Name:	Student ID:
Phone:	NKU email:
Semester entered NKU:	Catalog Year: **2018-19**

These are the required courses to certify your specific track in Visual Communication Design BA major.

Area	Course Selection	Course	Term	Grade
Freshman Year – First Semester				
Creating Visual Form (3hrs)	ART 130			
Creating Visual Order (3hrs)	ART 135			
History of Art: Renaissance through Modernism (3hrs)	ARTH100			
Freshman Year – Second Semester				
Building Meaning in Visual Art (3hrs)	ART 140			
Introduction to Computer Graphics for Design (3hrs)	ARTV201			
Drawing I (3hrs)	ARTD210			
Required Studio Courses				
200+ Level Studio Elective (3hrs)	Any ART Course chosen from : ART, ARTC, ARTD, ARTO, ARTM, ARTP, or ARTS			
300+ Level Studio Elective (3hrs)	Any ART Course chosen from: ART, ARTC, ARTD, ARTO, ARTM, ARTP, or ARTS			
Printmaking Elective (3hrs) Choose One:	ARTR272 or ARTR375			
Photography I (3hrs)	ARTO210			
Drawing II (3hrs)	ARTD310			
Painting I	ARTP230			
Art History and Writing Courses				
History of Art: Prehistoric through Goth (3hrs)	ARTH101			
History of VCD (3hrs)	ARTH321			
Advanced Writing for the Artist (3hrs)	ART 291W			
300+ Level Art History Elective (3hrs)	Any 300+ level ARTH course			
Required Courses for Area				
VCD Admittance Review	ARTV283			
Visual Communication Design (3hrs)	ARTV215			
Visual Communication Design II (3hrs)	ARTV315			
Typography I (3hrs)	ARTV217			
Typography II (3hrs)	ARTV317			
Techniques in VCD (3hrs)	ARTV325			
Interaction Design for VCD I (3hrs)	ARTV330			

Total Credits Earned: 66   *2.5 GPA required for the BFA in Visual Arts*

Graduation Requirements continued on next page.

Name: _____ Student ID: _____

This two page checklist serves as the program certification for the given track. Please complete, meet with your advisor for verification and submit to the program head in the Visual Arts Office FA 312. Students also need to apply for graduation on myNKU along with submitting this checklist before the published submission deadline for graduation (semester before graduation). This form will be scanned and submitted to the Office of the Registrar and the original copy will be kept in your student file.

General Education Requirements (37 hours)

☐ Completed General Education Requirements (please see General Education checklist)

Minor or Focus (12 hours)　　　　*IP = currently in progress*　　　*TBT = to be taken*

Course	Credits	Term		Course	Credits	Term		Course	Credits	Term

☐ Completed Minor or Focus outside of Visual Arts
All Minors require a separate program certification with advisors signature from that discipline.

Upper Level credit hours (45 hours)　　　*IP = currently in progress*　　　*TBT = to be taken*

Course	Credits	Term		Course	Credits	Term		Course	Credits	Term

☐ Completed 45 hours of Upper Level Courses (any 300 or 400 level course)

Total Earned credit hours required for graduation (120 hours)

Student Earned Credit Hours upon applying for graduation:	*Still Needed:*
☐ Total Credit Hour Requirements	

_____　　　　_____
Academic Advisor Signature & Date　　　　*Program Head Signature & Date*

_____
Student Signature & Date

visual communication design | *ba track*

	freshman	**sophomore**	**junior**	**senior**
fall	❍ Art 130: Creating Visual Form (3) ❍ Art 135 : Creating Visual Order (3) ❍ ArtH 100: Ren. through Mod. (3) ❍ General studies (3) ❍ General studies (3) **[15 credits]**	❍ ArtV 215: Visual Communication Design (VCD) I (3) ❍ ArtV 217: Typography I (3) ❍ ArtV 283: VCD Admit. Review (0) ❍ General studies: **Art 291W (3)** ❍ General studies (3) ❍ General studies (3) **[15 credits]**	❍ ArtV 315: VCD II (3) ❍ ArtH 321: History of VCD (3) ❍ ArtP 230: Painting I (3) ❍ Focus (*selection #1 of 4*) (3) ❍ General studies (3) **[15 credits]**	❍ ArtH elective (*300+ level*) (3) ❍ **Printmaking (*ArtR 272 or 375*) (3)** ❍ General studies (Sci w/ lab) (4) ❍ Focus (*selection #3 of 4*) (3) ❍ Upper-division elective (3) **[16 credits]**
spring	❍ Art 140: Building Meaning in Visual Art (3) ❍ ArtD 210 Drawing I (3) ❍ ArtV 201: Introduction to Computer Graphics for Design (3) ❍ General studies (3) ❍ General studies (3) **[15 credits]**	❍ ArtV 317: Typography II (3) ❍ ArtD 310: Drawing II (3) ❍ ArtO 210 Photography I (3) ❍ ArtH 101: Prehis. through Goth. (3) ❍ General studies (3) **[15 credits]**	❍ ArtV 325: Techniques in Visual Communication Design (3) ❍ ArtV 330: Interaction Design for Visual Communication I (3) ❍ Focus (*selection #2 of 4*) (3) ❍ General studies (3) ❍ General studies (3) **[15 credits]**	❍ **Studio Elective (*200+ level*) (3)** ❍ **Studio Elective (*300+ level*) (3)** ❍ Focus (*selection #4 of 4*) (3) ❍ Upper-division elective (3) ❍ Upper-division elective (3) **[15 credits]**

To qualify for ArtV283: Students must earn C+ grades or above in Art 130, Art 135, Art 140, ArtD210, and ArtV201 to qualify to register for ArtV215, ArtV217, and ArtV283 in the fall semester of sophomore year of the VCD major.

Total degree credits = 121 > *66cr visual arts major (incl. 3cr gen ed); 34cr remainder of gen ed (foundations of knowledge); 12cr focus (must be outside major, can be replaced by a minor — consult chosen department for requirements); 9cr additional upper-division courses.*

important notes

Undergraduate Catalog: Students are responsible for understanding and completing all degree requirements as outlined in their catalog. | **ArtV courses:** ArtV courses are offered in either fall or spring as shown. | **Upper-Division Requirement:** 45 credits of courses numbering 300-level or above are required of all NKU bachelor's degrees. These credits can collectively come from major, minor, focus, Foundation of Knowledge (FoK) gen eds, and/or elective courses; many are accounted for in the BFA VCD major requirements. Note that some FoK and/or elective choices may defray the number of 'Upper-division electives' shown above. | ***ArtV297 Portfolio Review**: Students apply for BFA candidacy by registering for ArtV297 in fall **or** spring of the VCD junior year.*

What is the difference between a BA/BFA in visual communication design?

A BFA degree is a professional degree offering the opportunity to develop depth and specialization in a creative art practice. Conversely, a BA degree is a general studies degree offering breadth of understanding through exposure to an area of artistic activity; a minor or focus* outside the major is required for a BA to help achieve this. A minor or focus is *not* required for the BFA degree. The degrees vary slightly in total number of credits required (BA: 121 credits; BFA: 122 credits); the main difference is in the make-up of the requirements.

The BFA degree is preferred by the profession, the AIGA (the American Institute for Graphic Arts — the largest professional association of visual communication designers), and the accrediting agency NASAD (the National Association of Schools of Art and Design). The Visual Communication Design BFA degree at Northern Kentucky University offers a deep, comprehensive scope of study and a competitive advantage in portfolio development. The degree carries a level of distinction, and as such, has requirements for eligibility and elevated standards for completion. A student interested in obtaining the BFA must have a cumulative, overall GPA of 2.5 to be eligible. Students must maintain these GPA minimums until graduation to obtain a BFA. Students apply the BFA program in the junior year of design studies by registering for ART 299 Portfolio Review.

What is the most appropriate minor for a design major?

There is no minor in particular that is expected by the profession. When choosing a minor, a student should choose a subject that could align them with a specific design niche they wish to pursue, and/or that they personally feel is interesting and stimulating. Some suggested minors for a Visual Communication Designer major: Anthropology, English, Entrepreneurship, Geography (or other sciences), Marketing, Media Informatics, Philosophy, Popular Culture Studies, and Women and Gender Studies.

What is the "Experiential Component" (ArtV 496)?

This is language the university uses to describe both internship and co-op opportunities. The term "internship" refers to a part-time position (i.e., 20 hours of work per week for a semester) equivalent to 3 credit hours. "Co-op" refers to a full-time position (i.e., 40 of work per week for a semester) equivalent to 6 credit hours.

What paperwork do I need to complete in order to graduate?

When a student anticipates graduation, they must file an "Application for Degree Candidacy" form and a "Program Certification" form through the Registrar *approximately half-way through the semester **before** they intend to graduate* (refer to the Registrar for specific deadlines). Your major advisor must review and sign the Program Certification form *prior to* the Registrar's graduation application deadline. Consult your catalog and the Office of the Registrar for additional details.

What about a career in illustration?

Sometimes students who want to work in the design industry discover that they prefer to accelarate in drawing or painting compared to design. These students should consider a career in illustration. Illustration is closely associated with the design industry because illustrators, like some photographers, are commissioned to create artwork for commercial projects coordinated by visual communication designers. Drawing, painting, intermedia, printmaking and new media art, among others, are good areas of study for this field of practice.

Where can I learn more about the field of visual communication design?

Visit www.aiga.org for additional, reliable, in-depth information about the profession of graphic design, including how to know if it is right for you.

*focus: *Formerly called an area of concentration. A focus is 4 courses (12 credits) with the same prefix chosen by the student at the 300+ level outside of the major; for example, four 300+ courses in GEO (GEO 301, GEO 306, GEO 314, GEO 415).*

Name: _____
I D: _____
Today's Date:_____

VISUAL ARTS - Foundation of Knowledge (37 Hours) (Fall 2018)*

Developmental Courses:

ENGD 090 & ENGD 080 _____   RDG 091 _____   RDG 110 _____   MAHD 090 _____   MAHD 095 _____   (MAHD 099 _____)

Communication+ (9 semester hours)			Scientific & Quantitative Inquiry*** (10 sem hrs) Only 1 course per discipline		Self & Society*** (9 sem hrs) Only 1 course per discipline		Culture & Creativity***, ***** (6 semester hours)	Global Viewpoints (3 sem hrs)
Written I (3 sem hrs)	Written II (3 sem hrs)	Oral (3 sem hsr)	Mathematics & Statistics+ (3 sem hours)	Natural Science ++ (7 semester hours) One course must have a lab.	Cultural Pluralism (3 sem hrs)	Individual & Society (6 sem hrs)		
ENG 151H Meets both Written I & II ** ENG 101 NOTE: ENG 151H requires ACT ENG 26	ART 291W	CMST 101 CMST 110 TAR 111	**ACT MAT 19 or Higher** MAT 115 PHI 265 STA 113 STA 205 **ACT MAT 23 or Higher** MAT 114 MAT 185 **ACT MATH 25 or Higher** MAT 128 MAT 129	*Max 1 Ast:* AST 110 wLab / AST 115 wLab *Max 1 Bio:* BIO 120 / BIO 120(L) / BIO 121 / BIO 121(L) / BIO 123 / BIO 125 / BIO 126 / BIO 208 / BIO 208 (L) / BIO 150 / BIO 150(L) / BIO 158 (220) *Max 1 GLY:* GLY 110 wLab / GLY 120 / GLY 125 (225) / GLY 130 (230) *Max 1 SCI:* SCI 110(L) / GEO 108 / EGT 110 *Max 1 Che:* CHE 112 / CHE 112(L) / CHE 105 wLab / CHE 115 / CHE115 (L) / CHE 120 / CHE 120 (L) *Max 1 Env:* ENV 110 / ENV 110 (L) / ENV 220 / ENV 220 (L) *Max 1 PHY:* PHY 101 / PHY 110 wLab / PHY 211 wLab / PHY 220 wLab ANT 202 wLab / INF 120	ANT 201 ANT 230 ANT 231 ANT 245 ANT 270 BLS 100 EDU 316 EMB 105 ENG 212† MUS 110 SOC 101 SPB 200† SWK 105 TAR 102 WGS 150	INF 128 IST 185 JOU 110 JUS 101 LIN 175 NEU 101† PHI 110 PSY 100 SOC 100 *Max 1 ANT:* ANT 100 ANT 110 *Max 1 ECO:* ECO 200 ECO 201 *Max 1 PSC:* PSC 100 PSC 101	EMB 100 MUS 100 PHI 181 REL 200 *Max 1 LANG:* ARI 101 / CHI 101 / FRE 101 / GER 101 / ITA 101 / LAT 101 † / JPN 101 / KOR 101 / RUS 101 / SPI 101 *Max 1 LIT:* ENG 200 / ENG 214 / ENG 302 / ENG 316 *Max 1 HIS:* HIS 102 / HIS 103 *Max 1 POP:* POP 205 / POP 250 *Max 1 TAR:* TAR 100 / TAR 165	ANT 100 ANT 114 BIO 235 ENG 213 GEO 100 GLY 120 HIS 111 JUS 231 LDR 160 MUS 106 PHI 200 PHI 220 PSC 102 PSC 103 PSC 110 SOC 100 SOC 101 SWK 106
Course:	Course:	Course:	Course:	Course:	Course:	Course:	Course:	Course:
				With LAB				
Semester:	Semester:	Semester:	Semester:	Semester:	Semester:	Semester:	Semester:	Semester:
Grade:	Grade:	Grade:	Grade:	Grade:	Grade:	Grade:	Grade:	Grade:
				Course:		Course:	Course:	
				Semester:		Semester:	Semester:	
☐ Category met	☐ Category met	☐ Category met	☐ Category met	Grade:	☐ Category met	Grade:	Grade:	☐ Category met
				☐ Category met		☐ Category met	☐ Category met	

* **Please note: Since 1997, NKU's general education courses have had a "no double dipping allowed" policy. This policy continues with the present general education curriculum.**

****Student satisfactorily completing ENG 151H will earn 3 credit hours and will complete the Foundation of Knowledge with 34 earned credit hours.**

*****In meeting the "Scientific and Quantitative Inquiry", "Self and Society" and "Culture and Creativity" requirements, students may use only one course from any given discipline.**

******Students may only apply one foreign language course in fulfillment of the Culture and Creativity category.**

+**Communication and Math areas should be completed before 45 semester hours are earned.**

++**Some Natural Science courses require particular ACT or SAT scores in Math in order to register. Please refer to the course catalog for details on individual course pre-requisites.**

NOTE: **Changes for Fall 2011: ANT 114 was formerly ANT 194; ANT 214 was formerly ANT 294; REL 200 was formerly REL 194 and PHI 200 was formerly PHI 194.**

NOTE: **Students should consult the Foundation of Knowledge website (http://gened.nku.edu) to determine if there have been any changes in the courses approved for each category.**

†New General Education Courses for Fall 2018. These courses only fulfill Foundation of Knowledge (FOK) requirements if taken in the Fall 2018 or later. ENG 291, GLY 225, and GLY 230 were renumbered to ENG 102, GLY 125, and GLY 130 for the 2018-19 academic year. STA 212 was deleted, but still counts toward FOK if completed prior to Fall 2018.

General Education Frequently Asked Questions

1. **What will be covered in each general education course?**
    *   Every syllabus for a general education course will include the relevant student learning outcomes. See https://inside.nku.edu/gened.html. When you search for a course in the myNKU Registration UI there is a course description for each class. This information can also be found in the Undergraduate catalog.

2. **Can one course be used for multiple categories?**
    *   No double dipping: students cannot use the same course to satisfy two categories (i.e., ANT 100 cannot be used to complete "Individual & Society" and "Global Viewpoints"). The only exception to this is ENG 151H, which fulfills both "Written I" and "Written II."

    *   Often courses can be used to fulfill both general education and major or minor requirements. However, several majors and minors do not allow this form of double dipping or have requirements for courses that cannot be used for general education. Please check with an academic advisor.

3. **Can two courses from the same discipline be used to satisfy a category requiring multiple classes?**
    *   No. Only one discipline (course prefix) can be taken per category (the top, dark grey box) other than in "Communication."

    *   Three courses from three different disciplines must be taken in "Scientific & Quantitative Inquiry" (one from "Mathematics & Statistics," one "Natural Science with a Lab," and one additional "Natural Science").

    *   Three courses from three different disciplines must be taken in "Self & Society" (one from "Cultural Pluralism" and two from "Individual & Society").

    *   Two courses from two different disciplines must be taken from "Culture & Creativity." Note, for this rule, all foreign language courses count as a single discipline. Two foreign language classes cannot be used to fulfill this requirement.
        For example, a student might count SOC 100 in "Individual & Society" and SOC 101 in "Global Viewpoints," but cannot count them as "Individual & Society" and "Cultural Pluralism" (both being part of the "Self & Society" category).

4. **How long does a student have to complete the "Mathematics & Statistics" and "Communication" requirements?**
    *   ENG 101 should be completed by the time the student earns 30 credit hours. Other "Mathematics & Statistics" and "Communication" requirements should be completed by the time the student earns 45 credit hours.

5. **What if a student has academic deficiencies?**
    *   Students admitted with NKU, CPE, and/or PCC deficiencies (admission requirements) must be enrolled in the appropriate course their first year and are highly encouraged to take any academic deficiencies during the first semester. Please check with an academic advisor.

6. **Do the new general education courses on this checklist count if a student took them last year?**
    *   No, new courses approved as general education for Fall 2018 only fulfill Foundation of Knowledge requirements if taken Fall 2018 or later.

7. **If a student is part of the Honors College, does this change any general education requirements?**
    *   Honors College students beginning at NKU in Fall 18 or later will complete about half of their general education courses through an alternative honors curriculum and half using this traditional checklist. Please contact the Honors College for specifics.