College Textbooks:
With your help, SAC Early Alert helps Students

By Rees Storm, Early Alert Specialist

College textbooks are expensive! So what’s new? Textbooks costs have burdened college students for decades. What is new are the many options to acquiring them. Here in The Student Achievement Center, Early Alert Specialists meet frequently with students during the first weeks of the semester to help them sort through options and to find resources to make college textbooks more affordable.

IMPORTANT: It is critical for college success that students start the semester with their textbooks. Delaying the purchase of textbooks only puts students further behind through lack of preparation and inability to complete class readings and homework.

Step 1: Know what books to purchase. The NKU campus bookstore website lists exactly which textbooks are required for specific sections. Faculty will go over the textbook requirements during the first week class. Textbooks purchased unnecessarily may be returned at cost for a limited time in the beginning of the semester provided they remain in pristine condition.

Step 2: Shop around. Textbooks are available through multiple sources, including online. Students have the convenient option of purchasing all of their textbooks through the NKU Campus Bookstore or by using an outside vendor like Amazon. Buyer beware: Be sure to match the required edition, title, and author!

Step 3: Knowing the options.
- Used textbooks: can also offer significant savings, although, it is important to pay attention to the edition number. Consult with the faculty member before purchasing an older edition!
- Rentals: a recent trend in textbook sales. Companies, including the NKU campus bookstore, offer students this cost-cutting option. Keep in mind that neglecting to return rented textbooks by the agreed upon date can be costly!
- eBooks: increasingly textbook companies are offering online versions to be downloaded to laptops, Kindles, iPads and other electronic readers.
- Libraries: the NKU Steely Library offers services to faculty and students such as The Reserve Desk and Net Library. Both services offer access to textbooks free of charge but for limited amounts of time.
- Access codes required or recommended to accompany textbooks can be purchased separately. The NKU campus bookstore can provide more information.

Step 4: Help is Here! The SAC Early Alert mission is to assist students by eliminating barriers to persistence. The expense of textbooks is one such barrier. With that in mind, Early Alert offers a Textbook Lending Library service. We have a holding of nearly 800 volumes that we have gathered almost exclusively by donation from faculty, staff, students, and PARENTS! Students are allowed to borrow one textbook per semester.

If you would like to donate textbooks, we have donation forms available for income tax purposes. Simply contact us at earlyalert@nku.edu or 859 572-7527. Or visit us in UC 120!
**Parent Advisory Board Spotlight**

*Ever wondered what the Parent Advisory Board does? Learn more about the value of the PAB from this month’s spotlight member, **Michele Romito**:*

**NorseParent:** What is your position on the Parent Advisory Board? What does it entail?

**Michele R.**: Sophomore Representative – share experiences that my student is having at this time in his/her college career and pose questions/concerns that would create a better experience for any student at NKU.

**NP:** Why did you decide to become involved with the Parent Advisory Board?

**MR:** My children have had such great experiences at NKU that I wanted others to enjoy and benefit from their college years as well.

**NP:** What have you gained through your involvement with NKU?

**MR:** I now have a greater knowledge of what NKU offers for
- Educational career choices,
- Personal development opportunities, and
- Community involvements
I feel that those three things are necessary to become a productive and happy adult. I also have met wonderful people who really care for this university and its students.

**NP:** What have been your biggest struggles in supporting your student in the transition to college and adulthood?

**MR:** It is hard to let go and have your child make his/her own decisions, especially when registering for each semester's classes. I want them to “experience it all” and their vision seems so limited. You have to be a wise listener and a discreet advisor.

**NP:** What advice would you give to other parents?

**MR:** Encourage your child to try new things, to go a little beyond their comfort zone. NKU is a safe place to do that!

*If you are interested in getting involved with the Parent Advisory Board or serving as a parent volunteer, email parents@nku.edu.*

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**P&G Co-op Opportunity for NKU Students**

If your NKU student hasn’t thought about doing a co-op, encourage them to consider Procter & Gamble’s SuccessWay Co-op Program. P&G offers a wide range of career opportunities. From Marketing and Finance, to Human Resources and Consumer Market Knowledge. Learn more here: [http://www.pgsuccessway.com/](http://www.pgsuccessway.com/)

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**Save the Date for Family Weekend 2012**

**October 5 - 7**

*Northern Kentucky University*
Is your loved one graduating soon? Honor your graduate by making a gift of $20.12, and you can submit a special message in the commencement program for friends and family to read.

Or for a donation of $75, you can have a personalized brick paver installed outside Steely Library to commemorate this important life event. Visit http://development.nku.edu or call 859-572-6062 for more information. Your gift will support the NKU Annual Fund for Excellence, which provides student scholarships, instructional materials and equipment, technology improvements, and athletic and student activity programming on behalf of NKU’s five colleges as well as Steely Library and Norse Athletics.

Got a Graduate?

The summer edition of The Norse Parent will be distributed in May, with a brief break in publication until the August 2012 edition. For the latest news and updates, check the NKU Parents Facebook page at www.facebook.com/nkuparents.

Contact Us:
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Telephone: (859) 572-7625
Fax: (859) 572-1960
parents@nku.edu
http://parents.nku.edu

Tip of the month:
• Encourage your student to regularly log-in to his or her NKU email throughout the summer to check for important updates from the university.
• Remind your student to accept or decline financial aid awards and take care of other business at http://mynku.nku.edu throughout the summer.
• Be sure your student has met with an advisor and registered for fall courses. Priority registration began on March 29th. Have your student check to see when he or she can register at http://registrar.nku.edu/registration/priority.php

Need to unsubscribe? Email parents@nku.edu

Just a Note...

NKU Police

While a police officer might not always be the first place your student looks for help, but if you know more, you can let them know that our campus police department offers many services to help keep our campus community safe. What do they provide to help your student?

• Provide a safety escort to students who request one by calling 572-5500
• Utilize NorseA!ert to quickly contact anyone who is signed up of emergency situations on-campus
• Publish crime alerts if they believe a crime poses an ongoing threat
• Free RAD (Rape Aggression Defense) training classes

Featured Resource

Connect with us on Facebook!