NORTHERN KENTUCKY UNIVERSITY

CAMPUS MASTER PLAN

PLANNING PRINCIPLES
Planning Principles

• Planning principles connect decisions about the physical campus to the mission and vision of the institution.

• They guide decisions related to highest and best use for land, overall campus development, and long-term deployment of capital resources.

• Principles challenge the university community to uphold shared ideals and ensure continuity.
Align the campus plan with the university’s strategic framework
Support a more engaged university serving the Northern Kentucky region

• Catalyze a regional eco-system through economic development and talent development
• Support the expansions of public-private and public-public partnerships to accelerate innovation and entrepreneurship
• Expand educational outreach and partnerships to serve NKU students and the community
• Collaborate with local governments, business, and citizens for a well-planned physical environment
Create a place of academic excellence and innovation to support a diversity of learners

- Serve multiple student constituencies
- Support co-curricular learning
- Increase flexible, experiential and modular learning pathways environments
Planning Principles

Design a welcoming and desirable NKU experience

- Create a sense of belonging
- Improve campus edge identity & arrival
- Enhance internal and perimeter open space
- Improve connectivity between campus districts and to surrounding community
Leverage campus assets to create value

- Reinvest in existing facilities through renewal and stewardship
- Capitalize on shared facilities and maximize utilization
- Prioritize projects at a variety of scales that have the greatest impact
- Create a more sustainable NKU to ensure growth and longevity
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