

Rubric for Scholarship

Each category will be evaluated on a scale of 1-10 pts.

Category	Strong 8-10 pts.	Average 4-7 pts.	Weak 1-3 pts.
Craft and Technical Skill	<ul style="list-style-type: none"> • Skill and fluency is evident in use of medium • Craft is excellent overall • Medium is employed in a unique way 	<ul style="list-style-type: none"> • Some skill shown, but further practice needed to command the medium • Some weakly crafted areas 	<ul style="list-style-type: none"> • Little to no evidence of skill in use of medium • Craft is weak overall.
Use of Formal Elements and Principles	<ul style="list-style-type: none"> • Understands and shows versatility with the Elements of Art and Principles of Design • Elements used effectively to achieve visual impact and unity 	<ul style="list-style-type: none"> • Unified whole not yet attained • Some elements weaken overall composition 	<ul style="list-style-type: none"> • Overall composition is weak • Arrangement of elements is poor to fair
Content/Expression	<ul style="list-style-type: none"> • Subject matter portrayed in an imaginative or distinctive way, or novel subject matter • Vivid imagery or a unique voice • The choice or use of medium works well to enhance the expressive quality of the work 	<ul style="list-style-type: none"> • Subject matter could be explored more deeply, or from a fresh viewpoint • Imagery could be more expressive or imaginative in conveyance • Better choices or use of medium could have been made to better express the content 	<ul style="list-style-type: none"> • Subject matter is trite, uses clichés or lacks imagination • Expressive qualities appear to be very limited or missing • The choice or use of medium does not work with the subject and/or the expressive quality of the work
Consistency in Quality of Portfolio	<ul style="list-style-type: none"> • All pieces in the digital portfolio demonstrate equally high artistic quality, are clearly organized and represent strong overall ability 	<ul style="list-style-type: none"> • One or two pieces were included that weakened the overall strength of the portfolio 	<ul style="list-style-type: none"> • Work shows noticeable inconsistencies that weaken the overall strength of the portfolio

Total 4 ~ 40 pts.