

Northern Kentucky University continues to embrace the goals of postsecondary reform and fulfill our responsibility to provide the citizens of Kentucky the opportunity to advance through the educational system and obtain credentials that will enrich their lives and life in the Commonwealth.

- ✓ Since reform began in 1998 to 2005, the total number of degrees awarded by NKU increased by 37.4% - the largest increase in the state.
- ✓ NKU experienced the highest rate of growth in the state for bachelor degree recipients from 1998 to 2005 – 36.3%.
- ✓ NKU's six-year graduation rate for first-time, full-time students seeking bachelor degrees improved from 29.3% in 1998 to 40.9% in 2005 – the second highest increase in the state.
- ✓ NKU had the second highest rate of growth in the state for master's/specialist degree recipients from 1998 to 2005 – 91.8%.
- ✓ Chase Law School degree recipients grew at a 23.4% rate between 1998 and 2005, the largest rate of growth for first professional degrees in the state within this time period.

### BROADEN ACCESS

#### NKU serves more students.

- ✓ NKU's enrollment is at its highest level in the history of the University. For fall 2006, NKU registered 14,665 students, an increase of 2,866 students (24.3%) from the 11,799 in 1998.\*
- ✓ NKU served 12,676 undergraduates in fall 2006, an increase of 19.1% over 1998 enrollments of 10,643.\*
- ✓ NKU served 1,989 graduate and law students in fall 2006, an increase of 72.1% over 1998 enrollments of 1,156.\*
- ✓ FTE enrollment in the period 1998-99 to 2005-06 increased by 1,410 undergraduate students (18.0%) and 479 graduate/law students (78.3%)\*

#### NKU serves a more diverse student population.

- ✓ NKU African American headcount enrollment increased by 82.2%, from 365 in 1998 to 665 in 2005.
- ✓ NKU Hispanic enrollment has increased by 180%, from 50 in 1998 to 140 in 2005.
- ✓ Racial/Ethnic minorities were 5.3% of NKU total headcount enrollment in fall 1998 and 8.7% in fall 2005.
- ✓ The number of international students at NKU has increased by 112%, from 109 in 1998 to 231 in 2005.

#### NKU has reduced barriers for financially needy students.

- ✓ NKU has doubled the institution's investment in need-based aid, from \$500,000 to \$1,000,000, since first funding it in FY 2002-03.

#### More high school students are taking NKU classes.

- ✓ NKU's Early Admissions Program (which encourages capable and appropriately prepared high school students to earn college credit while still in high school) has grown from a handful of students in 1997 to an enrollment of 360 in fall 2006\*.

#### NKU serves more students through expanded on-line/off-campus education.

- ✓ NKU has added seven on-line degree and certificate programs.
- ✓ Through the creation of the Program for Adult Centered Education (PACE), NKU is providing degree-granting opportunities to 129 non-traditional students in fall 2006\*.
- ✓ The NKU Grant County Center, which began as a direct outgrowth of the first round of Vision, Values, and Voices has grown to 233 students in fall 2005 with no additional infrastructure costs to the state.

#### NKU has intensified its efforts to support student success.

- ✓ NKU created a new Associate Provost for Student Success. This office initiated a new peer mentoring program effective in 2006-07.
- ✓ NKU instituted the new NKU Summer Academy in concert with the implementation of new admissions standards. In the first year, the academy served 68 students and all 68 succeeded. Out of those 68, 66 enrolled full-time at NKU.
- ✓ NKU has implemented a new early warning system for intervention with at-risk students (over 370 students served in 2004-05).

*\*Fall 2006 numbers are preliminary.*

### ENHANCE ACADEMIC QUALITY

**NKU students are better prepared for higher academic standards and challenges.**

- ✓ More than 300 of the NKU entering class in fall 2006 had an ACT score of 25 or above, making it the best prepared in the history of the University.
- ✓ NKU students taking honors classes increased by 294%, from 127 in 1998 to 500 in 2006.
- ✓ The number of NKU students studying abroad has grown by 286%, from 51 in 1998-99 to 197 in 2005-06.

**To improve quality and respond to regional needs, NKU has restructured its academic organization, created new academic programs, and implemented a multi-year, \$4.5 million Academic Quality Enhancement Plan. Some highlights:**

- ✓ Establishment of the new College of Informatics, College of Education and Human Services, and the School of Nursing and Health Professions
- ✓ Creation of the new Center for Professional and Organizational Development (POD) which offers a comprehensive array of faculty and staff development programs
- ✓ The addition of new baccalaureate programs in sports business (the first such program in the tri-state), an innovative business administration degree aimed at transfer students and those seeking an interdisciplinary business degree, media informatics, and health sciences
- ✓ New graduate programs in industrial/organizational psychology, liberal studies, community counseling, school counseling, and communication
- ✓ Establishment of the International Business Center (IBC) in fall 2005 to develop globally competitive students prepared for the challenges of today's business environment
- ✓ Creation of the Fifth Third Bank Entrepreneurship Institute at Northern Kentucky University which offers the first major in entrepreneurship in the Commonwealth and has been ranked among the top 25 such programs nationally by the Princeton Review
- ✓ A 44% increase in the number of full-time faculty

**Competitive salaries for NKU faculty and staff have been the foremost budget priority every year since 1998.**

- ✓ This effort includes faculty equity increases and staff market adjustments.
- ✓ The University recently completed Phase I of a comprehensive compensation review.

**To provide a supportive environment for a diverse faculty and staff, NKU has created a Manager of Diversity Recruitment and Initiatives position in the Office of Human Resources.**

**NKU faculty and student involvement in research has expanded significantly.**

- ✓ Extramural research and development funding increased by 643%, from \$105,000 in 1998 to over \$780,000 in 2005.
- ✓ Over 300 NKU students, primarily undergraduates, participated in the Celebration of Student Research Program. 51 students received research and travel grants, and over \$75,000 in grants for student research were awarded to students in 2005-06.

### STRENGTHEN PUBLIC ENGAGEMENT

**NKU has proven its commitment to regional stewardship through efforts to support P-12 education, non-profit organizations, local government, and regional economic development. Examples of investments in these areas include:**

- ✓ Scripps Howard Center for Civic Engagement and Nonprofit Development
- ✓ Institute for Nonprofit Capacity Building
- ✓ Office of Economic Initiatives
- ✓ Institute for Information Innovation
- ✓ Alternative Dispute Resolution Center
- ✓ Institute for Public Leadership and Public Affairs
- ✓ Center for Freedom Studies

**NKU provided leadership and support for development of the regional strategic plan – Vision 2015**

**Departments and offices across the university have embraced the University's commitment to regional stewardship. Highlights include:**

- ✓ Full-time NKU faculty and director-level staff were involved in at least 1,198 different community outreach and public engagement activities in 2005-06, an increase of 37.5% over the previous year.
- ✓ NKU's Department of Theatre and Dance tour troupes travel to over 50 regional schools, perform for and teach more than 16,500 P-12 students, and interact with more than 50 teachers each year.
- ✓ The Early Childhood Center sponsored a Madcap Theater production on campus for area low-income childcare centers. Feedback shows that for 92% of the students, this was their first experience with the arts.
- ✓ The Marketing Research Partnership Program (MRP<sup>2</sup>), established in 2001, enables member firms to gain access to students for internships, co-ops and possible permanent employment. It also builds a bridge between academics and practitioners by bringing members of the local research community to NKU's campus for guest lectures and seminars.
- ✓ NKU's Department of Public Safety has instituted community outreach programs such as the Citizens Policy Academy, Safety Day Outreach Program, Rape Aggression Defense courses, and Orientation programs.

**The Center for Integrated Science and Mathematics (CINSAM), NKU's Program of Distinction, was established in 1999 to enhance the teaching, learning, and applying of science and mathematics at NKU and in the schools of the northern Kentucky region through interdisciplinary collaboration.**

**CINSAM:**

- ✓ Serves more than 10,000 P-12 students a year through math and science enrichment programs
- ✓ Provides professional development opportunities in math and science to over 1,400 P-12 teachers per year
- ✓ Serves as co-sponsors for the annual Northern Kentucky Engineering and Science Regional Science Fair attracting more than 200 competitors from the fourth grade level through high school
- ✓ Provides over 15 summer camps for middle and high school students including a special science camp for Latino students
- ✓ Co-sponsored Kentucky's first State Lego League Competition for middle school students

**NKU was selected through a competitive process to host the Kentucky Center for Mathematics, a statewide program created by the General Assembly in 2005 to improve school achievement in math at all levels.**

**ENRICH THE STUDENT EXPERIENCE**

**NKU has enhanced student life and co-curricular learning opportunities.**

- ✓ NKU created a new Office of Service Learning and hosts the statewide Campus Compact initiative.
- ✓ Student organization members grew by 84.4%, from 2,262 students in 1998-99 to 4,172 students in 2005-06.
- ✓ During the 2005-06 academic year 1,705 NKU students were involved in service learning activities.
- ✓ Student participation in cooperative education has increased 43% over four years (from 339 to 485 participants).
- ✓ Student Life's Leadership Institute has coordinated corporate leadership conferences with major companies (P&G, Toyota, Target) to improve student professional development skills.

**NKU's intercollegiate athletic programs provide a quality experience for students, athletes, and spectators.**

- ✓ In 2005-06 the NKU athletics program won the GLVC All-Sports Trophy for the fifth time in seven years and the Commissioner's Cup for the third time in four years.
- ✓ Student athletes won 14 Great Lakes Valley Conference championships; made 26 appearances in the NCAA tournaments and won 7 NCAA regional championships; one Final Four appearance and one NCAA National Finalist.
- ✓ The GPA for athletes during the last eight semesters was 2.94, and an average of 55% of the student athletes earned a 3.0 or higher GPA. In 2004-05 the Women's basketball team had the fifth highest GPA (out of 280 schools).

**ADVANCE THE FULL MISSION OF A METROPOLITAN UNIVERSITY**

**NKU has revised its reappointment, promotion, tenure, and performance review (RPT) criteria and procedures to ensure the multidimensional**

excellence required to advance the full mission of a metropolitan university.

- ✓ Each academic unit is expected to serve the full breadth of the University mission – teaching, research, service, and now public engagement – in a manner that is consistent with the unit’s expertise and disciplinary focus.

NKU formed the SHAPE (Strategically Helping to Align for Public Engagement) Committee to ensure that NKU is well aligned to support the University’s commitment to outreach and public engagement.

### IMPROVE CAMPUS FACILITIES AND ENVIRONMENT

NKU continues to expand and enrich the campus through capital projects.

- ✓ Dorothy Westermann Herrmann Science Center (state/private funds)
- ✓ Two new parking structures and terraced lot completed, with a third parking structure under design (institutional funds)
- ✓ New power plant (state funds)
- ✓ University Suites (400 bed suite-style dorm – institutional funds)
- ✓ New student union (under construction - institutional funds)
- ✓ New Bank of Kentucky Center special events center (under construction - state/private funds)
- ✓ Planetarium (under construction – federal/private/state funds)
- ✓ Greenhouse (under construction – state/private funds)
- ✓ Acquisition of over 60 acres of land
- ✓ Center for Informatics (programming currently underway - state funds)

NKU continues to make campus environment and facilities more inviting and accommodating.

- ✓ New Welcome Center – “Front Door” to campus (institutional funds)
- ✓ Phase I and II of the Wayfinding Project (institutional funds)
- ✓ Plaza renovation (institutional funds)
- ✓ New fitness center (institutional funds)
- ✓ Various landscaping and campus safety lighting initiatives (institutional funds)
- ✓ Loch Norse – lake redesign and enhancement (private funds)
- ✓ Oakley and Eva G. Farris Amphitheater (private funds)
- ✓ Budig Theatre and Eva G. Farris Theatre renovations (private funds)
- ✓ Various facility and smart classroom renovations (institutional/private funds)

- ✓ Grein Softball Field & Yeager Tennis Courts (private/institutional funds)
- ✓ Johns Hill Road/University Drive reconstruction (under design – state funds)
- ✓ Conversion to wireless campus in fall 2006

### ENSURE INSTITUTIONAL EFFECTIVENESS

NKU has redesigned its administrative processes and upgraded electronic communications to take full advantage of state-of-the-art technologies, including:

- ✓ A multi-year enterprise system implementation – the PRISM Project (Process Reengineering and Systems Migration)
- ✓ An on-line application process for staff, students, and adjunct Faculty
- ✓ A campus web redesign and enhancement project (underway)
- ✓ A web-based parking management system

NKU uses its resources effectively and has demonstrated sound financial stewardship.

- ✓ Achieved 30 years of no material findings in annual financial audits by external auditors
- ✓ Implemented a University-wide reallocation of the base budget of \$1.3 M over a two-year period
- ✓ \$4M investment in energy savings contract - funded by energy savings with less than an 11 year payback
- ✓ Converted to a self-insured worker’s comp program
- ✓ Implemented a new AAA travel services program, FlexPay plan for students, and MasterCard program for on-campus purchasing
- ✓ Established a new Division of Planning, Policy, and Budget to fully integrate planning, budgeting, and accountability across the University
- ✓ Converted to self-management of University construction projects (HB 622)

NKU has significantly increased private donor support.

- ✓ NKU endowment assets have grown by 133%, from \$18 M in 1999 to over \$42 M in 2006.
- ✓ The number of donors giving \$10,000 or more increased from 238 to 415 during the same period.