

**NORTHERN KENTUCKY UNIVERSITY**  
**Office of Institutional Research**  
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**MEMO**

June, 2004

TO: Recipients of "Management Information Reports"

FR: Gary W. Graff

RE: "Management Information Reports," Fall 2003.

Accompanying this memo are the "Management Information Reports" for Fall, 2003. As is customary, we provide the pre-punched pages for insertion into a three ring binder. At the beginning of each section is a table of contents page with the tables and charts keyed by page number.

The Fall, 2003 MIR has been posted on the Office of Institutional Research web page, [nku.edu/~oir/mir.html](http://nku.edu/~oir/mir.html). The Adobe Acrobat Reader that is required for viewing the document will let you go directly to pages from each section's indexed listing. If you do not have the current version of the Reader, click on the yellow Adobe icon on the MIR screen. You can download the free Reader software to your Windows or MAC p.c. In addition to viewing pages and charts through a "point and click" content listing for each section, you can print out entire sections or selected pages. Contact User Services if you need assistance with using the reader.

Beginning with the Fall 2003 MIR, we will provide only a few printed copies as a cost saving measure. The MIR will be posted on the Office of Institutional Research (~oir) web page. The web version is actually easier to use, since we provide a point-and-click table of contents. You can also find data quickly through the pdf search procedure.

We welcome your comments and suggestions about the MIR, especially if you spot any errors. We will correct errors and immediately post them on the web edition.

Attachment

NORTHERN KENTUCKY UNIVERSITY  
MANAGEMENT INFORMATION REPORTS

The "Management Information Reports" is a compendium of statistical data which profile Northern Kentucky University. The intent of the document is to provide a consistent reference base for faculty and staff in their development of programs and activities at the University. The document also serves as a historical record of the University's enrollment, programs, and staffing.

The data on students and academic programs reflect the status of the University at census dates used in reporting to the Kentucky Council on Postsecondary Education. Nonetheless, there are differences between some of the data herein and data reported to the Council by the University. Such differences are noted.

When programs and disciplines change affiliation from one department or college to another, the MIR reflects the organizational realignment. The data reflect the organizational structure in place at the start of the most recent term in the reports.

The intent of this document is to provide an active resource for the various offices of the University. Its availability on the University's web site provides broader public information and the expanded availability of data for research purposes. The Office of Institutional Research welcomes comments and suggestions which can enhance the usefulness of the "Management Information Reports."

Gary W. Graff  
Director of  
Institutional Research

Rose VonHandorf  
Specialist  
Institutional Research

June, 2004

# **MANAGEMENT INFORMATION REPORTS**

**QUICK LOOK**

**FACTS**

**FALL, 2003**

**QUICK LOOK FACTS  
FALL 2003**

	<u>Year 2002</u>	<u>Year 2003</u>	<u># Change</u>
<b><u>Undergraduate and Post Baccalaureate Enrollment</u></b>			
Headcount	12,164	12,223	59
FTE (16:1)	8,925	9,269	344
Full-Time	8,654	9,115	461
Part-Time	3,510	3,108	-402
Female	7,168	7,088	-80
Male	4,996	5,135	139
Kentucky Residents	9,138	8,963	-175
Out-of-State, Waiver	829	806	-23
Out-of-State No Waiver	2,197	2,454	257
First-Time Freshmen	1,977	2,002	25
White, Non-Hispanic	11,133	11,166	33
African American	601	582	-19
Native American	28	29	1
Asian/Pacific Islander	119	116	-3
Hispanic	100	107	7
International Students on Student Visa	183	223	40
<b><u>Graduate Enrollment</u></b>			
Headcount	1,107	1,196	89
FTE (12:1)	481	528	47
Full-Time	132	162	30
Part-Time	975	1,034	59
Female	689	742	53
Male	418	454	36
Kentucky Residents	745	763	18
Out-of-State, Waiver	188	123	-65
Out-of-State No Waiver	174	310	136
White, Non-Hispanic	1,003	1,077	74
African American	36	46	10
Native American	1	2	1
Asian/Pacific Islander	27	25	-2
Hispanic	2	4	2
International Students on Student Visa	38	42	4

**QUICK LOOK FACTS  
FALL 2003**

	<u>Year 2002</u>	<u>Year 2003</u>	<u># Change</u>
<b><u>First-Professional Enrollment</u></b>			
Law Headcount	<b>472</b>	<b>526</b>	54
FTE (14:1)	411	467	56
Full-Time	264	307	43
Part-Time	208	219	11
Female	213	239	26
Male	259	287	28
Kentucky Residents	286	319	33
Out-of-State, Waiver	20	10	-10
Out-of-State No Waiver	166	197	31
White, Non-Hispanic	439	481	42
African American	22	25	3
Native American	0	2	2
Asian/Pacific Islander	5	5	0
Hispanic	5	11	6
International Students	0	2	2
<b><u>Total Student Enrollment</u></b>			
Headcount	<b>13,743</b>	<b>13,945</b>	202
FTE	9,817	10,265	448
Full-Time	9,050	9,584	534
Part-Time	4,693	4,361	-332
Female	8,070	8,069	-1
Male	5,673	5,876	203
Kentucky Residents	10,169	10,045	-124
Out-of-State, Waiver	1,036	945	-91
Out-of-State No Waiver	2,529	2,955	426
Students age 25+ (non-traditional)	4,887	4,941	54
White, Non-Hispanic	12,575	12,724	149
African American	659	653	-6
Native American	29	33	4
Asian/Pacific Islander	151	146	-5
Hispanic	107	122	15
International Students on Student Visa	222	267	45

**QUICK LOOK FACTS  
FALL 2003**

	<u>Year 2002</u>	<u>Year 2003</u>	<u># Change</u>
<b><u>Student Performance</u></b>			
ACT - Enhanced, Composite Average	20	20	0
Certificates Conferred	0	1	1
Associate Degrees Conferred	267	287	20
Bachelor's Degrees Conferred	1,259	1,374	115
Master's Degrees Conferred	210	292	82
Juris Doctor Degrees Conferred	93	101	8
Total Number of Degrees Conferred	1,829	2,055	226
Summa Cum Laude (3.90 - 4.00 GPA)	62	65	3
Magna Cum Laude (3.75 - 3.89 GPA)	73	100	27
Cum Laude (3.50 - 3.74 GPA)	160	185	25

**Student Financial Aid**

Annually Awarded Scholarships to NKU Students	\$8,501,902	\$10,156,632	\$1,654,730
Total Grants	\$7,491,937	\$8,210,021	\$718,084
Total Loans	\$25,849,683	\$34,163,884	\$8,314,201
Total Student Employment	\$2,009,800	\$2,130,972	\$121,172

**Faculty and Staff (EEO Classification)**

Full-Time Faculty	505	528	23
Part-Time or Temporary Faculty	429	380	-49
Full-Time Male Faculty	277	277	0
Full-Time Female Faculty	228	251	23
Full-Time Faculty With an Earned Doctorate	273	264	-9
Full-Time Faculty With an Earned Juris Doctor	30	33	3
Full-Time Faculty With Tenure	213	203	-10
Full-Time Administrative and Staff Employees	698	710	12
Part-Time or Temporary Administrative and Staff	207	210	3

**QUICK LOOK FACTS  
FALL 2003**

	<u>Year 2002</u>	<u>Year 2003</u>	<u># Change</u>
<b><u>Faculty, Full-Time Personnel</u></b>			
<b>Faculty</b>	<b>505</b>	<b>528</b>	<b>23</b>
White, Non-Hispanic	439	468	29
African American	26	30	4
Native American	0	1	1
Asian/Pacific Islander	26	21	-5
Hispanic	6	8	2
International	8	0	-8
Female	228	251	23
Male	277	277	0
<b><u>Staff, Full-Time Personnel</u></b>			
<b>Executive/Administration/Managerial</b>			
<b>Other Professionals</b>	<b>359</b>	<b>372</b>	<b>13</b>
White	327	336	9
African American	21	24	3
Native American	0	0	0
Asian/Pacific Islander	3	5	2
Hispanic	5	7	2
Female	222	234	12
Male	137	138	1
<b>Clerical, Technical, Crafts, Service/Maintenance</b>			
<b>Service/Maintenance</b>	<b>339</b>	<b>335</b>	<b>-4</b>
White	320	316	-4
African American	15	15	0
Native American	1	1	0

## ACADEMIC PROGRAM ENROLLMENTS

	Fall 2002	Fall 2003	# Change
<b>COLLEGE OF ARTS AND SCIENCES</b>			
Art			
Art Education	12	7	8
Pre-Art Education	38	38	7
Graphic Design	156	158	27
Studio Art	130	155	-19
Studio Art (BFA)	31	32	2
Biological Sciences			
Biology, General	173	169	-9
Pre-Professional	157	129	-18
Environmental Science	30	27	2
Chemistry			
Chemistry	52	53	7
Chemistry/Biology	6	22	3
Pre-Professional	48	43	12
History			
Geography	16	13	3
History	184	192	22
Social Studies, General	22	15	-12
Social Studies, Pre-Education	97	116	6
Literature and Language			
English	213	193	5
English Education	20	19	-3
English, Pre-Education	62	61	2
French	13	8	-1
French Education	-	-	-1
French, Pre-Education	2	3	1
Spanish	19	19	3
Spanish Education	4	1	0
Spanish, Pre-Education	5	5	-1
Mathematics and Computer Science			
Computer Science	258	250	-15
Mathematics	68	57	25
Mathematics Education	--	--	-10
Mathematics, Pre-Education	37	39	-4

## ACADEMIC PROGRAM ENROLLMENTS

	<b>Fall 2002</b>	<b>Fall 2003</b>	<b># Change</b>
<b>Music</b>			
Music (B.M.)	6	3	-2
Music (B.A.)	22	10	-2
Pre-Music	67	96	9
Music Education	9	11	-1
Music, Pre-Education	18	17	-10
Piano Pedagogy Certificate	7	4	3
<b>Physics and Geology</b>			
Science, General	3	--	-1
Science, Pre-Education	2	1	-1
Geology	20	19	1
Physics	19	18	1
Pre-Professional	37	51	-4
<b>Political Science</b>			
International Studies	52	55	-3
Justice Studies	83	21	-55
Criminal Justice (Associate)	41	27	4
Criminal Justice (Bachelor)	162	298	105
Political Science	146	131	16
Public Administration	10	4	0
<b>Psychology</b>			
Psychology	429	411	51
<b>Sociology, Anthropology and Philosophy</b>			
Anthropology	82	66	3
Applied Cultural Studies	12	9	-1
Philosophy	30	36	-2
Sociology	84	77	9
<b>Theatre</b>			
Theatre Arts/Dance	164	167	28
<b>Liberal Studies</b>			
	126	55	45

## ACADEMIC PROGRAM ENROLLMENTS

	Fall 2002	Fall 2003	# Change
<b>COLLEGE OF BUSINESS</b>			
Accountancy			
Accounting	102	99	5
Pre-Accounting	240	240	6
Economics, Finance and Information Systems			
Economics	15	42	13
Pre-Economics	12	7	-6
Finance	70	69	12
Pre-Finance	179	182	9
Information Systems	86	63	-18
Pre-Information Systems	249	195	-38
Management and Marketing			
Business Administration	--	21	21
Management	73	75	7
Pre-Management	303	289	-2
Marketing	100	104	20
Pre-Marketing	322	319	6
Sports Business	2	6	2
Pre-Sports Business	7	68	7
Pre-Business Administration	23	118	23
Deans Office			
Business Administration Tech. (Associate)	--	--	0
Pre-Masters Business Administration	--	--	0
Pre-Business Studies	69	71	3
<b>COLLEGE OF EDUCATION</b>			
Education			
Early Childhood	8	7	-1
Pre-Early Childhood	43	55	14
Elementary Education	182	182	-15
Pre-Elementary Education	433	415	-12
Middle Grades	49	62	7
Pre-Middle Grade	99	123	27
Physical Education (Non-Teaching)	50	43	-3
Physical Education (Teaching)	33	29	9
Pre-Physical Education	66	62	11

## ACADEMIC PROGRAM ENROLLMENTS

	Fall 2002	Fall 2003	# Change
<b>COLLEGE OF PROFESSIONAL STUDIES</b>			
Allied Health, Human Services and Social Work			
Human Services (Associate)	48	37	-16
Mental Health/Human Services	98	98	8
Social Work	149	144	27
Communications			
Journalism	166	143	9
Speech Communication	250	220	2
Radio/Television	204	221	23
Nursing			
Nursing (Associate)	113	8	-109
Nursing (Bachelor)	143	222	88
Pre-Nursing (Associate)	20	5	-81
Pre-Nursing (Bachelor)	294	442	210
Radiologic Technology (Associate)	48	53	11
Pre-Radiologic Technology (Associate)	53	75	15
Respiratory Care (Associate)	24	27	5
Pre-Respiratory Care	7	10	-1
Technology			
Aviation Administration Tech. (Associate)	36	27	-4
Business Education			
Teaching	6	3	-1
Non-Teaching	67	46	4
Education, Pre-Business	15	24	3
Construction Industrial Technology	8	4	-3
Construction Management	115	131	15
Construction Technology (Associate)	22	18	-5
Electronics Engineering Technology	57	62	5
Industrial Production Technology (Associate)	2	1	-6
Industrial Education	7	11	-4
Industrial and Labor Relations	42	38	-10
Industrial Supervision (Associate)	3	3	-5
Industrial Technical Education (Associate)	4	3	-1
Manufacturing Industrial Technology	15	8	-8
Manufacturing Engineering Technology	45	48	12
Organizational Studies	139	173	29
Pre-Organizational Studies	18	--	3

## ACADEMIC PROGRAM ENROLLMENTS

	<u>Fall 2002</u>	<u>Fall 2003</u>	<u># Change</u>
<b>OTHER UNDERGRADUATES</b>			
University Studies	1,681	1,459	133
Undeclared Degree	--	--	0
Undecided, Associate	18	27	14
Undecided, Bachelors	1,128	1,168	41
Non-Degree (Incl. Post-Bach.)	573	531	67
Audit	19	25	0
 <b>GRADUATE STUDIES</b>			
Accountancy	12	14	0
Business Administration	238	238	28
Computer Science	39	43	18
Middle Education	36	30	6
Elementary Education	180	175	2
Nursing (Masters)	50	67	-6
Public Administration (Masters)	78	105	37
Engineering Tech. Technician	31	33	-2
Management Information Systems	51	52	26
Secondary Education	69	54	1
Non-Degree/(Graduate)			0
Education, Rank 1, 5th Year	74	101	1
Nursing, Post Masters Certification	9	11	1
Undeclared Non-Degree	106	107	17
 <b>LEGAL EDUCATION</b>			
Law & Business Administration	6	9	2
Law	464	517	94
Law Non-Degree	2	--	0

