Teaching Awarding Online Faculty of the Year award in 2014-15.

UNDUPLICATED HEADCOUNT GROWTH

Enrollment in fully online programs grew 4.2% in AY 2014-15 over same period in AY 2013-14. The chart above shows unduplicated headcount growth over the past five years.
PACE SELECTED ACCOMPLISHMENTS

- With the first graduating class in summer 2009, over 400 degrees have been awarded through the PACE program as of spring 2015.
- In 2014-15, PACE celebrated the largest graduating class yet!
- 157 new students began classes in the 2014-15 academic year.
- As of fall 2014, the average GPA for PACE students was 3.04.

For the third consecutive year, a PACE student has been awarded the Toyota Outstanding Woman of Northern Kentucky award. In 2014-15, Shannon Lackey, a business administration major, was chosen as the Toyota Outstanding Woman of Northern Kentucky.

In June, after over 40 years of providing excellent student service at NKU, PACE advisor Sandi Cunningham retired.

ALPHA SIGMA LAMBDA

Alpha Sigma Lambda recognizes the special achievements of adults who accomplish academic excellence while facing competing interests of home and work. In 2014-15, seven students were inducted into ASL Honor society and PACE student Tereasa Herald became the first NKU student to receive the ASL National Scholarship. Tereasa was selected from 156 applicants at 102 colleges to win the $2,500 scholarship.

Katrina Bales    John Quillen
Terri Morris    Donald Lapham
Jarad Hunsicker    Christine Reagor
Brennan Lawrence

GRANT COUNTY CENTER SELECTED ACCOMPLISHMENTS

- NKU Grant County Center established the “Outreach & Student Scholarship Committee” which raised more than $3,000 in 2014-15 for scholarship distribution to begin in 2015-16.
- Over the past five years, more than 7,000 credit hours have been earned by students enrolled in courses at the GCC.
- NKU Grant County Center hosted community engagement events, including “What’s Up with Texas” and “Introduction to Service Learning.”
- Student support was offered at the Grant County Center through a College/Career Panel session, a Mental Wellness workshop and an ACT preparation course.
- NKU Grant County Center has taken an active role assisting with the Grant County Work-Ready initiative by chairing the educational attainment committee.

NKU Grant County Center petitioned the State of Kentucky for installation of four new campus signage in Williamstown at Helton Road, Barnes Road, N Main Street, and off the I-75 exit.

NKU Grant County Center enhanced technology to classrooms to provide additional course offerings at the Grant County Center through WebEx and ITV formats.
Continuing Education at Northern Kentucky University provides employees with the most up-to-the-minute knowledge and hands-on innovative skills training. Our instructors are seasoned professionals and respected industry educators who use their experiences and expertise to provide practical, cutting-edge training.

The courses and certificate programs are designed to give participants tangible skills that translate immediately into positive results in business as well as in the community.
• In 2014-15, SBS partnered with 24 area high schools and 14 in-home schools.

• 162 SBS students enrolled at NKU (fall 2014) as first-time freshman.

• More than 300 high school students attended the SBS Celebration event held on the NKU campus in April, 2015.

• SBS experienced incredible growth in student enrollments in spring 2015 with 914 students compared to 693 students for the same period in 2014.

• Course enrollments grew 37% in spring 2015 compared to spring 2014.

• The chart on the right depicts that 95% of SBS students received a grade of C or higher to earn 6,652 college credit hours in 2014-15.
EXTENDED LEARNING OPPORTUNITIES SELECTED ACCOMPLISHMENTS

COHORTS

Educational Outreach continued its cohort partnerships with St. Elizabeth Healthcare, Kings Daughter’s Medical Center, Norton Healthcare, and Cincinnati Children’s Hospital Medical Centers. Cohorts allow healthcare employees at these institutions to advance their academic preparation with dedicated instruction from NKU faculty and onsite services from staff.

- More than 1,086 credit hours of instructions were delivered to 63 healthcare professionals through cohorts.

PRIOR LEARNING

In 2014-15, Educational Outreach worked collaboratively with NKU Testing Services and the academic units to increase the options for students to receive credit for prior learning assessment. Twelve credit hours were awarded to students through portfolio review. Others received credit by examination, through military service, and on the basis of certain occupational certifications.

“Obtaining my degree has completely changed my life! This new endeavor as opened new opportunities and possibilities that were not available to me prior to completing my degree. Also, I believe that my children seeing me complete and attend college, has inspired them to give more thought to their college journey once they graduate high school.”

— SOPHIA SCOTT