

**2007-10 Strategic Planning Process  
Unit Alignment Plan Template and Example Priorities for Action (PFA)  
APPENDIX C**

**Planning Unit:** \_\_\_\_\_  
(Include title from Appendix B)
(Include code from Appendix B)

UNIT ALIGNMENT PLAN	
<b>Mission:</b>	

Unit Priorities for Action (PFA)	Desirable Outcomes	Assessment Methods	Additional Funding Requirements (if applicable)	
			Additional Recurring Funds (in thousands)	Additional Nonrecurring Funds (in thousands)
Develop Talent (TD)				
PFA-1 Increase the number of transfer students into undergraduate engineering programs (TD-G)	Engineering transfer enrollments will increase by _% by 2009-10.  Undergraduate engineering transfer students will be retained and graduate at the same rate as those originally enrolling at NKU by 2009-10.	Cohort tracking of transfer students admitted to undergraduate engineering programs.  Compare baseline retention, academic performance, and graduation rate data for transfer versus first-time, entering, undergraduate engineering students.		
Increase Student Engagement in Learning (SE)				
PFA-2 Give students more integrated work-study experience that will help them successfully transition from NKU to	The number of students who have a positive,	Compare baseline numbers of juniors and seniors		

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employment through cooperative education, practica, and internships. (SE-C)	cooperative, educational experience, a practicum, or an internship will increase by 10% by 2009-10.	<p>completing a cooperative educational, practicum, or internship experience to the number doing so in each year between now and 2009-10.</p> <p>Students completing cooperative education, a practicum, or an internship will self-report the quality of the experience on an exit survey.</p>		
Ensure Academic Quality (AQ)				
PFA-3 Improve the technological capabilities of our faculty and students to use library resources. (AQ-J).	<p>Percentage of faculty and students with internet access to library resources will increase from __% to __% by 2009-10.</p> <p>The percentage of graduating seniors indicating that they used on-line research resources through the library to conduct reviews of the literature for research papers will increase from __% to __% by 2009-10.</p>	<p>Annual usage statistics.</p> <p>Analysis of results from CIRP survey of entering first-year students.</p> <p>Analysis of graduating senior survey.</p>		

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Engage in Effective Regional Stewardship (RS)				
PFA-4 Develop international niches in the NKU campus environment. (RS-C)	By 2009-10, physical plant staff will have created at least __ different “mini-gardens” with trees and plants from other parts of the world.	Plants selected, planted, and used in NKU classes. Use of “mini-gardens” documented on course syllabi.		
Recruit and Retain Outstanding Faculty and Staff (FS)				
PFA-5 Support integration of computer-assisted instruction into the classroom. (FS-D)	By 2009-10, 75% of all graduating NKU seniors will report that they took at least one class that required them to conduct on-line searching and use the results as part of class work.	Analysis of graduating senior surveys.		
Increase Public Awareness of NKU (PA)				
PFA-6 Develop a speaker’s bureau of NKU alumni who would be willing to talk to local GED centers about how to enroll and succeed at NKU through the PACE program. (PA-J)	NKU will arrange for at least 30 alumni speakers to address GED each year over the next three years.  NKU will develop a mailing list of at least 150 GED	GED student enrollment data tracked and analyzed through NKU/CPE student records database.		

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	students each year as a result of these contacts.  At least 50 GED students will enroll at NKU through PACE by 2009-10.			
Expand NKU's Financial Base and Capital Assets (FC)				
PFA-7 Increase the amount of extramural research funding for science and technology. (FC-C)	The amount of extramural funding that supports programs in the STEM disciplines will increase by__% by 2009-2010.	Analysis of reporting information from NKU Grants and Contracts.		
Increase Institutional Effectiveness (IE)				
PFA-8 Develop improved energy management activities for cost savings. (IE-J)	By 2009-10, the amount of square footage of space at NKU controlled by automated energy management systems will increase from ___ to ___, an increase of __%.	CAD/CAM documentation of square footage controlled by automated energy management systems.  Analysis of utility expenses.		