Moving on Up: What do Division I Athletics Mean to You?
By Dr. Scott Eaton, Director of Athletics

As most of you know by now, on Dec. 8 Northern Kentucky University accepted an invitation to join the Atlantic Sun Conference and reclassify its intercollegiate athletics program to NCAA Division I status.

From the earliest days of Division I consideration, we have said repeatedly that we would make the move only when we can join a set of peer institutions with similar values and aspirations. The Atlantic Sun Conference offers just that. The conference shares NKU’s commitment to academic excellence and community engagement. The A-Sun has a diverse membership comprised of large and small private and public institutions. All are committed to the academic and athletic success of their student athletes. Our athletic funding structure was set up to ensure competitive play across all sports, and the A-Sun is a conference that will offer competitive balance for all 17 sports that we sponsor.

Let’s take a moment to introduce you to the Atlantic Sun. Founded in 1978 as the Trans America Athletic Conference, the A-Sun is headquartered in Macon, Ga. Next year the league will have schools in Kentucky, Tennessee, South Carolina, Georgia and Florida. We will be the third-largest school in the conference, behind Kennesaw State University (24,100) and the University of North Florida (16,317). You can learn more about the A-Sun by visiting http://www.AtlanticSun.org or by following the conference on Facebook (http://www.facebook.com/AtlanticSunConference) or Twitter (http://www.twitter.com/AtlanticSun).... (continued on page 2)

Important Dates:

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<th>Event</th>
<th>Date</th>
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<tr>
<td>NKU Men’s &amp; Women’s Basketball</td>
<td>Click here to see a full schedule</td>
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<td>2nd Spring Payment Due</td>
<td>February 6</td>
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<td>Summer Study Abroad application deadline</td>
<td>February 15</td>
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<td>President’s Day—NKU Open/Classes in session</td>
<td>February 20</td>
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<tr>
<td>Job Expo 2012</td>
<td>February 22</td>
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<td>Midterm grades are available through March 26</td>
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Volume 3, No. 5
February 2012
NKU Parents Association Newsletter
The Norse Parent
The Norse Parent
The Norse Parent

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Did You Know...
You can help incoming NKU Parents!!

- Volunteer to be a Parent Panelist at one or more orientation sessions for summer 2012.
- Offer your experience and advice to new parents as they begin this important transition process.
- Receive additional information about NKU to help prepare you to be an informed panelist and parent!

If you’re interested, email parents@nku.edu or post to our Facebook page with questions at: www.facebook.com/nkuparents

Happy New Year from AASA!

By Tracy Stokes, Assistant Director, African American Student Affairs

The Office of African American Student Affairs has been busy!! Spring Semester started with a bang celebrating the legacy of Dr. Martin Luther King, Jr. January 12th -17th. Mr. Steve Birdine, our commemoration speaker, encouraged NKU faculty, staff, and students to positively work together as a community to effectively achieve change. Partnering with the NKU chapter of the NAACP, AASA co-sponsored MLK Café: Freedom Speaks for an evening of Poetry. The entire NKU community also participated in MLK Day of Service where participants volunteered their time in the Northern Kentucky/Cincinnati area for the day, and were entertained by the energetic duo Black Violin!

AASA also has activities planned for Black History Month in February featuring comic Derrick Keener, the Natural Woman Screening Tour and Panel, and collaborations with the NKU community, and NKY community. Please contact our office at 859-572-6684 if you have any questions!

As always, thank you for your support!! See you soon!

Moving on Up (cont’d)

This historic announcement came after more than a decade of conversations and deliberations involving countless faculty, staff, students, alumni and community leaders. It was a move that was years in the making, but it was only a first step in our reclassification process. When NKU begins competing at the Division I level in the fall of 2012, the Norse will face more recognizable opponents, which will build stronger rivalries at home and away. Each of our 17 intercollegiate programs have been fully integrated into Atlantic Sun Conference schedules. Our coaches are also working diligently to put together non-conference contests as well. While no schedules are official at this point in time, we can share that men’s basketball has been negotiating with Ohio State, Illinois State and Northwestern, women’s basketball with Miami, Missouri State and Western Kentucky, men’s baseball with Ohio State, Cincinnati and Butler, men’s soccer with IUPUI, IPFW (home) and Wisconsin-Milwaukee, women’s soccer with Xavier (home), Indiana and Ball State, women’s softball with Eastern Kentucky, Marshall and Morehead and women’s volleyball with Harvard, Providence and Holy Cross.

Aligning our institution with established Division I programs of this nature, academically and athletically, has certainly been one of our primary goals with this reclassification process. Playing in so many new territories will generate more national exposure for NKU. Having a well-known school increases the brand of the university, making it more attractive to prospective faculty, staff, students and student-athletes as well as increases school spirit among students and alumni.

There is still work to be done – both on and off the playing field – before we head off to create new and exciting rivalries in the Atlantic Sun Conference and at the Division I level. I look forward to sharing our excitement with you at an upcoming NKU athletic contest.
Job Expo 2012

- Is your student applying for a co-op or internship in 2012?
- Will your student be graduating within the next year and seeking full-time employment?
- Does your student want an opportunity to explore career options with employers?

If so, let him/her know about Job Expo, NKU's largest annual career fair, which is only 2 weeks away!

Job Expo 2012 will be held on Wednesday, February 22 from 3-6 pm in the Student Union Ballroom. Any student graduating within the next year or seeking summer or fall co-op/internship opportunities should plan to attend. Students in all majors and all grade levels are welcome to attend.

Training Sessions will be held Monday, February 13 (at noon and 5 pm in SU 302) and Tuesday, February 14 (at 4:45 pm in SU 109) to teach students how to network with employers, to create a strategy for approaching a job fair, and to learn what to wear and bring to the event. All students have access to Norse Recruiting (www.myinterfase.com/nku/student), which includes information on more than 2,000 organizations, current job postings, and a complete list of CDC workshops. Students are expected to dress professionally and bring copies of their resumes and their ALL CARDs. Visit http://cdc.nku.edu for more information.

If your organization is interested in hiring NKU students and alumni at Job Expo, please contact Juliane Stockman, Associate Director - Employer Relations and Recruitment Services, at stockmanj1@nku.edu.

Have a Freshman Student interested in Adventure & Leadership?

Encourage them to attend Breaking Ground 2012!

Breaking Ground is a retreat sponsored by the Norse Leadership Society for freshman students. As a program designed for freshmen, Breaking Ground aims to provide learning experiences that students can apply throughout the rest of their college career and beyond. This retreat is held in West Virginia and will push students both mentally and physically, including a whitewater rafting adventure! Freshman students must have at least a 2.5 GPA to apply. The $65/student fee covers most meals, transportation, and lodging. Your student can apply on OrgSync or at this link.

Questions? Your student can email Kremerc2@nku.edu, Johnsonm15@nku.edu, or mayset@nku.edu
It’s already time to think about next year. Consider the following items to discuss with your student:

- **Housing Plans:** Visit [housing.nku.edu](http://housing.nku.edu) for more information about on-campus options.
- **Summer Plans:** Potential opportunities include: co-op’s or internships, summer classes, student employment, or study abroad.
- **Classes:** Remind your student to meet with an advisor for summer or fall registration.

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