



Bachelor of Arts in:
Electronic Media & Broadcasting

For Students Following the:
2016-2017 catalog

Name:
Student ID:
Catalog Year:

Version 1.1

REQUIRED FOUNDATION OF KNOWLEDGE COURSE (6 Hours)					
Course		Pre-req	Credits	Term	Grade
CMST 101	Public Speaking		3		
OR					
CMST110	Intro to Communication Studies		3		
EMB 100	Media Literacy		3		

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CORE COURSES (27 Hours)					
Course		Pre-req	Credits	Term	Grade
EMB 110	Introduction to Mass Media		3		
EMB 140	Introduction to Media Aesthetics		3		
INF 186	Media Web Coding	BIS 101, INF 110, INF 120, CIT 130 or EMB 140	3		
EMB 210	Single Camera Production	EMB 140 (≥ C)	3		
EMB 215	Audio Production	EMB 140 (≥ C)	3		
EMB 260	Writing for the Media	ENG 291	3		
EMB 396	Internship	2.75 GPA	3		
OR					
EMB 397	Projects	Instructor Permission	3		
EMB 400	Media Criticism	EMB 110 (> C) or Junior Standing	3		
EMB 435	Media Studies	Junior Standing	3		

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STUDIES (3 Hours) - Choose One					
Course		Pre-req	Credits	Term	Grade
CMST220	Interpersonal Communication	CMST 101 or 110	3		
CMST303	Organizational Communication	CMST 101 or 110	3		
EMB 380	Documentary Theory & History	EMB 140 (≥ C)	3		
PSY 304	Consumer Psychology	PSY 100	3		

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LAW / ETHICS (3 Hours) - Choose One					
Course		Pre-req	Credits	Term	Grade
LIN 405	Intellectual Property & Info.Rights	Junior Standing	3		
JOU 485	Mass Communication Law	JOU 110 or Junior Standing	3		
JOU 440	Media Ethics	EMB 100 or JOU 110 or Junior Standing	3		

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