

# Rubric for Scholarship

Each category will be evaluated on a scale of 1-10 pts.

Category	Strong 8-10 pts.	Average 4-7 pts.	Weak 1-3 pts.
<b>Craft and Technical Skill</b>	<ul style="list-style-type: none"> <li>• Skill and fluency is evident in use of medium</li> <li>• Craft is excellent overall</li> <li>• Medium is employed in a unique way</li> </ul>	<ul style="list-style-type: none"> <li>• Some skill shown, but further practice needed to command the medium</li> <li>• Some weakly crafted areas</li> </ul>	<ul style="list-style-type: none"> <li>• Little to no evidence of skill in use of medium</li> <li>• Craft is weak overall.</li> </ul>
<b>Use of Formal Elements and Principles</b>	<ul style="list-style-type: none"> <li>• Understands and shows versatility with the Elements of Art and Principles of Design</li> <li>• Elements used effectively to achieve visual impact and unity</li> </ul>	<ul style="list-style-type: none"> <li>• Unified whole not yet attained</li> <li>• Some elements weaken overall composition</li> </ul>	<ul style="list-style-type: none"> <li>• Overall composition is weak</li> <li>• Arrangement of elements is poor to fair</li> </ul>
<b>Content/Expression</b>	<ul style="list-style-type: none"> <li>• Subject matter portrayed in an imaginative or distinctive way, or novel subject matter</li> <li>• Vivid imagery or a unique voice</li> <li>• The choice or use of medium works well to enhance the expressive quality of the work</li> </ul>	<ul style="list-style-type: none"> <li>• Subject matter could be explored more deeply, or from a fresh viewpoint</li> <li>• Imagery could be more expressive or imaginative in conveyance</li> <li>• Better choices or use of medium could have been made to better express the content</li> </ul>	<ul style="list-style-type: none"> <li>• Subject matter is trite, uses clichés or lacks imagination</li> <li>• Expressive qualities appear to be very limited or missing</li> <li>• The choice or use of medium does not work with the subject and/or the expressive quality of the work</li> </ul>
<b>Consistency in Quality of Portfolio</b>	<ul style="list-style-type: none"> <li>• All pieces in the digital portfolio demonstrate equally high artistic quality, are clearly organized and represent strong overall ability</li> </ul>	<ul style="list-style-type: none"> <li>• One or two pieces were included that weakened the overall strength of the portfolio</li> </ul>	<ul style="list-style-type: none"> <li>• Work shows noticeable inconsistencies that weaken the overall strength of the portfolio</li> </ul>

Total 4 ~ 40 pts.