



Electronic Media & Broadcasting Major
BROADCAST JOURNALISM TRACK

For Students Following the:
2009-2010 Catalog

Name:
Student ID:
Catalog Year:

CORE COURSES (24 Hours)					
Course		Pre-req	Credits	Term	Grade
EMB/JOU 100	Media Literacy				
EMB/JOU 110	Introduction to Mass Media				
EMB 140	Introduction to Media Aesthetics				
EMB 260 OR EMB 265	Writing for the Media Broadcast News Writing	ENG 291			
EMB 396 OR EMB 397	Internship Projects	2.75 GPA Instructor Permission			

OFFICE USE ONLY
Approved Exceptions

CONCEPTUAL STUDIES (6 Hours) - Choose Two					
Course		Pre-req	Credits	Term	Grade
SPE 220	Interpersonal Communication	CMST 101 or 110			
SPE 303	Organizational Communication	CMST 101 or 110			
EMB/SPE 430	Communication Theories	CMST 101 or 110			
EMB 400	Media Criticism	EMB 110 & Junior Standing			
PSY 304	Consumer Psychology	PSY 100			

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PRACTICAL (6 Hours) - Choose Two					
Course		Pre-req	Credits	Term	Grade
EMB 210	Introduction to Video: Single Camera Production	EMB 140			
EMB 215	Introduction to Audio Production	EMB 140			
EMB 230	Broadcast Announcing	EMB 140			
EMB 305	Multiple Camera Production	EMB 210			
MIN 240	Introduction to 2D Design				

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BROADCAST JOURNALISM TRACK (15 Hours)					
Course		Pre-req	Credits	Term	Grade
JOU 130	Newswriting I	ENG 101			
JOU 230	Newswriting II	JOU 220			
JOU 385/485	Mass Communication Law	JOU 110 or Junior Standing			

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JOU 440	Media Ethics	EMB 100 or JOU 110 or Junior Standing			
EMB 361	Advanced Newswriting	EMB 265			

300-400 LEVEL EMB or JOU ELECTIVES (6 Hours)					
Course	Pre-req	Credits	Term	Grade	

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Students must earn a grade of C or better or a 2.5+ GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.